

# Cookie Policy of guess.eu

This document informs Users about the technologies that help this Application to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with this Application.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

This Application uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information – such as the presence of other Trackers - in the linked privacy policies of the respective third-party providers or by contacting the Owner.

## How this Application uses Trackers

### Necessary

This Application uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

### Technical Trackers

Trackers duration:

- dwac\_\*: duration of the session
- cqcid: duration of the session
- cquid: duration of the session
- sid: duration of the session
- dwanonymous\_\*: duration of the session
- dwsid: duration of the session
- \_\_cf\_bm: duration of the session
- \_\_cq\_dnt: 12 months
- dw\_dnt: duration of the session
- ku1-sid: duration of the session
- ku1-vid: 2 years
- uuid: 30 days
- rc::a: duration of the session
- rc::d-\*: duration of the session
- rc::c: duration of the session
- rc::b: duration of the session
- dwsourcocode\_\*: indefinite
- dw\_store: 180 days
- dw\_effective\_time: duration of the session

### Trackers managed by third parties

#### Cloudflare (Cloudflare Inc.)

Cloudflare is a traffic optimisation and distribution service provided by Cloudflare Inc.

The way Cloudflare is integrated means that it filters all the traffic through this Application, i.e., communication between this Application and the User's browser, while also allowing analytical data from this Application to be collected.

Personal Data processed: Tracker.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_cfuid: indefinite
- cf\_clearance: 30 minutes

#### **Google Tag Manager (Google LLC)**

Google Tag Manager is a tag management service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing.

Personal Data processed: Tracker.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

#### **Google reCAPTCHA (Google LLC)**

Google reCAPTCHA is a SPAM protection service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing.

The use of reCAPTCHA is subject to the Google [privacy policy](#) and [terms of use](#).

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: answers to questions, clicks, keypress events, motion sensor events, mouse movements, scroll position, touch events, Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- \_GRECAPTCHA: duration of the session
- rc::a: indefinite
- rc::b: duration of the session
- rc::c: duration of the session
- rc::f: indefinite

#### **Salesforce Commerce Cloud (Salesforce, Inc.)**

Salesforce Commerce Cloud is a platform provided by Salesforce, Inc. that allows the Owner to build, run and host an e-commerce website.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **Other Trackers**

##### **Guess.CookieWallSet**

Allows the website to remember whether the user has accepted or declined the use of certain types of cookies, such as functional, analytical, or marketing cookies

##### **Guess.CookieWallThirdParties**

Set in the user's browser to store their consent preferences specifically for third-party cookies. This allows the website to remember whether the user has consented to the use of third-party cookies or has chosen to opt out

##### **Guess.CustomerLocale**

This cookie is used to enhance user experience by providing content in the user's preferred language or region.

##### **Guess.selectedBrandId**

Set in the user's browser to store their chosen brand ID or preference. This allows the website to remember the user's selection and provide a personalized experience by displaying content relevant to the selected brand.

`guess_custom_isPWA`

Distinguish PWA (progressive Web Apps) users

`sfccSessionId`

Used to maintain a user's session while they are navigating through a website powered by Salesforce Commerce Cloud. It typically contains a unique identifier that helps the platform recognize and track the user's session, enabling features such as maintaining login status, remembering items in the shopping cart, and personalizing the browsing experience

## Functionality

This Application uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

### Trackers managed by third parties

#### Facebook Oauth (Meta Platforms, Inc.)

Facebook Oauth is a registration and authentication service provided by Meta Platforms, Inc. or by Facebook Ireland Ltd, depending on how the Owner manages the Data processing, and is connected to the Facebook social network.

Personal Data processed: Tracker and various types of Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- `_fbp`: 3 months
- `lastExternalReferrer`: duration of the session

#### Salesforce Service Cloud (Salesforce.com, inc.)

Salesforce Service Cloud is a support and contact request management service provided by salesforce.com, inc.

Personal Data processed: Data communicated while using the service, Tracker and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

## Experience

This Application uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

### Trackers managed by third parties

#### Google Fonts (Google LLC)

Google Fonts is a typeface visualisation service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows this Application to incorporate content of this kind on its pages.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

#### Snapchat

Cookie associated with embedding content from Snapchat

Trackers duration: up to 1 day

## Measurement

This Application uses Trackers to measure traffic and analyze User behavior to improve the Service.

## Trackers managed by third parties

### Google Analytics (Universal Analytics) with anonymised IP (Google LLC)

Google Analytics (Universal Analytics) is a web analysis service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, (“Google”). Google utilises the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualise and personalise the ads of its own advertising network.

This integration of Google Analytics anonymises your IP address. It works by shortening Users' IP addresses within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the complete IP address be sent to a Google server and shortened within the US.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- AMP\_TOKEN: 1 hour
- \_ga: 2 years
- \_gac\*: 3 months
- \_gat: 1 minute
- \_gid: 1 day

### Yandex Metrica (YANDEX, LLC)

Yandex Metrica is an analytics and heat mapping service provided by YANDEX, LLC.

Yandex Metrica is used to display the areas of this Application that Users interact with most frequently. This shows where the points of interest are.

Personal Data processed: Tracker and Usage Data.

Place of processing: Russian Federation – [Privacy Policy](#).

Trackers duration:

- \_ymBRC: duration of the session
- \_ym\_d: 1 year
- \_ym\_isad: 2 days
- \_ym\_retryReqs: duration of the session
- \_ym\_synced: duration of the session
- \_ym\_uid: 1 year
- \_ym\_visorc\_\*: 30 minutes
- i: 1 year
- yabs-sid: duration of the session
- yandexuid: 1 year
- ymex: 1 year

### Google Analytics 4 (Google LLC)

Google Analytics 4 is a web analysis service provided by Google LLC (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google's official documentation](#).

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_ga: 2 years
- \_ga\_\*: 2 years

## Marketing

This Application uses Trackers to deliver ads or marketing content, and to measure their performance.

### Trackers managed by third parties

#### Yandex (YANDEX, LLC)

Yandex is an advertising service provided by YANDEX, LLC.

Personal Data processed: Tracker and Usage Data.

Place of processing: Russian Federation – [Privacy Policy](#).

Trackers duration:

- \_ymBRC: duration of the session
- \_ym\_synced: duration of the session
- sync\_cookie\_csrf: 10 minutes

#### Fanplayr (Fanplayr, Inc.)

Fanplayr is an advertising and behavioural targeting service provided by Fanplayr, Inc, which provides analytics and allows this Application to display popups with the purpose to communicate with the User in a targeted fashion or to collect email addresses. Fanplayr also allows this Application to send push notifications to the User, personalised on the basis of their behaviour on this Application, for the purpose of direct marketing.

Personal Data processed: geographic position, Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### Salesforce (Salesforce.com, inc.)

Salesforce is an advertising service provided by Salesforce.com, inc.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

#### Adform (Adform A/S)

Adform is an advertising service provided by Adform A/S.

Personal Data processed: Tracker and Usage Data.

Place of processing: Denmark – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- C: 10 years
- C: 10 years
- CFFC: 7 hours
- CM: 1 day
- CM: 1 day
- CM14: 14 days
- CM14: 14 days
- CT: 1 hour
- EBFC: 7 hours
- EBFC: 7 hours
- EBFC: 7 hours
- GCM: 1 day
- GCM: 1 day
- SR: 1 day
- TPC: 14 days
- TPC: 14 days
- otsid: 10 years
- otsid: 10 years
- uid: 2 months
- uid: 2 months

## Google AdSense (Google LLC)

Google AdSense is an advertising service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing. This service uses the “DoubleClick” Cookie, which tracks use of this Application and User behaviour concerning ads, products and services offered.

Users may decide to disable all the DoubleClick Cookies by going to: [Google Ad Settings](#).

In order to understand Google's use of data, consult [Google's partner policy](#).

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL\_AW\_P: 3 months
- GED\_PLAYLIST\_ACTIVITY: duration of the session
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- \_\_gads: 2 years
- \_\_gpi: 2 years
- \_\_gpi\_optout: 2 years
- \_\_gsas: 2 years
- \_gac\_: 3 months
- \_gac\_gb\_: 3 months
- \_gcl\_ag: 3 months
- \_gcl\_au: 3 months
- \_gcl\_aw: 3 months
- \_gcl\_dc: 3 months
- \_gcl\_gb: 3 months
- \_gcl\_gf: 3 months
- \_gcl\_gs: 3 months
- \_gcl\_ha: 3 months
- ar\_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test\_cookie: 15 minutes

## Microsoft Advertising (Microsoft Corporation)

Microsoft Advertising is an advertising service provided by Microsoft Corporation.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- MUID: 2 years
- \_uetmsclid: 3 months
- \_uetmsclid: indefinite
- \_uetsid: 1 day
- \_uetsid: indefinite
- \_uetvid: 2 years
- \_uetvid: indefinite

## Facebook Lookalike Audience (Meta Platforms, Inc.)

Facebook Lookalike Audience is an advertising and behavioural targeting service provided by Meta Platforms, Inc. or by Facebook Ireland Ltd, depending on how the Owner manages the Data processing, that uses Data collected through Facebook Custom Audience in order to display ads to Users with similar behaviour to Users who are already in a Custom Audience list on the base of their past use of this Application or engagement with relevant content across the Facebook apps and services. On the base of these Data, personalised ads will be shown to Users suggested by Facebook Lookalike Audience.

Users can opt out of Facebook's use of Trackers for ads personalisation by visiting this [opt-out page](#).

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- `_fbp`: 3 months
- `lastExternalReferrer`: duration of the session
- `lastExternalReferrerTime`: duration of the session

### **Meta ads conversion tracking (Meta pixel) (Meta Platforms, Inc.)**

Meta ads conversion tracking (Meta pixel) is an analytics service provided by Meta Platforms, Inc. or by Meta Platforms Ireland Limited, depending on how the Owner manages the Data processing, that connects data from the Meta Audience Network with actions performed on this Application. The Meta pixel tracks conversions that can be attributed to ads on Facebook, Instagram and Meta Audience Network.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- `_fbc`: 3 months
- `_fbp`: 3 months
- `fr`: 3 months
- `lastExternalReferrer`: duration of the session
- `lastExternalReferrerTime`: duration of the session

### **Pinterest Ads (Pinterest, Inc.)**

Pinterest Ads is an advertising service provided by Pinterest, Inc. that allows the Owner to run advertising campaigns on the Pinterest advertising network.

Users may opt out of behavioural advertising features through their device settings, their Pinterest [personalization settings](#).

Personal Data processed: device information, email address, Tracker, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- `_pin_unauth`: 1 year
- `_pinterest_ct_ua`: duration of the session

### **Criteo (Criteo SA)**

Criteo is an advertising service provided by Criteo SA.

Personal Data processed: Tracker and Usage Data.

Place of processing: France – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- `criteo_fast_bid`: 7 days
- `criteo_fast_bid_expires`: 7 days
- `cto_bundle`: 2 years
- `cto_bundle`: indefinite
- `cto_optout`: 2 years

- cto\_optout: indefinite
- optout: 2 years
- uid: 2 years

### **BidSwitch (BidSwitch GmbH)**

BidSwitch is an advertising service provided by BidSwitch GmbH.

Personal Data processed: Tracker and Usage Data.

Place of processing: Switzerland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- c: 1 year
- tuuid: 1 year
- tuuid\_lu: 1 year

### **Zemanta (Zemanta Inc, a branch of Outbrain Inc.)**

Zemanta is an advertising service provided by Zemanta Inc, a branch of Outbrain Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- FPtrust: indefinite
- obuid: 1 year
- sync: 7 days
- token: indefinite
- zoptout: 5 years
- zpb: 1 day
- zpbid: 1 day
- zuid: 1 year

### **TikTok conversion tracking (TikTok Inc.)**

TikTok conversion tracking is an analytics and behavioural targeting service provided by TikTok Inc. that connects data from the TikTok advertising network with actions performed on this Application. The TikTok pixel tracks conversions that can be attributed to TikTok ads and enables to target groups of Users on the base of their past use of this Application.

Personal Data processed: Trackers.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_tt\_enable\_cookie: 2 years
- \_ttp: 2 years
- tt\_appInfo: indefinite
- tt\_pixel\_session\_index: indefinite
- tt\_sessionId: indefinite

### **RTB House (RTB House S.A.)**

RTB House is an advertising service provided by RTB House S.A.

Personal Data processed: Trackers and Usage Data.

Place of processing: Poland – [Privacy Policy](#) – [Opt out](#).

Trackers duration: up to 1 year

### **MGID (MGID Inc.)**

MGID is an advertising service provided by MGID Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- mg\_sync: 1 month
- muidn: 1 year

### **Facebook Remarketing (Meta Platforms, Inc.)**

Facebook Remarketing is a remarketing and behavioural targeting service provided by Meta Platforms, Inc. or by Facebook Ireland Ltd, depending on how the Owner manages the Data processing, that connects the activity of this Application with the Facebook advertising network.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_fbp: 3 months
- datr: 2 years
- lastExternalReferrer: duration of the session

### **Facebook Custom Audience (Meta Platforms, Inc.)**

Facebook Custom Audience is a remarketing and behavioural targeting service provided by Meta Platforms, Inc. or by Facebook Ireland Ltd, depending on how the Owner manages the Data processing, that connects the activity of this Application with the Facebook advertising network.

Users can opt out of Facebook's use of Trackers for ads personalisation by visiting this [opt-out page](#).

Personal Data processed: email address and Tracker.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_fbp: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

### **Criteo Dynamic Retargeting (Criteo SA)**

Criteo Dynamic Retargeting is a remarketing and behavioural targeting service provided by Criteo SA., that connects the activity of this Application with the Criteo advertising network.

Personal Data processed: Tracker and Usage Data.

Place of processing: France – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- criteo\_fast\_bid: 7 days
- criteo\_fast\_bid\_expires: 7 days
- cto\_bundle: 2 years
- cto\_optout: 5 years
- optout: 5 years
- uid: 2 years

### **Awin (AWIN AG)**

Awin is a commercial affiliation service provided by AWIN AG.

Personal Data processed: Tracker and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

Trackers duration:

- AWSESS: duration of the session
- \_D9J: 1 year
- \_aw\_channel: 1 year
- \_aw\_j\_\*\*\*\*\*: 3 months
- \_aw\_m\_\*\*\*\*\*: 1 year
- \_aw\_sn\_\*\*\*\*\*: 1 year
- \_awc\_\*\*\*\*\*: 1 year
- adv\_awc: 1 year
- aw\*\*\*\*\*: 1 month
- awc: 1 year
- awin\_source: 1 year
- awpv\*\*\*\*\*: 1 day
- bId: 1 year
- lantern: 1 month
- source: 1 year
- xd\_hash: indefinite

### **Admitad (Admitad AG)**

Admitad is a commercial affiliation service provided by Admitad AG.

Personal Data processed: Tracker, Universally unique identifier (UUID) and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

### **Salesforce Marketing Cloud (Salesforce.com, inc.)**

Salesforce Marketing Cloud is a User database management service provided by salesforce.com, inc.

Personal Data processed: Tracker and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

## **Activities that do not fit the above categorizations**

### **Guess.Locale**

Cookie tecnico che salva la country e lingua selezionata dall'utente.

Trackers duration: up to 1 year

### **personalShopperOnline**

technical cookie used for show or hide the chat icon

Trackers duration: duration of the session

## **How to manage preferences and provide or withdraw consent on this Application**

Whenever the use of Trackers is based on consent, users can provide or withdraw such consent by setting or updating their preferences via the relevant privacy choices panel available on this Application.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

## **How to control or delete Cookies and similar technologies via your device settings**

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

### **How to opt out of interest-based advertising**

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

### **Consequences of denying consent**

Users are free to decide whether or not to grant consent. However, please note that Trackers help this Application to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, in the absence of the User's consent, the Owner may be unable to provide related features.

### **Owner and Data Controller**

GUESS Europe Sagl - Strada Regina 44 6934 Bioggio - Svizzera

**Owner contact email:** [dpo.privacy@guess.eu](mailto:dpo.privacy@guess.eu)

Since the use of third-party Trackers through this Application cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by this Application.

### **Definitions and legal references**

#### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

#### **Usage Data**

Information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilised by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

#### **User**

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

#### **Data Subject**

The natural person to whom the Personal Data refers.

### **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

### **Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

### **This Application**

The means by which the Personal Data of the User is collected and processed.

### **Service**

The service provided by this Application as described in the relative terms (if available) and on this site/application.

### **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

### **Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

### **Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

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### **Legal information**

This privacy policy relates solely to this Application, if not stated otherwise within this document.

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