Cookie Policy of 3130 Design & 3130 Design Client Portal

To find more information on California consumers and their privacy rights, Users may read the privacy policy.

To find more information on Virginia consumers and their privacy rights, Users may read the privacy policy.

To find more information on Colorado consumers and their privacy rights, Users may read the privacy policy.

To find more information on Connecticut consumers and their privacy rights, Users may read the privacy policy.

To find more information on Utah consumers and their privacy rights, Users may read the privacy policy.

This document informs Users about the technologies that help 3130 Design & 3130 Design Client Portal to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with 3130 Design & 3130 Design Client Portal.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

3130 Design & 3130 Design Client Portal uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

Activities strictly necessary for the operation of 3130 Design & 3130 Design Client Portal and delivery of the Service

3130 Design & 3130 Design Client Portal uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

Third-party Trackers

Traffic optimization and distribution

This type of service allows 3130 Design & 3130 Design Client Portal to distribute their content using servers located across different countries and to optimize their performance.

Which Personal Data are processed depends on the characteristics and the way these services are implemented. Their function is to filter communications between 3130 Design & 3130 Design Client Portal and the User's browser.

Considering the widespread distribution of this system, it is difficult to determine the locations to which the contents that may contain Personal Information of the User are transferred.

Cloudflare (Cloudflare Inc.)

Cloudflare is a traffic optimization and distribution service provided by Cloudflare Inc.

The way Cloudflare is integrated means that it filters all the traffic through 3130 Design & 3130 Design Client Portal, i.e., communication between 3130 Design & 3130 Design Client Portal and the User's browser, while also allowing analytical data from 3130 Design & 3130 Design Client Portal to be collected.

Personal Data processed: Cookies and various types of Data as specified in the privacy policy of the service.

Place of processing: United States - Privacy Policy.

Handling payments

Unless otherwise specified, 3130 Design & 3130 Design Client Portal processes any payments by credit card, bank transfer or other means via external payment service providers. In general and unless where otherwise stated, Users are requested to provide their payment details and personal information directly to such payment service providers. 3130 Design & 3130 Design Client Portal isn't involved in the collection and processing of such information: instead, it will only receive a notification by the relevant payment service provider as to whether payment has been successfully completed.

Freshbooks (2NDSITE Inc.)

Freshbooks is an invoicing and payment service provided by 2NDSITE Inc.

Personal Data processed: billing address, email address, first name, last name, payment info, phone number, purchase history, shipping address, Tracker, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: Canada – <u>Privacy Policy</u>.

SPAM protection

This type of service analyzes the traffic of 3130 Design & 3130 Design Client Portal, potentially containing Users' Personal Data, with the purpose of filtering it from parts of traffic, messages and content that are recognized as SPAM.

Google reCAPTCHA

Google reCAPTCHA is a SPAM protection service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing. The use of reCAPTCHA is subject to the Google privacy policy and terms of use.

Personal Data processed: answers to questions, clicks, keypress events, motion sensor events, mouse movements, scroll position, touch events, Trackers and Usage Data.

Place of processing: United States - Privacy Policy; Ireland - Privacy Policy.

Storage duration:

- _GRECAPTCHA: duration of the session
- rc::a: indefinite
- rc::b: duration of the session
- rc::c: duration of the session

Further information about Personal Data

iubenda CCPA Cookie (usprivacy) (iubenda srl)

iubenda CCPA Cookie (usprivacy) is set by the iubenda Cookie Solution and stores California consumer opt-out choices in the local domain.

Personal Data processed: Tracker.

Place of processing: Italy - Privacy Policy.

Collection of privacy-related preferences

This type of service allows 3130 Design & 3130 Design Client Portal to collect and store Users' preferences related to the collection, use, and processing of their personal information, as requested by the applicable privacy legislation.

iubenda Privacy Controls and Cookie Solution (iubenda srl)

The iubenda Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information, and in particular to the use of Cookies and other Trackers on 3130 Design & 3130 Design Client Portal.

Personal Data processed: Trackers.

Place of processing: Italy - Privacy Policy.

Storage duration:

• _iub_cs-*: 1 year

• usprivacy: 1 year

Other activities involving the use of Trackers

Functionality

3130 Design & 3130 Design Client Portal uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

User database management

This type of service allows the Owner to build user profiles by starting from an email address, a personal name, or other information that the User provides to 3130 Design & 3130 Design Client Portal, as well as to track User activities through analytics features. This Personal Data may also be matched with publicly available information about the User (such as social networks' profiles) and used to build private profiles that the Owner can display and use for improving 3130 Design & 3130 Design Client Portal.

Some of these services may also enable the sending of timed messages to the User, such as emails based on specific actions performed on 3130 Design & 3130 Design Client Portal.

SendinBlue Marketing Automation (SendinBlue SAS)

SendinBlue is a User database management service provided by SendinBlue SAS.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: France – <u>Privacy Policy</u>.

Storage duration:

• sib_cuid: 7 months

Experience

3130 Design & 3130 Design Client Portal uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

Displaying content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of 3130 Design & 3130 Design Client Portal and interact with them. This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

Google Fonts (Google LLC)

Google Fonts is a typeface visualization service provided by Google LLC that allows 3130 Design & 3130 Design Client Portal to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

Font Awesome (Fonticons, Inc.)

Font Awesome is a typeface visualization service provided by Fonticons, Inc. that allows 3130 Design & 3130 Design Client Portal to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

Interaction with external social networks and platforms

This type of service allows interaction with social networks or other external platforms directly from the pages of 3130 Design & 3130 Design Client Portal.

The interaction and information obtained through 3130 Design & 3130 Design Client Portal are always subject to the User's privacy settings for each social network.

This type of service might still collect traffic data for the pages where the service is installed, even when Users do not use it. It is recommended to log out from the respective services in order to make sure that the processed data on 3130 Design & 3130 Design Client Portal isn't being connected back to the User's profile.

Twitter Tweet button and social widgets (X Corp.)

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by X Corp.

Personal Data processed: Cookies and Usage Data.

Place of processing: United States - Privacy Policy.

Storage duration:

• personalization id: 2 years

Measurement

3130 Design & 3130 Design Client Portal uses Trackers to measure traffic and analyze User behavior to improve the Service.

Analytics services managed directly by 3130 Design & 3130 Design Client Portal

The services contained in this section allow the Owner to collect and manage analytics through the use of first-party Trackers.

Analytics collected directly (3130 Design & 3130 Design Client Portal)

3130 Design & 3130 Design Client Portal uses an internal analytics system that does not involve third parties.

Personal Data processed: Cookies and Usage Data.

Storage duration:

• modernizr: indefinite

Activities that do not fit the above categorizations

Custom Clause

This privacy policy applies to both https://www.3130design.com (Marketing Site) & https://portal.3130design.com.

How to manage preferences and provide or withdraw consent

There are various ways to manage Tracker related preferences and to provide and withdraw consent, where relevant:

Users can manage preferences related to Trackers from directly within their own device settings, for example, by preventing the use or storage of Trackers.

Additionally, whenever the use of Trackers is based on consent, Users can provide or withdraw such consent by setting their preferences within the cookie notice or by updating such preferences accordingly via the relevant consent-preferences privacy widget, if available.

It is also possible, via relevant browser or device features, to delete previously stored Trackers, including those used to remember the User's initial consent preferences.

Other Trackers in the browser's local memory may be cleared by deleting the browsing history.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

Locating Tracker Settings

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- <u>Google Chrome</u>
- Mozilla Firefox

- Apple Safari
- <u>Microsoft Internet Explorer</u>
- <u>Microsoft Edge</u>
- <u>Brave</u>
- <u>Opera</u>

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

Consequences of denying the use of Trackers

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help 3130 Design & 3130 Design Client Portal to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

Owner and Data Controller

Speak The Vision, LLC dba 3130 Design 5557 Baltimore Ave. Suite 500-1031 Hyattsville, MD 20781

German Tax ID: 19/335/00300

Owner contact email: info@3130design.com

Since the use of third-party Trackers through 3130 Design & 3130 Design Client Portal cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by 3130 Design & 3130 Design Client Portal.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through 3130 Design & 3130 Design Client Portal (or third-party services employed in 3130 Design & 3130 Design Client Portal), which can include: the IP addresses or domain names of the computers utilized by the Users who use 3130 Design & 3130 Design Client Portal, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using 3130 Design & 3130 Design Client Portal who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of 3130 Design & 3130 Design Client Portal. The Data Controller, unless otherwise specified, is the Owner of 3130 Design & 3130 Design Client Portal.

3130 Design & 3130 Design Client Portal (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by 3130 Design & 3130 Design Client Portal as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Legal information

This privacy statement has been prepared based on provisions of multiple legislations.

This privacy policy relates solely to 3130 Design & 3130 Design Client Portal, if not stated otherwise within this document.

Latest update: January 28, 2024