

Cookie Policy of isendu

This document informs Users about the technologies that help isendu to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with isendu.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

Isendu uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

Activities strictly necessary for the operation of isendu and delivery of the Service

Isendu uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

Third-party Trackers

Platform services and hosting

These services have the purpose of hosting and running key components of isendu, therefore allowing the provision of isendu from within a unified platform. Such platforms provide a wide range of tools to the Owner – e.g. analytics, user registration, commenting, database management, e-commerce, payment processing – that imply the collection and handling of Personal Data. Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.

Shopify (Shopify International Limited)

Shopify is a platform provided by Shopify Inc. that allows the Owner to build, run and host an e-commerce website.

Personal Data processed: billing address, email address, first name, last name, shipping address, Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: Ireland – [Privacy Policy](#).

Data retention period: Keeping the Data until consent is withdrawn.

Storage duration:

- `_ab`: 3 years
- `_cmp_a`: 1 day
- `_customer_account_shop_sessions`: 1 month
- `_landing_page`: 14 days
- `_orig_referrer`: 14 days
- `_pay_session`: duration of the session
- `_s`: 30 minutes
- `_secure_account_session_id`: 1 month
- `_secure_session_id`: 1 day
- `_shopify_country`: duration of the session
- `_shopify_d`: duration of the session

- `_shopify_evids`: duration of the session
- `_shopify_fs`: 1 year
- `_shopify_ga`: indefinite
- `_shopify_m`: duration of the session
- `_shopify_s`: 30 minutes
- `_shopify_sa_p`: 30 minutes
- `_shopify_sa_t`: 30 minutes
- `_shopify_tm`: duration of the session
- `_shopify_tw`: duration of the session
- `_shopify_y`: 1 year
- `_storefront_u`: 1 minute
- `_tracking_consent`: duration of the session
- `_y`: 1 year
- `c`: 2 years
- `card_update_verification_id`: 20 minutes
- `cart`: 14 days
- `cart_currency`: 14 days
- `cart_sig`: 14 days
- `cart_ts`: 14 days
- `cart_ver`: 14 days
- `checkout`: 28 days
- `checkout_prefill`: 5 minutes
- `checkout_queue_checkout_token`: 2 years
- `checkout_queue_token`: 2 years
- `checkout_session_lookup`: 21 days
- `checkout_session_token`: 21 days
- `checkout_session_token*`: 21 days
- `checkout_token`: 2 years
- `checkout_worker_session`: 3 days
- `customer_account_locale`: 1 year
- `customer_account_new_login`: 20 minutes
- `customer_account_preview`: 7 days
- `customer_auth_provider`: indefinite
- `customer_auth_session_created_at`: indefinite
- `customer_payment_method`: 1 hour
- `customer_shop_pay_agreement`: 20 minutes
- `discount_code`: indefinite
- `dynamic_checkout_shown_on_cart`: 30 minutes
- `hide_shopify_pay_for_checkout`: indefinite
- `identity-state`: 1 day
- `identity-state-*`: 1 day
- `identity_customer_account_number`: 3 months
- `keep_alive`: 14 days
- `localization`: 14 days
- `login_with_shop_finalize`: 5 minutes
- `master_device_id`: 2 years
- `order`: 21 days
- `pay_update_intent_id`: 20 minutes
- `preview_theme`: indefinite
- `previous_step`: 2 years
- `profile_preview_token`: 5 minutes
- `remember_me`: 2 years
- `secure_customer_sig`: 1 year
- `shopify-editor-unconfirmed-settings`: 16 hours
- `shopify_pay`: 2 years
- `shopify_pay_redirect`: 1 hour
- `source_name`: indefinite
- `storefront_digest`: 3 years
- `tracked_start_checkout`: 2 years

SPAM protection

This type of service analyzes the traffic of isendu, potentially containing Users' Personal Data, with the purpose of filtering it from parts of traffic, messages and content that are recognized as SPAM.

Google reCAPTCHA (Google Ireland Limited)

Google reCAPTCHA is a SPAM protection service provided by Google Ireland Limited. The use of reCAPTCHA is subject to the Google [privacy policy](#) and [terms of use](#).

Personal Data processed: answers to questions, clicks, keypress events, motion sensor events, mouse movements, scroll position, touch events, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Storage duration:

- `_GRECAPTCHA`: duration of the session
- `rc::a`: indefinite
- `rc::b`: duration of the session
- `rc::c`: duration of the session

Collection of privacy-related preferences

This type of service allows isendu to collect and store Users' preferences related to the collection, use, and processing of their personal information, as requested by the applicable privacy legislation.

iubenda Consent Database (iubenda srl)

The iubenda Consent Database allows to store and retrieve records of Users' consent to the processing of Personal Data, and information and preferences expressed in relation to the provided consent.

In order to do so, it makes use of a Tracker that temporarily stores pending information on the User's device until it is processed by the API. The Tracker (a browser feature called localStorage) is at that point deleted.

Personal Data processed: Data communicated while using the service and Trackers.

Legal basis for processing: Legal obligation.

Place of processing: Italy – [Privacy Policy](#).

Data retention period: Keeping the Data for the time necessary to fulfill the purpose.

Storage duration:

- `ConS JS library localStorage (IUB_DATA)`: indefinite

iubenda Privacy Controls and Cookie Solution (iubenda srl)

The iubenda Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information, and in particular to the use of Cookies and other Trackers on isendu.

Personal Data processed: Trackers.

Legal basis for processing: Legal obligation.

Place of processing: Italy – [Privacy Policy](#).

Data retention period: Keeping the Data for the time necessary to fulfill the purpose.

Storage duration:

- `_iub_cs-*`: 1 year

Other Trackers

Hosting and backend infrastructure

This type of service has the purpose of hosting Data and files that enable isendu to run and be distributed as well as to provide a ready-made infrastructure to run specific features or parts of isendu.

Some services among those listed below, if any, may work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.

Kinsta (Kinsta Inc.)

Kinsta is a cloud hosting service provided by Kinsta Inc.

Personal Data processed: various types of Data as specified by the privacy policy of the service.

Place of processing: United States - [Privacy Policy](#).

Legal basis for processing: Contract.

Data retention period: Keeping the Data for the duration of the contract (upon termination of the contract, if applicable, as long as required by the applicable law).

Other activities involving the use of Trackers

Functionality

Isendu uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

Interaction with live chat platforms

This type of service allows Users to interact with third-party live chat platforms directly from the pages of isendu, in order to contact and be contacted by isendu's support service.

If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service. Moreover, live chat conversations may be logged.

HubSpot Live Chat (HubSpot Inc.)

HubSpot Live Chat, provided by HubSpot Inc., is an interaction service that allows isendu to provide assistance and support to the User.

Personal Data processed: various types of Data as specified by the service's privacy policy.

Place of processing: United States - [Privacy Policy](#).

Legal basis for processing: Consent.

Data retention period: Keeping the Data until consent is withdrawn.

Interaction with support and feedback platforms

This type of service allows Users to interact with third-party support and feedback platforms directly from the pages of isendu.

If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service.

Trustpilot (Trustpilot A/S)

Trustpilot is a service provided by Trustpilot A/S that enables users to provide reviews of their shopping experiences on isendu.

Personal Data processed: name, email, various types of Data as specified by the privacy policy of the service.

Place of processing: Denmark - [Privacy Policy](#).

Legal basis for processing: Consent.

Data retention period: Keeping the Data until consent is withdrawn.

User database management

This type of service allows the Owner to build user profiles by starting from an email address, a personal name, or other information that the User provides to isendu, as well as to track User activities through analytics features. This Personal Data may also be matched with publicly available information about the User (such as social networks' profiles) and used to build private profiles that the Owner can display and use for improving isendu.

Some of these services may also enable the sending of timed messages to the User, such as emails based on specific actions performed on isendu.

HubSpot CRM (HubSpot, Inc.)

HubSpot CRM is a User database management service provided by HubSpot, Inc.

Personal Data processed: email address, phone number, Trackers and various types of Data as specified in the privacy policy of the service.

Legal basis for processing: Contract.

Place of processing: United States – [Privacy Policy](#).

Data retention period: Keeping the Data for the duration of the contract (upon termination of the contract, if applicable, as long as required by the applicable law).

Storage duration:

- `__hs_gpc_banner_dismiss`: 6 months
- `__hssc`: 30 minutes
- `__hssrc`: duration of the session
- `__hstc`: 2 months
- `hubspotutk`: 2 months
- `messagesUtk`: 2 months

Experience

Isendu uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

Displaying content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of isendu and interact with them.

This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

Google Fonts (Google Ireland Limited)

Google Fonts is a typeface visualization service provided by Google Ireland Limited that allows isendu to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Contract.

Place of processing: Ireland – [Privacy Policy](#).

Data retention period: Keeping the Data for the duration of the contract (upon termination of the contract, if applicable, as long as required by the applicable law).

Font Awesome (Fonticons, Inc.)

Font Awesome is a typeface visualization service provided by Fonticons, Inc. that allows isendu to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Contract.

Place of processing: United States – [Privacy Policy](#).

Data retention period: Keeping the Data for the duration of the contract (upon termination of the contract, if applicable, as long as required by the applicable law).

Vimeo video (Vimeo, LLC)

Vimeo is a video content visualization service provided by Vimeo, LLC that allows isendu to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Contract.

Place of processing: United States – [Privacy Policy](#).

Data retention period: Keeping the Data for the duration of the contract (upon termination of the contract, if applicable, as long as required by the applicable law).

Storage duration:

- player: 1 year
- vuid: 2 years

Spotify widget (Spotify AB)

Spotify is an audio content delivery service provided by Spotify AB that allows isendu to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: Sweden – [Privacy Policy](#).

Data retention period: Keeping the Data until consent is withdrawn.

Interaction with external social networks and platforms

This type of service allows interaction with social networks or other external platforms directly from the pages of isendu. The interaction and information obtained through isendu are always subject to the User's privacy settings for each social network.

This type of service might still collect traffic data for the pages where the service is installed, even when Users do not use it. It is recommended to log out from the respective services in order to make sure that the processed data on isendu isn't being connected back to the User's profile.

Facebook Like button and social widgets (Meta Platforms Ireland Limited)

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Meta Platforms Ireland Limited

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: Ireland – [Privacy Policy](#).

Data retention period: Keeping the Data until consent is withdrawn.

Storage duration:

- _fbp: 3 months

Twitter Tweet button and social widgets (X Corp.)

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by X Corp.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: United States – [Privacy Policy](#).

Data retention period: Keeping the Data until consent is withdrawn.

Storage duration:

- personalization_id: 2 years

Tumblr sharing button and social widgets (Tumblr Inc.)

The Tumblr sharing button and social widgets are services allowing interaction with the Tumblr social network provided by Tumblr Inc.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: United States – [Privacy Policy](#).

Data retention period: Keeping the Data until consent is withdrawn.

Measurement

Isendu uses Trackers to measure traffic and analyze User behavior to improve the Service.

Analytics

The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior.

HubSpot Analytics (HubSpot, Inc.)

HubSpot Analytics is an analytics service provided by HubSpot, Inc.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#) .

Data retention period: Keeping the Data until consent is withdrawn.

Storage duration:

- `__hs_gpc_banner_dismiss`: 6 months
- `__hssc`: 30 minutes
- `__hssrc`: duration of the session
- `__hstc`: 2 years
- `hubspotutk`: 2 years
- `messagesUtk`: 2 years

Capterra (Capterra Inc.)

Capterra's conversion tracking is a statistics and behavioural targeting service provided by Capterra Inc. that links data from the Capterra ad network with actions taken within isendu.

Personal data processed: Cookies; Usage Data.

Place of processing: United States - [Privacy Policy](#).

Legal basis for processing: Consent.

Data retention period: Keeping the Data until consent is withdrawn.

Google Analytics 4 (Google Ireland Limited)

Google Analytics 4 is a web analysis service provided by Google Ireland Limited (“Google”). Google utilizes the Data collected to track and examine the use of isendu, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google’s official documentation](#).

Personal Data processed: browser information, city, device information, latitude (of city), longitude (of city), number of Users, session statistics, Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Data retention period: Keeping the Data until consent is withdrawn.

Storage duration:

- `_ga`: 2 years
- `_ga_*`: 2 years

Clarity (Microsoft Corporation)

Microsoft Clarity is a free analysis tool for websites. It helps isendu to see the most popular pages on the website and how users click, scroll and interact with those pages.

Personal Data processed: various types of Data as specified by the privacy policy of the service.

Place of processing: See Microsoft's privacy policy - [Privacy Policy](#).

Legal basis for processing: Consent.

Data retention period: Keeping the Data until consent is withdrawn.

Managing data collection and online surveys

This type of service allows isendu to manage the creation, deployment, administration, distribution and analysis of online forms and surveys in order to collect, save and reuse Data from any responding Users.

The Personal Data collected depend on the information asked and provided by the Users in the corresponding online form.

These services may be integrated with a wide range of third-party services to enable the Owner to take subsequent steps with the Data processed - e.g. managing contacts, sending messages, analytics, advertising and payment processing.

Typeform (TYPEFORM S.L)

Typeform is a form builder and data collection platform provided by TYPEFORM S.L.

Personal Data processed: email address, first name, Trackers, various types of Data as specified in the privacy policy of the service and website.

Legal basis for processing: Consent.

Place of processing: Spain – [Privacy Policy](#).

Data retention period: Keeping the Data until consent is withdrawn.

Marketing

Isendu uses Trackers to deliver personalized marketing content based on User behavior and to operate, serve and track ads.

Advertising

This type of service allows User Data to be utilized for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on isendu, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Trackers for identifying Users, behavioral retargeting i.e. displaying ads tailored to the User's interests and behavior, or to measure ads performance. For more information, please check the privacy policies of the relevant services.

Services of this kind usually offer the possibility to opt out of such tracking. In addition to any opt-out feature offered by any of the services below, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section "How to opt-out of interest-based advertising" in this document.

Meta ads conversion tracking (Meta pixel) (Meta Platforms Ireland Limited)

Meta ads conversion tracking (Meta pixel) is an analytics service provided by Meta Platforms Ireland Limited that connects data from the Meta Audience Network with actions performed on isendu. The Meta pixel tracks conversions that can be attributed to ads on Facebook, Instagram and Meta Audience Network.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Data retention period: Keeping the Data until consent is withdrawn.

Storage duration:

- `_fbp`: 3 months
- `fr`: 3 months

LinkedIn conversion tracking (LinkedIn Insight Tag) (LinkedIn Corporation)

LinkedIn conversion tracking (LinkedIn Insight Tag) is an analytics and behavioral targeting service provided by LinkedIn Corporation that connects data from the LinkedIn advertising network with actions performed on isendu. The LinkedIn Insight Tag tracks conversions that can be attributed to LinkedIn ads and enables to target groups of Users on the base of their past use of isendu.

Users may opt out of behavioral targeting features through their device settings, [their LinkedIn account settings](#) or by visiting the [AdChoices opt-out page](#).

Personal Data processed: device information, Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: United States – [Privacy Policy](#).

Data retention period: Keeping the Data until consent is withdrawn.

Storage duration:

- AnalyticsSyncHistory: 1 month
- JSESSIONID: duration of the session
- UserMatchHistory: 1 month
- bcookie: 1 year
- bscookie: 1 year
- lang: duration of the session
- lidc: 1 day
- lms_ads: 1 month
- lms_analytics: 1 month

Quora Conversion Pixel (Quora, Inc.)

Quora Conversion Pixel is an analytics service provided by Quora, Inc. that connects data from the Quora Platform with actions performed on isendu.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Data retention period: Keeping the Data until consent is withdrawn.

Remarketing and behavioral targeting

This type of service allows isendu and its partners to inform, optimize and serve advertising based on past use of isendu by the User.

This activity is facilitated by tracking Usage Data and by using Trackers to collect information which is then transferred to the partners that manage the remarketing and behavioral targeting activity.

Some services offer a remarketing option based on email address lists.

Services of this kind usually offer the possibility to opt out of such tracking. In addition to any opt-out feature offered by any of the services below, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section "How to opt-out of interest-based advertising" in this document.

LinkedIn Website Retargeting (LinkedIn Corporation)

LinkedIn Website Retargeting is a remarketing and behavioral targeting service provided by LinkedIn Corporation that connects the activity of isendu with the LinkedIn advertising network.

Personal Data processed: Trackers and Usage Data.

Legal basis for processing: Consent.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Data retention period: Keeping the Data until consent is withdrawn.

Storage duration:

- AnalyticsSyncHistory: 1 month
- JSESSIONID: duration of the session
- UserMatchHistory: 1 month
- bcookie: 1 year
- bscookie: 1 year
- lang: duration of the session
- lidc: 1 day
- lissc: 1 year
- lms_ads: 1 month
- lms_analytics: 1 month

Reddit Pixel Retargeting (Reddit, Inc)

Reddit Pixel Retargeting is a remarketing and behavioral targeting service provided by Reddit that links isendu's activity with the Reddit advertising network.

Personal Data Processed: Usage Data; Tracking Tool.

Place of processing: United States - [Privacy Policy](#).

Legal basis for processing: Consent.

Legal basis for data transfer: Standard data protection clauses.

Data retention period: Keeping the Data until consent is withdrawn.

How to manage preferences and provide or withdraw consent

There are various ways to manage Tracker related preferences and to provide and withdraw consent, where relevant:

Users can manage preferences related to Trackers from directly within their own device settings, for example, by preventing the use or storage of Trackers.

Additionally, whenever the use of Trackers is based on consent, Users can provide or withdraw such consent by setting their preferences within the cookie notice or by updating such preferences accordingly via the relevant consent-preferences privacy widget, if available.

It is also possible, via relevant browser or device features, to delete previously stored Trackers, including those used to remember the User's initial consent preferences.

Other Trackers in the browser's local memory may be cleared by deleting the browsing history.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

Locating Tracker Settings

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

Consequences of denying the use of Trackers

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help isendu to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

Owner and Data Controller

Isendu S.r.l.

Via Luigi Casale, 7
05100 - Terni (TR)

Owner contact email: info@isendu.com

Since the use of third-party Trackers through isendu cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by isendu.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through isendu (or third-party services employed in isendu), which can include: the IP addresses or domain names of the computers utilized by the Users who use isendu, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using isendu who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of isendu. The Data Controller, unless otherwise specified, is the Owner of isendu.

isendu (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by isendu as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Legal information

This privacy policy relates solely to isendu, if not stated otherwise within this document.

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