

Cookie Policy of TweakTown

To find more information on California consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Virginia consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Colorado consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Connecticut consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Utah consumers and their privacy rights, Users may [read the privacy policy](#).

This document informs Users about the technologies that help TweakTown to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with TweakTown.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent, depending on the applicable law. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

TweakTown uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

Activities strictly necessary for the operation of TweakTown and delivery of the Service

TweakTown uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

Third-party Trackers

Traffic optimization and distribution

This type of service allows TweakTown to distribute their content using servers located across different countries and to optimize their performance.

Which Personal Data are processed depends on the characteristics and the way these services are implemented. Their function is to filter communications between TweakTown and the User's browser.

Considering the widespread distribution of this system, it is difficult to determine the locations to which the contents that may contain Personal Information of the User are transferred.

Cloudflare (Cloudflare, Inc.)

Cloudflare is a traffic optimization and distribution service provided by Cloudflare Inc.

The way Cloudflare is integrated means that it filters all the traffic through TweakTown, i.e., communication between TweakTown and the User's browser, while also allowing analytical data from TweakTown to be collected.

Personal Data processed: Cookies and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

SPAM protection

This type of service analyzes the traffic of TweakTown, potentially containing Users' Personal Data, with the purpose of filtering it from parts of traffic, messages and content that are recognized as SPAM.

Google reCAPTCHA (Google LLC)

Google reCAPTCHA is a SPAM protection service provided by Google LLC. The use of reCAPTCHA is subject to the Google [privacy policy](#) and [terms of use](#).

Personal Data processed: answers to questions, clicks, keypress events, motion sensor events, mouse movements, scroll position, touch events, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Storage duration:

- _GRECAPTCHA: duration of the session
- rc::a: indefinite
- rc::b: duration of the session
- rc::c: duration of the session

Collection of privacy-related preferences

This type of service allows TweakTown to collect and store Users' preferences related to the collection, use, and processing of their personal information, as requested by the applicable privacy legislation.

iubenda Privacy Controls and Cookie Solution (iubenda srl)

The iubenda Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information, and in particular to the use of Cookies and other Trackers on TweakTown.

Personal Data processed: Trackers.

Place of processing: Italy – [Privacy Policy](#).

Other activities involving the use of Trackers

Experience

TweakTown uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

Displaying content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of TweakTown and interact with them.

This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

Google Programmable Search Engine (Google LLC)

Google Programmable Search Engine is a search engine embedding service provided by Google LLC that allows TweakTown to incorporate content of this kind on its pages.

Personal Data processed: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).

YouTube video widget (Google LLC)

YouTube is a video content visualization service provided by Google LLC that allows TweakTown to incorporate content of this kind on its pages.

Personal Data processed: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Storage duration:

- PREF: 8 months
- VISITOR_INFO1_LIVE: 8 months
- YSC: duration of the session

Vimeo video (Vimeo, LLC)

Vimeo is a video content visualization service provided by Vimeo, LLC that allows TweakTown to incorporate content of this kind on its pages.

Personal Data processed: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Storage duration:

- player: 1 year
- vuid: 2 years

Instagram widget (Meta Platforms, Inc.)

Instagram is an image visualization service provided by Meta Platforms, Inc. that allows TweakTown to incorporate content of this kind on its pages.

Personal Data processed: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).

YouTube video widget (Privacy Enhanced Mode) (Google LLC)

YouTube is a video content visualization service provided by Google LLC that allows TweakTown to incorporate content of this kind on its pages.

This widget is set up in a way that ensures that YouTube won't store information and cookies about Users on TweakTown unless they play the video.

Personal Data processed: Trackers, Universally unique identifier (UUID) and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Google Fonts (Google LLC)

Google Fonts is a typeface visualization service provided by Google LLC that allows TweakTown to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

YouTube Data API (Google LLC)

YouTube Data API is a video content visualization service provided by Google LLC that allows TweakTown to incorporate functions normally executed on YouTube so that Users can watch, find, and manage YouTube content directly on TweakTown.

Through this Service, TweakTown may collect Data directly or indirectly on or from Users' devices, including by making use of Trackers. Users may restrict such access to their Data via the [security settings page](#) provided by Google. Users may ask the Owner for further information about these privacy settings at any time through the contact details provided in this document.

Data collected through the Service may also be used to help third parties deliver interest-based advertising. Users can opt out of third-party interest-based advertising through their device settings or by visiting the [Network Advertising Initiative opt-out page](#).

Personal Data processed: Trackers.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Interaction with external social networks and platforms

This type of service allows interaction with social networks or other external platforms directly from the pages of TweakTown. The interaction and information obtained through TweakTown are always subject to the User's privacy settings for each social network.

This type of service might still collect traffic data for the pages where the service is installed, even when Users do not use it. It is recommended to log out from the respective services in order to make sure that the processed data on TweakTown isn't being connected back to the User's profile.

X Post button and social widgets (X Corp.)

The X Post button and social widgets are services allowing interaction with the X social network provided by X Corp.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Storage duration:

- personalization_id: 2 years

Measurement

TweakTown uses Trackers to measure traffic and analyze User behavior to improve the Service.

Analytics

The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior.

Google Analytics 4 (Google LLC)

Google Analytics 4 is a web analysis service provided by Google LLC (“Google”). Google utilizes the Data collected to track and examine the use of TweakTown, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google’s official documentation](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- _ga: 2 years
- _ga_*: 2 years

Quantcast Measure (Quantcast Corporation)

Quantcast Measure is an analytics service provided by Quantcast Corporation.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- _dlt: duration of the session

Marketing

TweakTown uses Trackers to deliver personalized marketing content based on User behavior and to operate, serve and track ads.

Advertising

This type of service allows User Data to be utilized for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on TweakTown, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Trackers to identify Users or they may use the behavioral retargeting technique, i.e. displaying ads tailored to the User’s interests and behavior, including those detected outside TweakTown. For more information, please check the privacy policies of the relevant services.

Services of this kind usually offer the possibility to opt out of such tracking. In addition to any opt-out feature offered by any of the services below, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section "How to opt-out of interest-based advertising" in this document.

Google Ad Manager (Google LLC)

Google Ad Manager is an advertising service provided by Google LLC that allows the Owner to run advertising campaigns in conjunction with external advertising networks that the Owner, unless otherwise specified in this document, has no direct relationship with.

In order to understand Google's use of Data, consult [Google's partner policy](#).

This service uses the “DoubleClick” Cookie, which tracks use of TweakTown and User behavior concerning ads, products and services offered.

Users may decide to disable all the DoubleClick Cookies by going to: [Google Ad Settings](#).

Personal Data processed: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Storage duration:

- AID: 2 years
- ANID: 2 years
- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- TAID: 14 days
- __gads: 2 years
- __gsas: 2 years
- _gac_: 3 months
- _gac_gb_: 3 months
- _gcl_au: 3 months
- _gcl_aw: 3 months
- _gcl_dc: 3 months
- _gcl_gb: 3 months
- _gcl_gf: 3 months
- _gcl_ha: 3 months
- id: 2 years
- test_cookie: 15 minutes

Dailymotion (Dailymotion SA)

Dailymotion is an advertising service provided by Dailymotion SA.

Personal Data processed: Cookies and Usage Data.

Place of processing: France – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- _TEST_: duration of the session
- client_token: 10 hours
- damd: 2 years
- dm-euconsent-v2: 6 months
- dmp_currenttime: indefinite
- dmp_quality: indefinite
- dmp_subtitles_{\$code}: indefinite
- dmp_volume: indefinite
- dmp_volume-{\$deviceName}: indefinite
- dmvk: duration of the session
- dmxid: 2 years
- inlined_view_id: indefinite
- np_autoplay_next: indefinite
- np_interaction_mode: indefinite
- stlast: indefinite
- ts: 2 years
- uid_dm: 2 years

- usprivacy: 2 years
- v1st: 2 years
- v1st_dm: 2 years

AppNexus (AppNexus Inc.)

AppNexus is an advertising service provided by AppNexus Inc.

Personal Data processed: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- anj: 3 months
- icu: 3 months
- pses: duration of the session
- sess: duration of the session
- uids: 3 months
- usersync: 3 months
- uuid2: 3 months

Outbrain (Outbrain Inc.)

Outbrain is an advertising service provided by Outbrain Inc.

Personal Data processed: Cookies and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- OB-AD-BLOCKER-STAT: indefinite
- OB-AD-BLOCKER-WL-STAT: indefinite
- OB-CCPA: indefinite
- OB-CLDT: indefinite
- OB-CNSNT-2: indefinite
- OB-EM-FREQUENCY: indefinite
- OB-FD-TO: indefinite
- OB-FDE: indefinite
- OB-INTERACTION-STASH: indefinite
- OB-OD-LSD: indefinite
- OB-PUB-IN: indefinite
- OB-RN-FREQUENCY: indefinite
- OB-SEID: indefinite
- OB-SKELETON-STRUCT: indefinite
- OB-SYNC: indefinite
- OB-SYNC-TTL: indefinite
- OB-TPCS: indefinite
- OB-USER-TOKEN: indefinite
- OB-USER-TOKEN-CREATION: indefinite
- OB-lastPageViewInfo: indefinite
- OB:LSU: indefinite
- OBD-UD-TS: indefinite
- auid: 3 months
- obsessionid-{}: 30 minutes
- obuid: 3 months
- optout: 5 years
- outbrain_cid_fetch: 5 minutes
- outbrain_click_id: 1 day
- recs-{}: 1 minute
- ref-{}: 1 minute
- thirdparty: 1 hour
- tick: indefinite

Rubicon Project (The Rubicon Project, Inc.)

Rubicon Project is an advertising service provided by The Rubicon Project, Inc.

Personal Data processed: Cookies and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- FPTrust: duration of the session
- audit: 1 year
- cd: duration of the session
- emilyRan: indefinite
- fcap: indefinite
- khaos: 1 year
- khaos: indefinite
- pux: indefinite
- sample_number: indefinite
- trp_optout: 5 years
- uids: 3 months
- uids-audit: 3 months

Teads (Teads SA)

Teads is an advertising service provided by Teads SA.

Personal Data processed: Cookies and Usage Data.

Place of processing: Luxembourg – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- receive-cookie-deprecation: 1 year
- tt_bluekai: 1 day
- tt_dar: 1 day
- tt_emetriq: 1 day
- tt_exelate: 1 day
- tt_liveramp: 1 day
- tt_neustar: 1 day
- tt_retargetly: 1 day
- tt_salesforce: 1 day
- tt_skip: 1 day
- tt_viewer: 1 year

Prebid (Prebid.org, Inc.)

Prebid is an advertising service provided by Prebid.org, Inc.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Kargo (Kargo Global Inc.)

Kargo is an advertising service provided by Kargo Global Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- krg_*: indefinite
- krg_crb: 1 year
- ktcid: 1 year

Google AdSense (Google LLC)

Google AdSense is an advertising service provided by Google LLC. This service uses the “DoubleClick” Cookie, which tracks use of TweakTown and User behavior concerning ads, products and services offered.

Users may decide to disable all the DoubleClick Cookies by going to: [Google Ad Settings](#).

In order to understand Google's use of data, consult [Google's partner policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- AID: 2 years
- ANID: 2 years
- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- TAID: 14 days
- __gads: 2 years
- __gsas: 2 years
- _gac_: 3 months
- _gac_gb_: 3 months
- _gcl_au: 3 months
- _gcl_aw: 3 months
- _gcl_dc: 3 months
- _gcl_gb: 3 months
- _gcl_gf: 3 months
- _gcl_ha: 3 months
- id: 2 years
- test_cookie: 15 minutes

PubMatic (PubMatic, Inc.)

PubMatic is an advertising service provided by PubMatic, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- COKENBLD: 1 day
- DPFQ: 3 months
- DPPIX_ON: 20 seconds
- DPSync2: 3 months
- DPSync3: 3 months
- FPtrust: duration of the session
- HPAUSRBK__: duration of the session
- KADUSERCOOKIE: 3 months
- KCCH: 30 seconds
- KRTBCOOKIE_[DSPID]: 3 months
- KTPCACOOKIE: 3 months
- PM-UL-Sync: 3 months
- PMDTSHR: 1 day
- PMFREQ_ON: 2 seconds
- PUBMDCID: 3 months
- PUBRETARGET: 3 months
- PUBUIDSYNCUPFQ: 3 months
- PugT: 1 month
- R_[DSPID]: 3 months
- SPugT: 1 month
- SSCS: 1 day
- SYNCUPPIX_ON: 20 seconds
- SyncRTB2: 3 months
- SyncRTB3: 3 months

- TEMPHPAUSRKBCNT__: 1 day
- UND: 1 hour
- USCC: 1 day
- _curtime: 2 days
- aid_key: indefinite
- camfreq_: 4 days
- chk: 3 months
- chkChromeAb67: 3 months
- chkChromeAb67Sec: 3 months
- chkSecSet: 3 months
- dV: 3 minutes
- ipc: 3 seconds
- limited_tracking_ad_key: indefinite
- optout: 5 years
- pi: 8 seconds
- pp: 3 months
- pubfreq_: 4 days
- pubtime_: 1 day
- repi: 2 seconds
- uids: 3 months

OpenX Ad Exchange (OpenX Technologies, Inc.)

OpenX Ad Exchange is an advertising service provided by OpenX Technologies, Inc.

The service provides an ad exchange platform that facilitates the optimization of ads from multiple ad networks, which can be third parties to both OpenX and the Owner.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- i: 1 year
- pd: 15 days

Criteo (Criteo SA)

Criteo is an advertising service provided by Criteo SA.

As part of the operation of TweakTown, the Owner and Criteo SA are joint controllers for the Criteo advertising service.

For this purpose, the Owner has entered into a Data Processing Agreement (DPA) with Criteo SA which can be reviewed [here](#).

Users may at any time **withdraw their consent** to the processing of their Personal Data by Criteo and **opt out of personalized advertising by clicking the “Disable Criteo services”** button in Criteo’s [privacy policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- criteo_fast_bid: 7 days
- criteo_fast_bid_expires: 7 days
- cto_bundle: 2 years
- cto_bundle: indefinite
- cto_optout: 5 years
- cto_optout: indefinite
- optout: 5 years
- uid: 2 years

Unruly (Nexxen Group LLC)

Unruly is an advertising service provided by Nexxen Group LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- _rxuuid: 1 year
- _rxuuid: 1 year

Sovrn (Sovrn Holdings Inc)

Sovrn is an advertising service provided by Sovrn Holdings Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Storage duration: up to 1 year

GumGum (GumGum, Inc.)

GumGum is an advertising service provided by GumGum, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- FPtrust: indefinite
- cs: 1 year
- ggiscac: 2 hours
- ggishcac: 2 hours
- ggsc: 1 hour
- loc: 1 month
- optout: 6 years
- vst: 1 year
- yocoptout: 6 years
- yoctoken: indefinite

TripleLift (TripleLift, Inc.)

TripleLift is an advertising service provided by TripleLift, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration: up to 3 months

MobFox (Mobfox US LLC)

MobFox is an advertising service provided by Mobfox US LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- mf_u_key: 14 days

ConnectAd (ConnectAd Demand GmbH)

ConnectAd is an advertising service provided by ConnectAd Demand GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Austria – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- id: 2 months
- uid: 2 months

PLAYGROUND XYZ (PLAYGROUND XYZ EMEA LTD)

PLAYGROUND XYZ is an advertising service provided by PLAYGROUND XYZ EMEA LTD.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#) – [Opt out](#).

Storage duration: up to 3 months

Inskin Media (Inskin Media LTD)

Inskin Media is an advertising service provided by Inskin Media LTD.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- _cpc: 2 years
- _fpc: 2 years
- _lpc: 2 years
- _mpc: 2 years
- _spc: 2 years
- _upc: 2 years
- azk: 1 year
- azk-ss: 1 year

33Across (33Across)

33Across is an advertising service provided by 33Across.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- 33x_ps: 2 years
- pids: 4 months
- ps_pid: 2 years
- uid: 2 years

InMobi (InMobi Pte Ltd)

InMobi is an advertising service provided by InMobi Pte Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: India – [Privacy Policy](#) – [Opt out](#).

Storage duration: indefinite

NoBid (NoBid, Inc.)

NoBid is an advertising service provided by NoBid, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- pid_*: 7 days

: Tappx (TAPCELERATOR MEDIA, S.L.)

: Tappx is an advertising service provided by TAPCELERATOR MEDIA, S.L.

Personal Data processed: Trackers and Usage Data.

Place of processing: Spain – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- TXCD: 3 hours
- TXCSDMN_[DSPID]: 3 hours
- TXUSERID: 3 hours

Adagio (Onfocus (Adagio))

Adagio is an advertising service provided by Onfocus (Adagio).

Personal Data processed: Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

Storage duration:

- uids: 2 months

Sharethrough (Sharethrough, Inc)

Sharethrough is an advertising service provided by Sharethrough, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- stx_user_id: 1 month

OneTag (OneTag Ltd)

OneTag is an advertising service provided by OneTag Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- OTP: 2 years
- onetag_sid: indefinite
- opt-out: 2 years

Ogury (Ogury Ltd.)

Ogury is an advertising service provided by Ogury Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- OG_PROFIG_EXPIRATION: 1 day
- OG_TAGJS: 7 months
- presage: 30 minutes
- presage-bsw: 1 day
- presage-ssp: 7 months

- presage-ssp: indefinite
- presage-ttd: 1 day
- presage-xandr: 1 day

Brightcom (Online Media Solutions LTD (BDA: Brightcom))

Brightcom is an advertising service provided by Online Media Solutions LTD (BDA: Brightcom).

Personal Data processed: Trackers and Usage Data.

Place of processing: Israel – [Privacy Policy](#) – [Opt out](#).

Sonobi (Sonobi, Inc)

Sonobi is an advertising service provided by Sonobi, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#).

Storage duration:

- HAPLB*: 10 minutes
- __uig: 1 month
- __uih: 5 minutes
- __uin_*: 13 months
- __uir: 1 month
- __uir_*: 15 days
- __uis: 1 year
- __usd: 1 day

Primis (M.D. Primis Technologies Ltd.)

Primis is an advertising service provided by M.D. Primis Technologies Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: Israel – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- csuuid: 25 days

Media.net (Media.net Advertising FZ-LLC)

Media.net is an advertising service provided by Media.net Advertising FZ-LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Arab Emirates – [Privacy Policy](#).

Storage duration:

- _mNExInsl: 7 days
- _mNIDShownPrev: 7 days
- _mNInsChk: duration of the session
- _mNInsl: 7 days
- _mNIntDock: 7 days
- _mNOvl: 7 days
- _mNOvlShown: 7 days
- addtl_consent: 2 years
- atst: 7 days
- bids_map_v2: indefinite
- covkn: indefinite
- crtkn: indefinite
- data-*: 1 year
- eclstest: indefinite
- euconsent-v2: 2 years

- gdpr_oli: 2 years
- mnet_ad_pref_close: 30 minutes
- mnet_optout: 6 years
- mnet_session_depth: duration of the session
- mnsbucketExpiryTime: indefinite
- mnsbucketName: indefinite
- mnstestVersion: indefinite
- mnvid_day_cap: 1 day
- mnvid_ses_cap: duration of the session
- ra_depth_tracking: 15 minutes
- session_depth: 30 minutes
- usp_status: 7 months
- usprivacy: 2 years
- visitor-id: 1 year
- x-msedge-clientid: indefinite

Infolinks (Infolinks Media, LLC)

Infolinks is an advertising service provided by Infolinks Media, LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration: up to 1 year

Index Exchange (Index Exchange, Inc.)

Index Exchange is an advertising service provided by Index Exchange, Inc. .

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- CMID: 12 months
- CMO: 5 years
- CMPRO: 3 months
- CMPS: 3 months
- CMTEST: 1 hour
- IXWRAPPERAdserverOrgIp: indefinite
- IXWRAPPERLiveRampIp: indefinite
- IXWRAPPERMerkleIp: indefinite
- IXWRAPPERlib_mem: indefinite

Amazon Advertising (Amazon)

Amazon Advertising is an advertising service provided by Amazon.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Storage duration:

- *sessionMarker/marker: indefinite
- ad-id: 10 months
- amzn-token: 7 days
- vendor-id: 1 month

Amazon Mobile Ads (Amazon)

Amazon Mobile Ads is an advertising service provided by Amazon.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Storage duration:

- *sessionMarker/marker: indefinite
- ad-id: 10 months
- amzn-token: 7 days
- vendor-id: 1 month

Blockthrough (Blockthrough, Inc.)

Blockthrough is an advertising service provided by Blockthrough, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#) – [Opt out](#).

Storage duration: up to 83 years

Commercial affiliation

This type of service allows TweakTown to display advertisements for third-party products or services. Ads can be displayed either as advertising links or as banners using various kinds of graphics.

Clicks on the icon or banner posted on the Application are tracked by the third-party services listed below, and are shared with TweakTown.

For details of which data are collected, please refer to the privacy policy of each service.

Amazon Affiliation (Amazon)

Amazon Affiliation is a commercial affiliation service provided by Amazon.com Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

How to manage preferences and provide or withdraw consent

There are various ways to manage Tracker related preferences and to provide and withdraw consent, where relevant:

Users can manage preferences related to Trackers from directly within their own device settings, for example, by preventing the use or storage of Trackers.

Additionally, whenever the use of Trackers is based on consent, Users can provide or withdraw such consent by setting their preferences within the cookie notice or by updating such preferences accordingly via the relevant consent-preferences privacy widget, if available.

It is also possible, via relevant browser or device features, to delete previously stored Trackers, including those used to remember the User's initial consent preferences.

Other Trackers in the browser's local memory may be cleared by deleting the browsing history.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

Locating Tracker Settings

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

Consequences of denying the use of Trackers

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help TweakTown to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

Owner and Data Controller

Tweak Town Pty Ltd - 19 Pike Street, Camperdown, VIC 3260 (Australia)

Owner contact email: privacy@tweaktown.com

Since the use of third-party Trackers through TweakTown cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by TweakTown.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through TweakTown (or third-party services employed in TweakTown), which can include: the IP addresses or domain names of the computers utilized by the Users who use TweakTown, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using TweakTown who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of TweakTown. The Data Controller, unless otherwise specified, is the Owner of TweakTown.

TweakTown (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by TweakTown as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Legal information

This privacy statement has been prepared based on provisions of multiple legislations.

This privacy policy relates solely to TweakTown, if not stated otherwise within this document.

Latest update: February 10, 2024