# Cookie Policy of Brainy: Mind & Brain Training

To find more information on California consumers and their privacy rights, Users may read the privacy policy.

To find more information on Virginia consumers and their privacy rights, Users may read the privacy policy.

To find more information on Colorado consumers and their privacy rights, Users may read the privacy policy.

To find more information on Connecticut consumers and their privacy rights, Users may read the privacy policy.

To find more information on Utah consumers and their privacy rights, Users may read the privacy policy.

This document informs Users about the technologies that help Brainy: Mind & Brain Training to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with Brainy: Mind & Brain Training.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

Brainy: Mind & Brain Training uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

# Activities strictly necessary for the operation of Brainy: Mind & Brain Training and delivery of the Service

Brainy: Mind & Brain Training uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

#### **Third-party Trackers**

# **Infrastructure monitoring**

This type of service allows Brainy: Mind & Brain Training to monitor the use and behavior of its components so its performance, operation, maintenance and troubleshooting can be improved.

Which Personal Data are processed depends on the characteristics and mode of implementation of these services, whose function is to filter the activities of Brainy: Mind & Brain Training.

#### **Bugsnag (Bugsnag Inc.)**

Bugsnag is a monitoring service provided by Bugsnag Inc.

Personal Data processed: app information, device information, email address, geographic position, screenshots, Tracker, Usage Data and username.

Place of processing: United States – Privacy Policy.

# Managing landing and invitation pages

This type of service helps with building and managing landing and invitation pages, i.e., pages for presenting a product or service, where you may add your contact information such as an email address.

Managing these pages means that these services will handle the Personal Data collected through the pages, including Usage Data.

# **Instapage (Instapage, Inc.)**

Instapage is a landing page management service provided by Instapage, Inc., that allows Brainy: Mind & Brain Training to collect the email addresses of Users interested in its service.

Instapage allows the Owner to track and analyze the User response concerning web traffic or behavior regarding changes to the structure, text or any other component of the created landing pages.

Personal Data processed: email address, Tracker and Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

# **Handling payments**

Unless otherwise specified, Brainy: Mind & Brain Training processes any payments by credit card, bank transfer or other means via external payment service providers. In general and unless where otherwise stated, Users are requested to provide their payment details and personal information directly to such payment service providers. Brainy: Mind & Brain Training isn't involved in the collection and processing of such information: instead, it will only receive a notification by the relevant payment service provider as to whether payment has been successfully completed.

# RevenueCat (RevenueCat, Inc.)

RevenueCat is a payment service provided by RevenueCat, Inc. The service allows the Owner to monitor and analyze the User and their purchase history and can be used to keep track of User behavior.

Personal Data processed: Application opens, device information, Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example), Usage Data and User ID.

Place of processing: United States – Privacy Policy – Opt Out.

# Other activities involving the use of Trackers

# **Functionality**

Brainy: Mind & Brain Training uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

#### Registration and authentication

By registering or authenticating, Users allow Brainy: Mind & Brain Training to identify them and give them access to dedicated services

Depending on what is described below, third parties may provide registration and authentication services. In this case, Brainy: Mind & Brain Training will be able to access some Data, stored by these third-party services, for registration or identification purposes.

Some of the services listed below may also collect Personal Data for targeting and profiling purposes; to find out more, please refer to the description of each service.

#### **Facebook Authentication**

Facebook Authentication is a registration and authentication service provided by Meta Platforms, Inc. or by Meta Platforms Ireland Limited, depending on how the Owner manages the Data processing, and is connected to the Facebook social network.

Personal Data processed: Trackers and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – <u>Privacy Policy</u>; Ireland – <u>Privacy Policy</u>.

Storage duration:

- \_fbp: 3 months
- fbssls \*: duration of the session

# Experience

Brainy: Mind & Brain Training uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

#### **Content commenting**

Content commenting services allow Users to make and publish their comments on the contents of Brainy: Mind & Brain Training.

Depending on the settings chosen by the Owner, Users may also leave anonymous comments. If there is an email address among the Personal Data provided by the User, it may be used to send notifications of comments on the same content. Users are responsible for the content of their own comments.

If a content commenting service provided by third parties is installed, it may still collect web traffic data for the pages where the comment service is installed, even when Users do not use the content commenting service.

#### Facebook Comments (Facebook, Inc.)

Facebook Comments is a content commenting service provided by Facebook, Inc. enabling the User to leave comments and share them on the Facebook platform.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

#### Displaying content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of Brainy: Mind & Brain Training and interact with them.

This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

# Google Site Search with AdSense (Google LLC)

Google Site Search is a search engine embedding service provided by Google LLC that allows Brainy: Mind & Brain Training to incorporate content of this kind on its pages.

Google Site Search may display AdSense advertisements. For details of which data are collected, please refer to the privacy policy of this service.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – Privacy Policy – Opt Out.

Storage duration:

• google auto fc cmp setting: indefinite

# Instagram widget (Facebook, Inc.)

Instagram is an image visualization service provided by Facebook, Inc. that allows Brainy: Mind & Brain Training to incorporate content of this kind on its pages.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

# Interaction with external social networks and platforms

This type of service allows interaction with social networks or other external platforms directly from the pages of Brainy: Mind & Brain Training.

The interaction and information obtained through Brainy: Mind & Brain Training are always subject to the User's privacy settings for each social network.

This type of service might still collect traffic data for the pages where the service is installed, even when Users do not use it. It is recommended to log out from the respective services in order to make sure that the processed data on Brainy: Mind & Brain Training isn't being connected back to the User's profile.

# Twitter Tweet button and social widgets (X Corp.)

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by Twitter, Inc.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

#### Storage duration:

• personalization id: 2 years

#### Facebook Like button and social widgets (Facebook, Inc.)

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Facebook, Inc.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

Storage duration:

• \_fbp: 3 months

#### Measurement

Brainy: Mind & Brain Training uses Trackers to measure traffic and analyze User behavior to improve the Service.

#### **Analytics**

The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior.

#### Google Analytics (Google LLC)

Google Analytics is a web analysis service provided by Google LLC ("Google"). Google utilizes the Data collected to track and examine the use of Brainy: Mind & Brain Training, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – Privacy Policy – Opt Out.

Storage duration:

- AMP TOKEN: 1 hour
- \_ga: 2 years
- \_gac\*: 3 months
- \_gat: 1 minute
- \_gid: 1 day

#### MixPanel (MixPanel)

MixPanel is an analytics service provided by Mixpanel Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – <u>Privacy Policy</u> – <u>Opt Out</u>.

# Appsflyer (AppsFlyer Ltd)

Appsflyer is an analytics service provided by AppsFlyer Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: Israel – <u>Privacy Policy</u> – <u>Opt Out</u>.

#### https://adapty.io

A tool used for marketing and product development.

Meta Events Manager (Meta Platforms Ireland Limited)

Meta Events Manager is an analytics service provided by Meta Platforms Ireland Limited. By integrating the Meta pixel, Meta Events Manager can give the Owner insights into the traffic and interactions on Brainy: Mind & Brain Training.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – Privacy Policy.

Storage duration:

• fbp: 3 months

#### **Beta Testing**

This type of service makes it possible to manage User access to Brainy: Mind & Brain Training, or parts of it, for the purpose of testing a certain feature or the entire Application.

The service provider may automatically collect data related to crashes and statistics related to the User's use of Brainy: Mind & Brain Training in a personally identifiable form.

#### Beta by Crashlytics (Google LLC)

Beta by Crashlytics is a beta testing service provided by Google LLC.

Personal Data processed: app information, country, device information, device logs, email address, first name, Tracker, Usage Data and username.

Place of processing: United States – <u>Privacy Policy</u>.

#### TestFlight (Apple Inc.)

TestFlight is a beta testing service provided by Apple Inc.

Personal Data processed: app information, country, Data communicated while using the service, device information, device logs, email address, first name, last name, Tracker, Usage Data and username.

Place of processing: United States – <u>Privacy Policy</u>.

# **Marketing**

Brainy: Mind & Brain Training uses Trackers to deliver personalized marketing content based on User behavior and to operate, serve and track ads.

# Advertising

This type of service allows User Data to be utilized for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on Brainy: Mind & Brain Training, possibly based on User interests. This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below. Some of the services listed below may use Trackers to identify Users or they may use the behavioral retargeting technique, i.e. displaying ads tailored to the User's interests and behavior, including those detected outside Brainy: Mind & Brain Training. For more information, please check the privacy policies of the relevant services.

Services of this kind usually offer the possibility to opt out of such tracking. In addition to any opt-out feature offered by any of the services below, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section "How to opt-out of interest-based advertising" in this document.

#### Google Ad Manager (Google LLC)

Google Ad Manager is an advertising service provided by Google LLC that allows the Owner to run advertising campaigns in conjunction with external advertising networks that the Owner, unless otherwise specified in this document, has no direct relationship with. In order to opt out from being tracked by various advertising networks, Users may make use of <u>Youronlinechoices</u>. In order to understand Google's use of data, consult <u>Google's partner policy</u>.

This service uses the "DoubleClick" Cookie, which tracks use of Brainy: Mind & Brain Training and User behavior concerning ads, products and services offered.

Users may decide to disable all the DoubleClick Cookies by going to: Google Ad Settings.

Personal Data processed: Tracker and Usage Data.

Place of processing: United States – Privacy Policy.

#### Storage duration:

- AID: 2 years
- ANID: 2 years
- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- TAID: 14 days
- \_\_gads: 2 years
- \_\_gsas: 2 years
- gac : 3 months
- \_gac\_gb\_: 3 months
- gcl\_au: 3 months
- gcl aw: 3 months
- gcl dc: 3 months
- \_gcl\_gb: 3 months
- gcl gf: 3 months
- gei\_gi. 5 months
- \_gcl\_ha: 3 months
- id: 2 years
- test cookie: 15 minutes

#### Clever Advertising (Clever Advertising, Lda.)

Clever Advertising is an advertising service provided by Clever Advertising, Lda.

Personal Data processed: Trackers and Usage Data.

Place of processing: Portugal – <u>Privacy Policy</u> – <u>Opt out</u>.

# AdClear (AdClear GmbH)

AdClear is an advertising service provided by AdClear GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – <u>Privacy Policy</u> – <u>Opt out</u>.

#### Unity Ads (Unity Technologies ApS)

Unity Ads is an advertising service provided by Unity Technologies ApS.

Personal Data processed: Trackers and Usage Data.

Place of processing: Denmark – <u>Privacy Policy</u>.

#### AdUnity (AdUnity Ltd)

AdUnity is an advertising service provided by AdUnity Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – <u>Privacy Policy</u>.

# AdMob (Google LLC)

AdMob is an advertising service provided by Google LLC.

In order to understand Google's use of Data, consult Google's partner policy.

Personal Data processed: Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and Usage Data.

Place of processing: United States – <u>Privacy Policy</u> – <u>Opt Out</u>.

#### Storage duration:

- AID: 2 yearsANID: 2 years
- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- TAID: 14 days
- \_\_gads: 2 years
- \_\_gsas: 2 years
- gac: 3 months
- \_gac\_gb\_: 3 months
- gcl au: 3 months
- gcl aw: 3 months
- \_gcl\_dc: 3 months
- \_gcl\_gb: 3 months
- gcl gf: 3 months
- gcl ha: 3 months
- id: 2 years
- test cookie: 15 minutes

#### AppLovin (AppLovin Corporation)

AppLovin is an advertising service provided by AppLovin Corporation.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – Privacy Policy – Opt out.

# Vungle (Vungle, Inc.)

Vungle is an advertising service provided by Vungle, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – Privacy Policy.

# InMobi (InMobi Pte Ltd)

InMobi is an advertising service provided by InMobi Pte Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: India – Privacy Policy – Opt out.

Storage duration: indefinite

#### Facebook Lookalike Audience

Facebook Lookalike Audience is an advertising and behavioral targeting service provided by Meta Platforms, Inc. or by Meta Platforms Ireland Limited, depending on how the Owner manages the Data processing, that uses Data collected through Facebook Custom Audience in order to display ads to Users with similar behavior to Users who are already in a Custom Audience list on the base of their past use of Brainy: Mind & Brain Training or engagement with relevant content across the Facebook apps and services.

On the base of these Data, personalized ads will be shown to Users suggested by Facebook Lookalike Audience.

Users can opt out of Facebook's use of Trackers for ads personalization by visiting this opt-out page.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States - <u>Privacy Policy</u> - <u>Opt Out</u>; Ireland - <u>Privacy Policy</u> - <u>Opt Out</u>.

Storage duration:

• fbp: 3 months

#### AdColony (AdColony, Inc.)

AdColony is an advertising service provided by AdColony, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

#### ironSource (ironSource Ltd.)

ironSource is an advertising service provided by ironSource Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: Israel – <u>Privacy Policy</u>.

#### Yandex (YANDEX, LLC)

Yandex is an advertising service provided by YANDEX, LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: Russian Federation – <u>Privacy Policy</u>.

#### Mintegral (Mintegral international limited)

Mintegral is an advertising service provided by Mintegral international limited.

Personal Data processed: Trackers and Usage Data.

Place of processing: China – <u>Privacy Policy</u> – <u>Opt out</u>.

Storage duration: indefinite

# Pangle (BYTEDANCE PTE. LTD.)

Pangle is an advertising service provided by BYTEDANCE PTE. LTD.

Personal Data processed: Trackers and Usage Data.

Place of processing: Singapore – <u>Privacy Policy</u> – <u>Opt out</u>.

Storage duration:

• id\*: indefinite

# Tapjoy (Tapjoy, Inc.)

Tapjoy is an advertising service provided by Tapjoy, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – Privacy Policy – Opt out.

# Meta ads conversion tracking (Meta pixel)

Meta ads conversion tracking (Meta pixel) is an analytics service provided by Meta Platforms, Inc. or by Meta Platforms Ireland Limited, depending on how the Owner manages the Data processing, that connects data from the Meta Audience Network with

actions performed on Brainy: Mind & Brain Training. The Meta pixel tracks conversions that can be attributed to ads on Facebook, Instagram and Meta Audience Network.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States - Privacy Policy - Opt out; Ireland - Privacy Policy - Opt out.

Storage duration:

\_fbp: 3 monthsfr: 3 months

#### **Commercial affiliation**

This type of service allows Brainy: Mind & Brain Training to display advertisements for third-party products or services. Ads can be displayed either as advertising links or as banners using various kinds of graphics.

Clicks on the icon or banner posted on the Application are tracked by the third-party services listed below, and are shared with Brainy: Mind & Brain Training.

For details of which data are collected, please refer to the privacy policy of each service.

#### **Effiliation (Effiliation SAS)**

Effiliation is a commercial affiliation service provided by Effiliation SAS.

Personal Data processed: Tracker and Usage Data.

Place of processing: France – <u>Privacy Policy</u>.

#### Remarketing and behavioral targeting

This type of service allows Brainy: Mind & Brain Training and its partners to inform, optimize and serve advertising based on past use of Brainy: Mind & Brain Training by the User.

This activity is facilitated by tracking Usage Data and by using Trackers to collect information which is then transferred to the partners that manage the remarketing and behavioral targeting activity.

Some services offer a remarketing option based on email address lists.

Services of this kind usually offer the possibility to opt out of such tracking. In addition to any opt-out feature offered by any of the services below, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section "How to opt-out of interest-based advertising" in this document.

#### **Facebook Custom Audience**

Facebook Custom Audience is a remarketing and behavioral targeting service provided by Meta Platforms, Inc. or by Meta Platforms Ireland Limited, depending on how the Owner manages the Data processing, that connects the activity of Brainy: Mind & Brain Training with the Facebook advertising network.

Users can opt out of Facebook's use of Trackers for ads personalization by visiting this opt-out page.

Personal Data processed: email address and Trackers.

Place of processing: United States – <u>Privacy Policy</u> – <u>Opt Out</u>; Ireland – <u>Privacy Policy</u> – <u>Opt Out</u>.

Storage duration:

• fbp: 3 months

#### Activities that do not fit the above categorizations

#### **Frrepick**

https://www.freepik.com

# How to manage preferences and provide or withdraw consent

There are various ways to manage Tracker related preferences and to provide and withdraw consent, where relevant:

Users can manage preferences related to Trackers from directly within their own device settings, for example, by preventing the use or storage of Trackers.

Additionally, whenever the use of Trackers is based on consent, Users can provide or withdraw such consent by setting their preferences within the cookie notice or by updating such preferences accordingly via the relevant consent-preferences privacy widget, if available.

It is also possible, via relevant browser or device features, to delete previously stored Trackers, including those used to remember the User's initial consent preferences.

Other Trackers in the browser's local memory may be cleared by deleting the browsing history.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

#### **Locating Tracker Settings**

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- Google Chrome
- Mozilla Firefox
- Apple Safari
- Microsoft Internet Explorer
- Microsoft Edge
- Brave
- Opera

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

# How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by <u>YourOnlineChoices</u> (EU and UK), the <u>Network Advertising Initiative</u> (US) and the <u>Digital Advertising Alliance</u> (US), <u>DAAC</u> (Canada), <u>DDAI</u> (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called <u>AppChoices</u> that helps Users to control interest-based advertising on mobile apps.

# Consequences of denying the use of Trackers

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help Brainy: Mind & Brain Training to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

#### Owner and Data Controller

GRANGRAN LTD - Bulgaria, Sofia, Knyaz Boris I street, house 148, 1 floor

# Owner contact email: hello@haby.academy

Since the use of third-party Trackers through Brainy: Mind & Brain Training cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by Brainy: Mind & Brain Training.

# **Definitions and legal references**

#### Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

#### **Usage Data**

Information collected automatically through Brainy: Mind & Brain Training (or third-party services employed in Brainy: Mind & Brain Training), which can include: the IP addresses or domain names of the computers utilized by the Users who use Brainy: Mind & Brain Training, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

# User

The individual using Brainy: Mind & Brain Training who, unless otherwise specified, coincides with the Data Subject.

#### **Data Subject**

The natural person to whom the Personal Data refers.

# **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

# **Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of Brainy: Mind & Brain Training. The Data Controller, unless otherwise specified, is the Owner of Brainy: Mind & Brain Training.

#### **Brainy: Mind & Brain Training (or this Application)**

The means by which the Personal Data of the User is collected and processed.

#### Service

The service provided by Brainy: Mind & Brain Training as described in the relative terms (if available) and on this site/application.

#### **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

#### Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

#### **Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

# Legal information

This privacy statement has been prepared based on provisions of multiple legislations.

This privacy policy relates solely to Brainy: Mind & Brain Training, if not stated otherwise within this document.

Latest update: March 08, 2024