# **Privacy Policy of www.pawsshadow.com**

Www.pawsshadow.com collects some Personal Data from its Users.

This document can be printed for reference by using the print command in the settings of any browser.

# **Owner and Data Controller**

Pawsshadow e.V. Markstr. 326 44801 Bochum Deutschland

Owner contact email: pawsshadow.app@gmail.com

# **Types of Data collected**

Among the types of Personal Data that www.pawsshadow.com collects, by itself or through third parties, there are: various types of Data; Trackers; Data communicated while using the service; Precise location permission (continuous); Usage Data; first name; last name; phone number; country; email address; ZIP/Postal code; city; website; state; gender; physical address; financial information; payment info; user subscriptions; billing address; data relating to the point of sale; Twitter handle; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); date of birth; company name; picture; prefix; profile picture; User ID; house number; language.

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using www.pawsshadow.com.

Unless specified otherwise, all Data requested by www.pawsshadow.com is mandatory and failure to provide this Data may make it impossible for www.pawsshadow.com to provide its services. In cases where www.pawsshadow.com specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools — by www.pawsshadow.com or by the owners of third-party services used by www.pawsshadow.com serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy.

Users are responsible for any third-party Personal Data obtained, published or shared through www.pawsshadow.com.

# Mode and place of processing the Data

## Methods of processing

The Owner takes appropriate security measures to prevent unauthorised access, disclosure, modification, or unauthorised destruction of the Data.

The Data processing is carried out using computers and/or IT enabled tools, following organisational procedures and modes strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of www.pawsshadow.com (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Owner at any time.

## **Place**

The Data is processed at the Owner's operating offices and in any other places where the parties involved in the processing are located

Depending on the User's location, data transfers may involve transferring the User's Data to a country other than their own. To find out more about the place of processing of such transferred Data, Users can check the section containing details about the processing of Personal Data.

## **Retention time**

Unless specified otherwise in this document, Personal Data shall be processed and stored for as long as required by the purpose they have been collected for and may be retained for longer due to applicable legal obligation or based on the Users' consent.

# The purposes of processing

The Data concerning the User is collected to allow the Owner to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following: Data transfer outside the EU, Collection of privacy-related preferences, Backup saving and management, Device permissions for Personal Data access, Interaction with data collection platforms and other third parties, Interaction with external social networks and platforms, Contacting the User, Selling goods and services online, Hosting and backend infrastructure, Registration and authentication, Advertising, Access to third-party accounts, Data transfer outside of the UK, Displaying content from external platforms, Registration and authentication provided directly by www.pawsshadow.com and Analytics.

For specific information about the Personal Data used for each purpose, the User may refer to the section "Detailed information on the processing of Personal Data".

# **Device permissions for Personal Data access**

Depending on the User's specific device, www.pawsshadow.com may request certain permissions that allow it to access the User's device Data as described below.

By default, these permissions must be granted by the User before the respective information can be accessed. Once the permission has been given, it can be revoked by the User at any time. In order to revoke these permissions, Users may refer to the device settings or contact the Owner for support at the contact details provided in the present document. The exact procedure for controlling app permissions may be dependent on the User's device and software.

Please note that the revoking of such permissions might impact the proper functioning of www.pawsshadow.com.

If User grants any of the permissions listed below, the respective Personal Data may be processed (i.e accessed to, modified or removed) by www.pawsshadow.com.

## **Precise location permission (continuous)**

Used for accessing the User's precise device location. Www.pawsshadow.com may collect, use, and share User location Data in order to provide location-based services.

# **Detailed information on the processing of Personal Data**

Personal Data is collected for the following purposes and using the following services:

# Access to third-party accounts

This type of service allows www.pawsshadow.com to access Data from your account on a third-party service and perform actions with it.

These services are not activated automatically, but require explicit authorisation by the User.

# Youtube account access (Google LLC)

This service allows www.pawsshadow.com to connect with the User's account on Youtube, provided by Google LLC.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States - Privacy Policy.

## Advertising

This type of service allows User Data to be utilised for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on www.pawsshadow.com, possibly based on User interests. This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below. Some of the services listed below may use Trackers to identify Users or they may use the behavioural retargeting technique, i.e. displaying ads tailored to the User's interests and behaviour, including those detected outside www.pawsshadow.com. For more information, please check the privacy policies of the relevant services.

Services of this kind usually offer the possibility to opt out of such tracking. In addition to any opt-out feature offered by any of the services below, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section "How to opt-out of interest-based advertising" in this document.

#### AdMob (Google LLC)

AdMob is an advertising service provided by Google LLC.

In order to understand Google's use of Data, consult Google's partner policy.

Personal Data processed: Trackers; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Usage Data.

Place of processing: United States – <u>Privacy Policy</u> – <u>Opt Out</u>.

#### ADMAN (ADMAN - Phaistos Networks, S.A.)

ADMAN is an advertising service provided by ADMAN - Phaistos Networks, S.A.

Personal Data processed: Trackers; Usage Data.

Place of processing: Greece – <u>Privacy Policy</u> – <u>Opt out</u>.

## **Analytics**

The services contained in this section enable the Owner to monitor and analyse web traffic and can be used to keep track of User behaviour.

## Google Analytics (Universal Analytics) (Google LLC)

Google Analytics (Universal Analytics) is a web analysis service provided by Google LLC ("Google"). Google utilises the Data collected to track and examine the use of www.pawsshadow.com, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualise and personalise the ads of its own advertising network.

In order to understand Google's use of Data, consult Google's partner policy.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States – <u>Privacy Policy</u> – <u>Opt Out</u>.

#### Google Analytics (Universal Analytics) with anonymised IP (Google LLC)

Google Analytics (Universal Analytics) is a web analysis service provided by Google LLC ("Google"). Google utilises the Data collected to track and examine the use of www.pawsshadow.com, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualise and personalise the ads of its own advertising network.

This integration of Google Analytics anonymises your IP address. It works by shortening Users' IP addresses within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the complete IP address be sent to a Google server and shortened within the US.

In order to understand Google's use of Data, consult Google's partner policy.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States – <u>Privacy Policy</u> – <u>Opt Out</u>.

#### **Backup saving and management**

This type of service allows the Owner to save and manage backups of www.pawsshadow.com on external servers managed by the service provider itself. The backups may include the source code and content as well as the data that the User provides to www.pawsshadow.com.

#### BlogVault Backup (Inactiv.com Media Solutions Private Limited and BlogVault Inc)

BlogVault Backup is a service to save and manage backups provided by Inactiv.com Media Solutions Private Limited and BlogVault Inc.

Personal Data processed: various types of Data.

Place of processing: India – Privacy Policy.

#### Backup on Google Drive (Google LLC)

Google Drive is a service to save and manage backups provided by Google LLC.

Personal Data processed: various types of Data as specified in the privacy policy of the service.

Place of processing: United States – Privacy Policy.

## Collection of privacy-related preferences

This type of service allows www.pawsshadow.com to collect and store Users' preferences related to the collection, use, and processing of their personal information, as requested by the applicable privacy legislation.

### iubenda Consent Database (iubenda srl)

The iubenda Consent Database allows to store and retrieve records of Users' consent to the processing of Personal Data, and information and preferences expressed in relation to the provided consent.

In order to do so, it makes use of a Tracker that temporarily stores pending information on the User's device until it is processed by the API. The Tracker (a browser feature called localStorage) is at that point deleted.

Personal Data processed: Data communicated while using the service; Trackers.

Place of processing: Italy – Privacy Policy.

#### iubenda Privacy Controls and Cookie Solution (iubenda srl)

The iubenda Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information and in particular to the use of Cookies and other Trackers on www.pawsshadow.com.

Personal Data processed: Trackers.

Place of processing: Italy – Privacy Policy.

## **Contacting the User**

## Contact form (www.pawsshadow.com)

By filling in the contact form with their Data, the User authorises www.pawsshadow.com to use these details to reply to requests for information, quotes or any other kind of request as indicated by the form's header.

Personal Data processed: city; country; email address; first name; last name; phone number; various types of Data; website; ZIP/Postal code.

### Mailing list or newsletter (www.pawsshadow.com)

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning www.pawsshadow.com. Your email address might also be added to this list as a result of signing up to www.pawsshadow.com or after making a purchase.

Personal Data processed: city; country; email address; first name; gender; last name; phone number; physical address; state; Trackers; Usage Data.

## Phone contact (www.pawsshadow.com)

Users that provided their phone number might be contacted for commercial or promotional purposes related to www.pawsshadow.com, as well as for fulfilling support requests.

Personal Data processed: phone number.

## **Device permissions for Personal Data access**

Www.pawsshadow.com requests certain permissions from Users that allow it to access the User's device Data as described below.

#### Device permissions for Personal Data access (www.pawsshadow.com)

Www.pawsshadow.com requests certain permissions from Users that allow it to access the User's device Data as summarized here and described within this document.

Personal Data processed: Precise location permission (continuous).

# Displaying content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of www.pawsshadow.com and interact with them.

This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

#### Google Programmable Search Engine (Google LLC)

Google Programmable Search Engine is a search engine embedding service provided by Google LLC that allows www.pawsshadow.com to incorporate content of this kind on its pages.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

# Hosting and backend infrastructure

This type of service has the purpose of hosting Data and files that enable www.pawsshadow.com to run and be distributed as well as to provide a ready-made infrastructure to run specific features or parts of www.pawsshadow.com.

Some services among those listed below, if any, may work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.

## **Attribution Affiliates Tracking (Attribution, LLC)**

Attribution Affiliates Tracking is a commercial affiliation service provided by Attribution, LLC.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

## Cloud 66 (Cloud 66 Ltd.)

Cloud 66 is a backend service provided by Cloud 66 Ltd.

Personal Data processed: various types of Data as specified in the privacy policy of the service.

Place of processing: United Kingdom – Privacy Policy.

# Interaction with data collection platforms and other third parties

This type of service allows Users to interact with data collection platforms or other services directly from the pages of www.pawsshadow.com for the purpose of saving and reusing data.

If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service.

## PopUp Domination (IncomeDiary MidasCode Ltd)

Popup Domination is a (lightbox) popup management service provided by IncomeDiary MidasCode Ltd.

Personal Data processed: Trackers; Usage Data.

Place of processing: United Kingdom – <u>Privacy Policy</u>.

# Google Forms (embedded) (Google LLC)

Google Forms (embedded) is a service for interacting with the Google data collection platform provided by Google LLC.

Personal Data processed: country; Data communicated while using the service; email address; first name; last name; phone number; state.

Place of processing: United States – Privacy Policy.

## Interaction with external social networks and platforms

This type of service allows interaction with social networks or other external platforms directly from the pages of www.pawsshadow.com.

The interaction and information obtained through www.pawsshadow.com are always subject to the User's privacy settings for each social network.

This type of service might still collect traffic data for the pages where the service is installed, even when Users do not use it. It is recommended to log out from the respective services in order to make sure that the processed data on www.pawsshadow.com isn't being connected back to the User's profile.

#### PayPal button and widgets (PayPal Inc.)

The PayPal button and widgets are services allowing interaction with the PayPal platform provided by PayPal Inc.

Personal Data processed: Trackers; Usage Data.

Place of processing: See the PayPal privacy policy – Privacy Policy.

#### **Buffer button and social widgets (Buffer)**

The Buffer button and social widgets are services allowing interaction with the Buffer service provided by Buffer, Inc.

Personal Data processed: Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

#### LinkedIn button and social widgets (LinkedIn Corporation)

The LinkedIn button and social widgets are services allowing interaction with the LinkedIn social network provided by LinkedIn Corporation.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

#### Pinterest "Pin it" button and social widgets (Pinterest, Inc.)

The Pinterest "Pin it" button and social widgets are services allowing interaction with the Pinterest platform provided by Pinterest Inc.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States – <u>Privacy Policy</u>.

#### Twitter Tweet button and social widgets (X Corp.)

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by X Corp.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States – Privacy Policy.

#### Facebook Like button and social widgets (Meta Platforms, Inc.)

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Meta Platforms, Inc.

Personal Data processed: Trackers; Usage Data.

Place of processing: United States – Privacy Policy.

## **Registration and authentication**

By registering or authenticating, Users allow www.pawsshadow.com to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, www.pawsshadow.com will be able to access some Data, stored by these third-party services, for registration or identification purposes.

Some of the services listed below may also collect Personal Data for targeting and profiling purposes; to find out more, please refer to the description of each service.

#### Direct registration and profiling (www.pawsshadow.com)

By registering or authenticating directly through www.pawsshadow.com, Users allow www.pawsshadow.com to identify them and give them access to dedicated services. The Owner may process Data collected when Users register or authenticate also for targeting and profiling purposes; to find out more, Users can contact the Owner using the contact details provided in this document.

Personal Data processed: billing address; country; data relating to the point of sale; email address; last name; phone number; Twitter handle; Usage Data; website; ZIP/Postal code.

## Registration and authentication provided directly by www.pawsshadow.com

By registering or authenticating, Users allow www.pawsshadow.com to identify them and give them access to dedicated services. The Personal Data is collected and stored for registration or identification purposes only. The Data collected are only those necessary for the provision of the service requested by the Users.

## Direct registration (www.pawsshadow.com)

The User registers by filling out the registration form and providing the Personal Data directly to www.pawsshadow.com.

Personal Data processed: city; company name; country; date of birth; email address; first name; gender; house number; language; last name; phone number; prefix; profile picture; state; User ID; website; ZIP/Postal code.

## Selling goods and services online

This type of service helps the Owner to sell goods, provide services or monetise online content. To this end, the services listed below may for instance allow the Owner to process payments, set up subscription models, track orders, and manage deliveries.

#### Chargebee (ChargeBee Inc.)

Chargebee is a subscription management tool provided by ChargeBee Inc, which allows the Owner to manage subscriptions, invoicing, pricing models, and subscription and revenue analytics.

Personal Data processed: email address; financial information; first name; last name; payment info; user subscriptions.

Place of processing: United States - Privacy Policy.

# Information on opting out of interest-based advertising

In addition to any opt-out feature provided by any of the services listed in this document, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section of the Cookie Policy.

# Further information about the processing of Personal Data

# Push notifications based on the User's geographic location

Www.pawsshadow.com may use the User's geographic location to send push notifications for the purposes outlined in this privacy policy.

Users may in most cases opt-out of receiving push notifications by visiting their device settings, such as the notification settings for mobile phones, and then changing those settings for some or all of the apps on the particular device.

Users must be aware that disabling push notifications may negatively affect the utility of www.pawsshadow.com.

# **Cookie Policy**

Www.pawsshadow.com uses Trackers. To learn more, Users may consult the **Cookie Policy**.

# **Further Information for Users**

# Legal basis of processing

The Owner may process Personal Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes.
- provision of Data is necessary for the performance of an agreement with the User and/or for any pre-contractual obligations thereof:
- processing is necessary for compliance with a legal obligation to which the Owner is subject;
- processing is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Owner:
- processing is necessary for the purposes of the legitimate interests pursued by the Owner or by a third party.

In any case, the Owner will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

#### Further information about retention time

Unless specified otherwise in this document, Personal Data shall be processed and stored for as long as required by the purpose they have been collected for and may be retained for longer due to applicable legal obligation or based on the Users' consent.

#### Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User shall be retained until such contract has been fully performed.
- Personal Data collected for the purposes of the Owner's legitimate interests shall be retained as long as needed to fulfill such purposes. Users may find specific information regarding the legitimate interests pursued by the Owner within the relevant sections of this document or by contacting the Owner.

The Owner may be allowed to retain Personal Data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the Owner may be obliged to retain Personal Data for a longer period whenever required to fulfil a legal obligation or upon order of an authority.

Once the retention period expires, Personal Data shall be deleted. Therefore, the right of access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

## The rights of Users based on the General Data Protection Regulation (GDPR)

Users may exercise certain rights regarding their Data processed by the Owner.

In particular, Users have the right to do the following, to the extent permitted by law:

- **Withdraw their consent at any time.** Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- **Object to processing of their Data.** Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent.
- Access their Data. Users have the right to learn if Data is being processed by the Owner, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Data undergoing processing.
- **Verify and seek rectification.** Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- **Restrict the processing of their Data.** Users have the right to restrict the processing of their Data. In this case, the Owner will not process their Data for any purpose other than storing it.
- Have their Personal Data deleted or otherwise removed. Users have the right to obtain the erasure of their Data from the Owner.
- Receive their Data and have it transferred to another controller. Users have the right to receive their Data in a
  structured, commonly used and machine readable format and, if technically feasible, to have it transmitted to another
  controller without any hindrance.
- Lodge a complaint. Users have the right to bring a claim before their competent data protection authority.

Users are also entitled to learn about the legal basis for Data transfers abroad including to any international organization governed by public international law or set up by two or more countries, such as the UN, and about the security measures taken by the Owner to safeguard their Data.

Where Personal Data is processed for a public interest, in the exercise of an official authority vested in the Owner or for the purposes of the legitimate interests pursued by the Owner, Users may object to such processing by providing a ground related to their particular situation to justify the objection.

Users must know that, however, should their Personal Data be processed for direct marketing purposes, they can object to that processing at any time, free of charge and without providing any justification. Where the User objects to processing for direct marketing purposes, the Personal Data will no longer be processed for such purposes. To learn whether the Owner is processing Personal Data for direct marketing purposes, Users may refer to the relevant sections of this document.

## How to exercise these rights

Any requests to exercise User rights can be directed to the Owner through the contact details provided in this document. Such requests are free of charge and will be answered by the Owner as early as possible and always within one month, providing Users with the information required by law. Any rectification or erasure of Personal Data or restriction of processing will be communicated by the Owner to each recipient, if any, to whom the Personal Data has been disclosed unless this proves impossible or involves disproportionate effort. At the Users' request, the Owner will inform them about those recipients.

## Transfer of Personal Data outside of the European Union

## Other legal basis for Data transfer abroad

If no other legal basis applies, Personal Data shall be transferred from the EU to third countries only if at least one of the following conditions is met:

- the transfer is necessary for the performance of a contract between the User and the Owner or of pre-contractual measures taken at the User's request;
- the transfer is necessary for the conclusion or performance of a contract concluded in the interest of the User between the Owner and another natural or legal person;
- the transfer is necessary for important reasons of public interest;
- the transfer is necessary for establishment, exercise or defence of legal claims;
- the transfer is necessary in order to protect the vital interests of the data subject or of other persons, where the data subject is physically or legally incapable of giving consent;
- the data transferred is sourced from a public register created under the law of the country that the data originates from;
- subject to further conditions, the Owner has a compelling legitimate interest to perform a one-off transfer of Personal Data.

In such cases, the Owner shall inform the User about the legal bases the transfer is based on via www.pawsshadow.com.

## **Transfer of Personal Data outside of the United Kingdom**

# Data transfers according to a UK adequacy regulation

If this is the legal basis, the transfer of Personal Data from the UK to third countries may take place according to a so called "adequacy regulation" of the UK Government.

The UK Government adopts adequacy regulations for specific countries or territories whenever such countries or territories guarantee Personal Data protection standards comparable to those set forth by UK data protection legislation. Users can find an updated list of all adequacy regulations on the website of the Information Commissioner's Office (ICO).

# Additional information about Data collection and processing

## Legal action

The User's Personal Data may be used for legal purposes by the Owner in Court or in the stages leading to possible legal action arising from improper use of www.pawsshadow.com or the related Services.

The User declares to be aware that the Owner may be required to reveal personal data upon request of public authorities.

#### Additional information about User's Personal Data

In addition to the information contained in this privacy policy, www.pawsshadow.com may provide the User with additional and contextual information concerning particular Services or the collection and processing of Personal Data upon request.

## **System logs and maintenance**

For operation and maintenance purposes, www.pawsshadow.com and any third-party services may collect files that record interaction with www.pawsshadow.com (System logs) or use other Personal Data (such as the IP Address) for this purpose.

# **Information not contained in this policy**

More details concerning the collection or processing of Personal Data may be requested from the Owner at any time. Please see the contact information at the beginning of this document.

# Changes to this privacy policy

The Owner reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within www.pawsshadow.com and/or - as far as technically and legally feasible - sending a notice to Users via any contact information available to the Owner. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom.

Should the changes affect processing activities performed on the basis of the User's consent, the Owner shall collect new consent from the User, where required.

# **Definitions and legal references**

#### Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

## **Usage Data**

Information collected automatically through www.pawsshadow.com (or third-party services employed in www.pawsshadow.com), which can include: the IP addresses or domain names of the computers utilised by the Users who use www.pawsshadow.com, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

#### User

The individual using www.pawsshadow.com who, unless otherwise specified, coincides with the Data Subject.

#### **Data Subject**

The natural person to whom the Personal Data refers.

#### **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

#### Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of www.pawsshadow.com. The Data Controller, unless otherwise specified, is the Owner of www.pawsshadow.com.

#### www.pawsshadow.com (or this Application)

The means by which the Personal Data of the User is collected and processed.

#### Service

The service provided by www.pawsshadow.com as described in the relative terms (if available) and on this site/application.

## **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

## Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

#### **Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

# **Legal information**

This privacy policy relates solely to www.pawsshadow.com, if not stated otherwise within this document.

Latest update: 27 April 2024