

# Cookie Policy of The Global Risks Alliance (GRA)

To find more information on California consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Virginia consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Colorado consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Connecticut consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Utah consumers and their privacy rights, Users may [read the privacy policy](#).

This document informs Users about the technologies that help The Global Risks Alliance (GRA) to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with The Global Risks Alliance (GRA).

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

The Global Risks Alliance (GRA) uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

## How The Global Risks Alliance (GRA) uses Trackers

### Necessary

The Global Risks Alliance (GRA) uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

### Technical Trackers

Trackers duration: indefinite

### Trackers managed directly by the Owner

#### Preference Cookies (The Global Risks Alliance (GRA))

Preference Cookies store the User preferences detected on The Global Risks Alliance (GRA) in the local domain such as, for example, their timezone and region.

Personal Data processed: Trackers.

#### Browser Fingerprinting (The Global Risks Alliance (GRA))

Browser Fingerprinting creates an identifier based on a device's unique combination of characteristics (e.g. IP address, HTTP header, browser properties etc.), that allows to distinguish the User from other Users, thereby enabling to track the User's browsing behavior across the web. Browser Fingerprinting does not have an expiration date and cannot be deleted.

Personal Data processed: Trackers.

#### localStorage (The Global Risks Alliance (GRA))

localStorage allows The Global Risks Alliance (GRA) to store and access data right in the User's browser with no expiration date.

Personal Data processed: Trackers.

#### **sessionStorage (The Global Risks Alliance (GRA))**

sessionStorage allows The Global Risks Alliance (GRA) to store and access data right in the User's browser. Data in sessionStorage is deleted automatically when the session ends (in other words, when the browser tab is closed).

Personal Data processed: Trackers.

#### **WooCommerce (The Global Risks Alliance (GRA))**

WooCommerce is a WordPress plugin used by The Global Risks Alliance (GRA) that allows the Owner to build and run an e-commerce website.

Personal Data processed: billing address, data relating to the point of sale, email address, name, order ID, password, payment info, phone number, shipping address, Trackers, Usage Data and username.

Trackers duration:

- wc\_cart\_created: indefinite
- woocommerce\_cart\_hash: indefinite
- woocommerce\_items\_in\_cart: indefinite
- woocommerce\_recently\_viewed: indefinite
- wp\_woocommerce\_session\_\*: 2 days

#### **Trackers managed by third parties**

##### **Pingdom (Pingdom AB)**

Pingdom is a monitoring service provided by Pingdom AB.

Personal Data processed: Trackers and Usage Data.

Place of processing: Sweden – [Privacy Policy](#).

##### **Google reCAPTCHA (Google LLC)**

Google reCAPTCHA is a SPAM protection service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing. The use of reCAPTCHA is subject to the Google [privacy policy](#) and [terms of use](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: answers to questions, clicks, keypress events, motion sensor events, mouse movements, scroll position, touch events, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- \_GRECAPTCHA: duration of the session
- rc::a: indefinite
- rc::b: duration of the session
- rc::c: duration of the session
- rc::f: indefinite

##### **Apple Pay (Apple Inc.)**

Apple Pay is a payment service provided by Apple Inc., which allows Users to make payments using their mobile phones.

Personal Data processed: billing address, email address, first name, last name, payment info, phone number, purchase history, shipping address, Trackers, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

##### **iubenda Privacy Controls and Cookie Solution (iubenda srl)**

The iubenda Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information, and in particular to the use of Cookies and other Trackers on The Global Risks Alliance (GRA).

Personal Data processed: IP address and Trackers.

Place of processing: Italy – [Privacy Policy](#).

Trackers duration:

- \_iub\_cs-\*: 1 year
- \_iub\_cs-\*-granular: 1 year
- euconsent-v2: 12 months
- usprivacy: 1 year

## Functionality

The Global Risks Alliance (GRA) uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

### Trackers managed directly by the Owner

#### Contact form (The Global Risks Alliance (GRA))

By completing the contact form with their information, the User authorizes The Global Risks Alliance (GRA) to use these details to respond to the inquiries (like quotes, and any other requests).

Personal Data processed: city, company name, country, county, date of birth, email address, fax number, field of activity, first name, gender, last name, number of employees, phone number, physical address, profession, state, Tax ID, Trackers, Usage Data, User ID, various types of Data, VAT Number, website and ZIP/Postal code.

#### Direct registration and profiling (The Global Risks Alliance (GRA))

By registering or authenticating directly through The Global Risks Alliance (GRA), Users allow The Global Risks Alliance (GRA) to identify them and give them access to dedicated services. The Owner may process Data collected when Users register or authenticate also for targeting and profiling purposes; to find out more, Users can contact the Owner using the contact details provided in this document.

Personal Data processed: billing address, budget, company name, country, county, data relating to the point of sale, date of birth, email address, fax number, field of activity, first name, gender, geographic position, house number, language, last name, marital status, number of employees, password, phone number, physical address, picture, prefix, profession, profile picture, shipping address, Social Security number (SSN), state, Tax ID, Trackers, Twitter handle, Usage Data, User ID, username, various types of Data, VAT Number, website, workplace and ZIP/Postal code.

### Trackers managed by third parties

#### Mailing list or newsletter

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning The Global Risks Alliance (GRA). Your email address might also be added to this list as a result of signing up to The Global Risks Alliance (GRA) or after making a purchase.

Personal Data processed: city, company name, country, county, date of birth, email address, first name, gender, last name, phone number, physical address, profession, state, Trackers, Usage Data, website and ZIP/Postal code.

#### WordPress.com Single Sign On (Automattic Inc.)

WordPress.com Single Sign On is a registration and authentication service provided by Automattic Inc. or by Aut O'Mattic A8C Ireland Ltd., depending on how the Owner manages the Data processing, and is connected to the WordPress.com network.

Personal Data processed: Trackers and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- tk\_or: 5 years
- tk\_r3d: 3 days
- tk\_rl: duration of the session

### **Gmail (Google LLC)**

Gmail is a service that manages email communication provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing. Such email communication is not scanned by Google for advertising purposes. In addition, Google does not collect or use data inside this service for advertising purposes in any other way.

Personal Data processed: city, company name, country, Data communicated while using the service, date of birth, email address, first name, gender, geographic position, last name, phone number, physical address, profession, profile picture, screenshots, Trackers, Usage Data, username, VAT Number and workplace.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

### **Experience**

The Global Risks Alliance (GRA) uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

### **Trackers managed directly by the Owner**

#### **Data provided via online forms, managed directly (The Global Risks Alliance (GRA))**

The Global Risks Alliance (GRA) makes use of online forms that can be used to collect Data about Users.

Personal Data processed: answers to questions, billing address, city, company name, contact info, country, date of birth, email address, first name, gender, language, last name, marital status, name, payment info, phone number, physical address, profession, profile picture, social media accounts, Trackers, Usage Data, user content and workplace.

### **Trackers managed by third parties**

#### **Google Fonts (Google LLC)**

Google Fonts is a typeface visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

#### **Google Maps widget (Google LLC)**

Google Maps is a maps visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

#### **Instagram widget (Meta Platforms, Inc.)**

Instagram is an image visualization service provided by Meta Platforms, Inc. or by Meta Platforms Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

#### **Vimeo video (Vimeo, LLC)**

Vimeo is a video content visualization service provided by Vimeo, LLC that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- player: 1 year
- sync\_active: duration of the session
- vuid: 2 years

### **YouTube video widget (Google LLC)**

YouTube is a video content visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- PREF: 8 months
- VISITOR\_INFO1\_LIVE: 8 months
- VISITOR\_PRIVACY\_METADATA: 7 months
- YSC: duration of the session
- YtIdbMeta:databases: duration of the session
- iU5q-!O9@\$: indefinite
- yt-player-headers-readable: duration of the session
- yt-remote-cast-available: indefinite
- yt-remote-cast-installed: indefinite
- yt-remote-connected-devices: duration of the session
- yt-remote-device-id: duration of the session
- yt-remote-fast-check-period: indefinite
- yt-remote-session-app: indefinite
- yt-remote-session-name: indefinite
- ytidb::LAST\_RESULT\_ENTRY\_KEY: duration of the session

### **YouTube video widget (Privacy Enhanced Mode) (Google LLC)**

YouTube is a video content visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages. This widget is set up in a way that ensures that YouTube won't store information and cookies about Users on The Global Risks Alliance (GRA) unless they play the video.

Personal Data processed: Trackers, Universally unique identifier (UUID) and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- iU5q-!O9@\$: indefinite
- yt-player-headers-readable: duration of the session
- yt-remote-cast-available: indefinite
- yt-remote-cast-installed: indefinite

### **Google Programmable Search Engine (Google LLC)**

Google Programmable Search Engine is a search engine embedding service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

## **YouTube IFrame Player (Google LLC)**

YouTube IFrame Player is a video content visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Through this Service, The Global Risks Alliance (GRA) may collect Data directly or indirectly on or from Users' devices, including by making use of trackers. Users may restrict such access to their Data via the [security settings page](#) provided by Google. Users may ask the Owner for further information about these privacy settings at any time through the contact details provided in this document.

Data collected through the Service may also be used to help third parties deliver interest-based advertising. Users can opt out of third-party interest-based advertising through their device settings or by visiting the [Network Advertising Initiative opt-out page](#).

Personal Data processed: Data communicated in order to use the Service, Data communicated while using the service, device information, Trackers, Usage Data, User ID and username.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- VISITOR\_PRIVACY\_METADATA: 7 months
- YtIdbMeta:databases: duration of the session
- iU5q-!O9@\$: indefinite
- yt-player-headers-readable: duration of the session
- yt-remote-cast-available: indefinite
- yt-remote-cast-installed: indefinite

## **Google Calendar widget (Google LLC)**

Google Calendar widget is a calendar content visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

## **YouTube Data API (Google LLC)**

YouTube Data API is a video content visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows The Global Risks Alliance (GRA) to incorporate functions normally executed on YouTube so that Users can watch, find, and manage YouTube content directly on The Global Risks Alliance (GRA).

Through this Service, The Global Risks Alliance (GRA) may collect Data directly or indirectly on or from Users' devices, including by making use of Trackers. Users may restrict such access to their Data via the [security settings page](#) provided by Google. Users may ask the Owner for further information about these privacy settings at any time through the contact details provided in this document.

Data collected through the Service may also be used to help third parties deliver interest-based advertising. Users can opt out of third-party interest-based advertising through their device settings or by visiting the [Network Advertising Initiative opt-out page](#).

Personal Data processed: Data communicated in order to use the Service, Data communicated while using the service, device information, Trackers, Usage Data, User ID and username.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- VISITOR\_PRIVACY\_METADATA: 7 months

## **Font Awesome (Fonticons, Inc. )**

Font Awesome is a typeface visualization service provided by Fonticons, Inc. that allows The Global Risks Alliance (GRA) to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## **Comment system managed directly**

The Global Risks Alliance (GRA) has its own internal content comment system.

Personal Data processed: email address, first name, last name, phone number, Trackers, Usage Data, username and website.

## **PayPal button and widgets (PayPal Inc.)**

The PayPal button and widgets are services allowing interaction with the PayPal platform provided by PayPal Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: See the PayPal privacy policy – [Privacy Policy](#).

Trackers duration:

- LANG: 8 hours
- akavpau\_ppsd: duration of the session
- ts: duration of the session

## **Reddit button and widgets (reddit inc.)**

The reddit button and widgets are services allowing interaction with the reddit platform provided by reddit inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## **Pinterest “Pin it” button and social widgets (Pinterest, Inc.)**

The Pinterest “Pin it” button and social widgets are services allowing interaction with the Pinterest platform provided by Pinterest Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_pin\_unauth: 1 year
- \_pinterest\_ct\_ua: duration of the session

## **Measurement**

The Global Risks Alliance (GRA) uses Trackers to measure traffic and analyze User behavior to improve the Service.

## **Trackers managed directly by the Owner**

### **WooCommerce Order Attribution Tracking (The Global Risks Alliance (GRA))**

WooCommerce Order Attribution Tracking is an analytics feature of WooCommerce that connects data from online orders to marketing activities, channels, or campaigns in order to measure their efficacy.

Personal Data processed: page views, referral URL, Trackers and Usage Data.

Trackers duration:

- sbjs\_current: indefinite
- sbjs\_current: indefinite
- sbjs\_current\_add: indefinite
- sbjs\_first: indefinite
- sbjs\_first\_add: indefinite
- sbjs\_first\_add: indefinite
- sbjs\_migrations: indefinite
- sbjs\_session: 30 minutes
- sbjs\_udata: indefinite
- sbjs\_udata: indefinite
- store\_notice\*: indefinite

## Trackers managed by third parties

### Google Analytics Demographics and Interests reports (Google LLC)

Google Analytics Demographics and Interests reports is a Google Advertising Reporting feature that makes available demographic and interests Data inside Google Analytics for The Global Risks Alliance (GRA) (demographics means age and gender Data).

Users can opt out of Google's use of cookies by visiting Google's [Ads Settings](#).

Personal Data processed: Trackers and unique device identifiers for advertising (Google Advertiser ID or IDFA, for example).

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- IDE: 2 years
- \_gcl\_\*: 3 months
- test\_cookie: 15 minutes

### WordPress Stats (Automattic Inc.)

WordPress Stats is an analytics service provided by Automattic Inc. or by Aut O'Mattic A8C Ireland Ltd., depending on how the Owner manages the Data processing.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- tk\_tc: duration of the session

### Yandex Metrica (YANDEX, LLC)

Yandex Metrica is an analytics and heat mapping service provided by YANDEX, LLC. Yandex Metrica is used to display the areas of The Global Risks Alliance (GRA) that Users interact with most frequently. This shows where the points of interest are.

Personal Data processed: Trackers and Usage Data.

Place of processing: Russian Federation – [Privacy Policy](#).

Trackers duration:

- \_ymBRC: duration of the session
- \_ym\_d: 1 year
- \_ym\_fa: 2 years
- \_ym\_isad: 20 hours
- \_ym\_retryReqs: duration of the session
- \_ym\_synced: duration of the session
- \_ym\_uid: 1 year
- \_ym\_visorc\_\*: 30 minutes
- i: 1 year
- yabs-sid: duration of the session
- yandexuid: 1 year
- ymex: 1 year

### Business Contact (Italiaonline S.p.A.)

Business Contact is an analytics service provided by Italiaonline S.p.A.

Personal Data processed: Trackers and Usage Data.

Place of processing: Italy – [Privacy Policy](#).

### Google Analytics 4 (Google LLC)

Google Analytics 4 is a web analysis service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, (“Google”). Google utilizes the Data collected to track and examine the use of The Global Risks Alliance (GRA), to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google’s official documentation](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- `_ga`: 2 years
- `_ga_*`: 2 years

### **YouTube Analytics and Reporting API (Google LLC)**

YouTube Analytics and Reporting API is a video content analytics service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing.

Through this Service, The Global Risks Alliance (GRA) may collect Data directly or indirectly on or from Users’ devices, including by making use of trackers. Users may restrict such access to their Data via the [security settings page](#) provided by Google. Users may ask the Owner for further information about these privacy settings at any time through the contact details provided in this document.

Data collected through the Service may also be used to help third parties deliver interest-based advertising. Users can opt out of third-party interest-based advertising through their device settings or by visiting the [Network Advertising Initiative opt-out page](#).

Personal Data processed: Data communicated in order to use the Service, Data communicated while using the service, device information, Trackers, Usage Data, User ID and username.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- `VISITOR_PRIVACY_METADATA`: 7 months
- `YtIdbMeta:databases`: duration of the session

## **Marketing**

The Global Risks Alliance (GRA) uses Trackers to deliver personalized ads or marketing content, and to measure their performance.

Some of the advertising services used by the Owner adhere to the [IAB Transparency and Consent Framework](#), an initiative that facilitates responsible privacy practices across the digital advertising industry - providing Users with enhanced transparency and control over how their data are used for advertising tracking purposes. Users can customize their advertising preferences at any time by accessing the advertising preferences panel from within the cookie notice or via the relevant link on The Global Risks Alliance (GRA).

The Global Risks Alliance (GRA) participates in the IAB Europe Transparency & Consent Framework and complies with its Specifications and Policies. The Global Risks Alliance (GRA) uses iubenda (identification number 123) as a Consent Management Platform.

### **Trackers managed by third parties**

#### **Remarketing with Google Analytics (Google LLC)**

Remarketing with Google Analytics is a remarketing and behavioral targeting service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that connects the tracking activity performed by Google Analytics and its Trackers with the Google Ads advertising network and the Doubleclick Cookie.

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#); Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- test\_cookie: 15 minutes
- IDE: 2 years
- \_gcl\_\*: 3 months

### **Google Ads Remarketing (Google LLC)**

Google Ads Remarketing is a remarketing and behavioral targeting service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that connects the activity of The Global Risks Alliance (GRA) with the Google Ads advertising network and the DoubleClick Cookie.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Users can opt out of Google's use of Trackers for ads personalization by visiting Google's [Ads Settings](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL\_AW\_P: 3 months
- GED\_PLAYLIST\_ACTIVITY: duration of the session
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- \_\_gads: 2 years
- \_\_gpi: 2 years
- \_\_gpi\_optout: 2 years
- \_\_gsas: 2 years
- \_gac\_: 3 months
- \_gac\_gb\_: 3 months
- \_gcl\_ag: 3 months
- \_gcl\_au: 3 months
- \_gcl\_aw: 3 months
- \_gcl\_dc: 3 months
- \_gcl\_gb: 3 months
- \_gcl\_gf: 3 months
- \_gcl\_gs: 3 months
- \_gcl\_ha: 3 months
- ar\_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test\_cookie: 15 minutes

### **Mailchimp (Intuit Inc.)**

Mailchimp is an email address management and message sending service provided by Intuit Inc.

Personal Data processed: company name, country, Data communicated while using the service, date of birth, email address, first name, gender, last name, phone number, physical address, Trackers, Usage Data, username and various types of Data.

Place of processing: United States – [Privacy Policy](#).

### **Jetpack (Jetpack Digital LLC)**

Jetpack is an advertising service provided by Jetpack Digital LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- JP:\*: indefinite

## **How to manage preferences on The Global Risks Alliance (GRA)**

Users can set or update their preferences via the relevant privacy choices panel available on The Global Risks Alliance (GRA).

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

## **How to control or delete Cookies and similar technologies via your device settings**

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

## **How to opt out of interest-based advertising**

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

## **Consequences of denying the use of Trackers**

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help The Global Risks Alliance (GRA) to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

## **Owner and Data Controller**

The Global Risks Alliance

**Owner contact email:** [contact@theglobalriskalliance.com](mailto:contact@theglobalriskalliance.com)

Since the use of third-party Trackers through The Global Risks Alliance (GRA) cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by The Global Risks Alliance (GRA).

## **Definitions and legal references**

### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

### **Usage Data**

Information collected automatically through The Global Risks Alliance (GRA) (or third-party services employed in The Global Risks Alliance (GRA)), which can include: the IP addresses or domain names of the computers utilized by the Users who use The Global Risks Alliance (GRA), the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

### **User**

The individual using The Global Risks Alliance (GRA) who, unless otherwise specified, coincides with the Data Subject.

### **Data Subject**

The natural person to whom the Personal Data refers.

### **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

### **Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of The Global Risks Alliance (GRA). The Data Controller, unless otherwise specified, is the Owner of The Global Risks Alliance (GRA).

### **The Global Risks Alliance (GRA) (or this Application)**

The means by which the Personal Data of the User is collected and processed.

### **Service**

The service provided by The Global Risks Alliance (GRA) as described in the relative terms (if available) and on this site/application.

### **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

### **Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

### **Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

### **Full access**

Full access to the account, including permanent deletion of threads and messages.

**Read only access**

Read all resources and their metadata—no write operations.

**Read metadata**

Read resources metadata including labels, history records, and email message headers, but not the message body or attachments.

**Modify**

All read/write operations except immediate, permanent deletion of threads and messages, bypassing Trash.

**Insert and import**

Insert and import messages only.

**Compose**

Create, read, update, and delete drafts. Send messages and drafts.

**Basic settings management**

Manage basic mail settings.

**Sensitive settings management**

Manage sensitive mail settings, including forwarding rules and aliases.

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**Legal information**

This policy has been prepared based on provisions of multiple legislations.

This policy relates solely to The Global Risks Alliance (GRA), if not stated otherwise within this document.

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