

# Cookie Policy of [www.acquadisardegna.com/gb](http://www.acquadisardegna.com/gb)

To find more information on California consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Virginia consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Colorado consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Connecticut consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Utah consumers and their privacy rights, Users may [read the privacy policy](#).

This document informs Users about the technologies that help this Application to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with this Application.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

This Application uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information – such as the presence of other Trackers - in the linked privacy policies of the respective third-party providers or by contacting the Owner.

## How this Application uses Trackers

### Necessary

This Application uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

#### Trackers managed directly by the Owner

##### Preference Cookies (this Application)

Preference Cookies store the User preferences detected on this Application in the local domain such as, for example, their timezone and region.

Personal Data processed: Trackers.

#### Trackers managed by third parties

##### iubenda Consent Database (iubenda srl)

The iubenda Consent Database allows to store and retrieve records of Users' consent to the processing of Personal Data, and information and preferences expressed in relation to the provided consent.

In order to do so, it makes use of a Tracker that temporarily stores pending information on the User's device until it is processed by the API. The Tracker (a browser feature called localStorage) is at that point deleted.

Personal Data processed: Data communicated while using the service and Trackers.

Place of processing: Italy – [Privacy Policy](#).

Trackers duration:

- ConS JS library localStorage (IUB\_DATA): indefinite

- cookie \_iub\_previous\_preference\_id: 2 years

#### **iubenda Privacy Controls and Cookie Solution (iubenda srl)**

The iubenda Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information and in particular to the use of Cookies and other Trackers on this Application.

Personal Data processed: Trackers.

Place of processing: Italy – [Privacy Policy](#).

Trackers duration:

- \_iub\_cs-\*: 1 year
- usprivacy: 1 year

#### **Google reCAPTCHA (Google Ireland Limited)**

Google reCAPTCHA is a SPAM protection service provided by Google Ireland Limited.

The use of reCAPTCHA is subject to the Google [privacy policy](#) and [terms of use](#).

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: answers to questions, clicks, keypress events, motion sensor events, mouse movements, scroll position, touch events, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Trackers duration:

- \_GRECAPTCHA: duration of the session
- rc::a: indefinite
- rc::c: duration of the session
- rc::b: duration of the session
- rc::f: indefinite

#### **Shopify (Shopify Inc.)**

Shopify is a platform provided by Shopify Inc. that allows the Owner to build, run and host an e-commerce website. This service may place Trackers on the User's device. For the most up-to-date and comprehensive information, refer to the service's [official documentation](#).

Personal Data processed: device information, Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#).

Trackers duration:

- \_shopify\_s: 30 minutes
- \_s: 30 minutes
- \_shopify\_fs: 1 year
- \_y: 1 year
- \_orig\_referrer: 14 days
- \_shopify\_d: duration of the session
- cart\_currency: 14 days
- \_shopify\_evids: duration of the session
- \_tracking\_consent: duration of the session
- \_shopify\_tm: duration of the session
- \_shopify\_tw: duration of the session
- \_shopify\_m: duration of the session
- \_pay\_session: duration of the session
- master\_device\_id: 2 years
- cart\_ver: 14 days
- cart: 14 days
- \_shopify\_country: duration of the session
- \_ab: 3 years
- \_storefront\_u: 1 minute
- c: 2 years

- source\_name: indefinite
- checkout\_queue\_token: 2 years
- checkout\_queue\_checkout\_token: 2 years
- checkout\_session\_token: 21 days
- customer\_account\_new\_login: 20 minutes
- customer\_account\_preview: 7 days
- customer\_auth\_provider: indefinite
- customer\_auth\_session\_created\_at: indefinite
- \_customer\_account\_shop\_sessions: 1 month
- checkout\_worker\_session: 3 days
- shopifyChatData: duration of the session
- \_identity\_session: 3 years
- \_master\_udr: duration of the session
- \_merchant\_essential: 2 years
- \_secure\_admin\_session\_id: 4 months
- \_secure\_admin\_session\_id\_csrf: 4 months
- \_shopify\_essential: 2 years
- \_shopify\_essential\_: 2 years
- \_shopify\_test: 1 minute
- auth\_state\_\*: 25 minutes
- discount\_code: duration of the session
- keep\_alive: duration of the session
- localization: 14 days
- login\_with\_shop\_finalize: 5 minutes
- shopify\_pay: 2 years
- storefront\_digest: 2 years

#### **Visa (Visa Inc.)**

Visa is a payment service provided by Visa Inc. which allows Users to make online payments.

Personal Data processed: email address, payment info, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **Shop Pay (Shopify Inc.)**

Shop Pay is a payment management and product checkout page service provided by Shopify Inc. which allows Users to make online payments on this Application.

Personal Data processed: data relating to the point of sale, payment info, Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#).

#### **Mastercard (Mastercard Inc.)**

Mastercard is a payment service provided by Mastercard Inc. which allows Users to make online payments.

Personal Data processed: email address, payment info, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **American Express (American Express Company)**

American Express is a payment service provided by American Express Company which allows Users to make online payments.

Personal Data processed: email address, payment info, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **Bugsnag (Bugsnag Inc.)**

Bugsnag is a monitoring service provided by Bugsnag Inc.

Personal Data processed: device information, device logs, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- bugsnag-anonymous-id: duration of the session

## Functionality

This Application uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

### Trackers managed directly by the Owner

#### Mailing list or newsletter (this Application)

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning this Application. Your email address might also be added to this list as a result of signing up to this Application or after making a purchase.

Personal Data processed: city, company name, country, county, date of birth, email address, first name, last name, phone number, physical address, profession, Trackers, Usage Data, website and ZIP/Postal code.

#### Contact form (this Application)

By filling in the contact form with their Data, the User authorises this Application to use these details to reply to requests for information, quotes or any other kind of request as indicated by the form's header.

Personal Data processed: city, company name, country, county, email address, field of activity, first name, last name, physical address, state, Trackers, Usage Data, User ID, various types of Data, website and ZIP/Postal code.

### Trackers managed by third parties

#### Google Tag Manager (Google Ireland Limited)

Google Tag Manager is a tag management service provided by Google Ireland Limited.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

#### Google Publisher Tag (Google LLC)

Google Publisher Tag is a service provided by Google LLC that helps to provide ads.

Personal Data processed: Trackers.

Place of processing: United States – [Privacy Policy](#).

#### Google Workspace (Google Ireland Limited)

Google Workspace is an integrated suite of cloud-based productivity, collaboration and storage services provided by Google Ireland Limited. Gmail or other G Suite services are not scanned by Google for advertising purposes. In addition, Google does not collect or use data inside these services for advertising purposes in any other way.

Personal Data processed: city, company name, country, Data communicated while using the service, date of birth, device information, email address, first name, gender, geographic position, last name, phone number, physical address, profession, profile picture, screenshots, Trackers, Usage Data and workplace.

Place of processing: Ireland – [Privacy Policy](#).

#### Google Docs (Google Ireland Limited)

Google Docs is an online text-editing and collaboration service provided by Google Ireland Limited.

Personal Data processed: city, company name, Data communicated while using the service, date of birth, device information, email address, first name, gender, geographic position, last name, phone number, physical address, profession, profile picture, screenshots, Trackers, Usage Data and workplace.

Place of processing: Ireland – [Privacy Policy](#).

## **Google Sheets (Google Ireland Limited)**

Google Sheets is an online spreadsheet and collaboration service provided by Google Ireland Limited.

Personal Data processed: city, company name, country, Data communicated while using the service, date of birth, device information, email address, first name, gender, geographic position, last name, password, phone number, physical address, profession, profile picture, screenshots, Trackers, Usage Data, username, VAT Number, workplace and ZIP/Postal code.

Place of processing: Ireland – [Privacy Policy](#).

## **My LiveChat Widget (CuteSoft Components Inc.)**

The My LiveChat Widget is a service for interacting with the My LiveChat live chat platform provided by CuteSoft Components Inc.

Personal Data processed: Data communicated while using the service, Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#).

## **LiveChat Widget (LiveChat, Inc.)**

The LiveChat Widget is a service for interacting with the LiveChat live chat platform provided by LiveChat, Inc.

Personal Data processed: Data communicated while using the service, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_\_lc\_cid: duration of the session
- \_\_lc\_cst: duration of the session
- \_\_oauth\_redirect\_detector: duration of the session

## **ActiveCampaign site messages (ActiveCampaign, Inc.)**

The ActiveCampaign site messages is a service for interacting with the ActiveCampaign live chat platform provided by ActiveCampaign, Inc.

Personal Data processed: Data communicated while using the service, email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- ac\_enable\_tracking: 1 month

## **Smartsupp (Smartsupp.com, s.r.o.)**

The Smartsupp Widget is a service for interacting with the Smartsupp live chat and session recording platform provided by Smartsupp.com, s.r.o.

Personal Data processed: Data communicated while using the service, Trackers, Usage Data, various types of Data as specified in the privacy policy of the service and Videos.

Place of processing: Czech Republic – [Privacy Policy](#).

Trackers duration:

- ssupp.vid: 7 months
- \_\_ssupp.visits: 7 months

## **Google Fonts (Google Ireland Limited)**

Google Fonts is a typeface visualisation service provided by Google Ireland Limited that allows this Application to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

## **Cloudflare (Cloudflare Inc.)**

Cloudflare is a traffic optimisation and distribution service provided by Cloudflare Inc.

The way Cloudflare is integrated means that it filters all the traffic through this Application, i.e., communication between this Application and the User's browser, while also allowing analytical data from this Application to be collected.

Personal Data processed: Trackers and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- cf\_clearance: 30 minutes
- \_cfuvid: indefinite

## **Cloudflare Bot Management (Cloudflare Inc.)**

Cloudflare Bot Management is a malicious bot protection and management service provided by Cloudflare Inc.

Personal Data processed: app information, Application opens, browser information, browsing history, city, clicks, country, county, custom events, device information, device logs, geography/region, interaction events, IP address, keypress events, language, latitude (of city), launches, longitude (of city), metro area, motion sensor events, mouse movements, number of sessions, operating systems, page events, page views, province, scroll position, scroll-to-page interactions, search history, session duration, session statistics, state, touch events, Trackers, Usage Data, video views and ZIP/Postal code.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_\_cf\_bm: 3 seconds
- \_\_cfruid: duration of the session
- cf\_use\_ob: 3 seconds
- cfmrk\_cic: 3 months
- cf\_ob\_info: 3 seconds
- cf\_clearance: 30 minutes
- \_cfuvid: indefinite

## **Experience**

This Application uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

### **Trackers managed directly by the Owner**

#### **Comment system managed directly (this Application)**

This Application has its own internal content comment system.

Personal Data processed: email address, first name, phone number and Trackers.

### **Trackers managed by third parties**

#### **YouTube video widget (Google Ireland Limited)**

YouTube is a video content visualisation service provided by Google Ireland Limited that allows this Application to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Trackers duration:

- YSC: duration of the session
- VISITOR\_INFO1\_LIVE: 8 months

- PREF: 8 months
- ytldb::LAST\_RESULT\_ENTRY\_KEY: duration of the session
- YtIdbMeta:databases: duration of the session
- yt-remote-connected-devices: duration of the session
- yt-remote-device-id: duration of the session
- yt-remote-session-app: indefinite
- yt-remote-session-name: indefinite
- yt-remote-fast-check-period: indefinite
- VISITOR\_PRIVACY\_METADATA: 7 months
- iU5q!O9@\$: indefinite
- yt-player-headers-readable: duration of the session
- yt-remote-cast-installed: indefinite
- yt-remote-cast-available: indefinite

## Font Awesome (Fonticons, Inc. )

Font Awesome is a typeface visualisation service provided by Fonticons, Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## Google Programmable Search Engine (Google LLC)

Google Programmable Search Engine is a search engine embedding service provided by Google LLC that allows this Application to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## Google Programmable Search Engine with AdSense (Google LLC)

Google Programmable Search Engine is a search engine embedding service provided by Google LLC that allows this Application to incorporate content of this kind on its pages.

Google Programmable Search Engine may display AdSense advertisements. For details of which data are collected, please refer to the privacy policy of this service.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- google\_auto\_fc\_cmp\_setting: indefinite

## YouTube IFrame Player (Google LLC)

YouTube IFrame Player is a video content visualisation service provided by Google LLC that allows this Application to incorporate content of this kind on its pages.

Through this Service, this Application may collect Data directly or indirectly on or from Users' devices, including by making use of trackers. Users may restrict such access to their Data via the [security settings page](#) provided by Google. Users may ask the Owner for further information about these privacy settings at any time through the contact details provided in this document.

Data collected through the Service may also be used to help third parties deliver interest-based advertising. Users can opt out of third-party interest-based advertising through their device settings or by visiting the [Network Advertising Initiative opt-out page](#).

Personal Data processed: device information, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- YtIdbMeta:databases: duration of the session
- VISITOR\_PRIVACY\_METADATA: 7 months

- iU5q-!O9@\$: indefinite
- yt-player-headers-readable: duration of the session
- yt-remote-cast-installed: indefinite
- yt-remote-cast-available: indefinite

### **YouTube Data API (Google LLC)**

YouTube Data API is a video content visualisation service provided by Google LLC that allows this Application to incorporate functions normally executed on YouTube so that Users can watch, find, and manage YouTube content directly on this Application.

Through this Service, this Application may collect Data directly or indirectly on or from Users' devices, including by making use of Trackers. Users may restrict such access to their Data via the [security settings page](#) provided by Google. Users may ask the Owner for further information about these privacy settings at any time through the contact details provided in this document.

Data collected through the Service may also be used to help third parties deliver interest-based advertising. Users can opt out of third-party interest-based advertising through their device settings or by visiting the [Network Advertising Initiative opt-out page](#).

Personal Data processed: Data communicated in order to use the Service, device information, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- VISITOR\_PRIVACY\_METADATA: 7 months

### **YouTube video widget (Privacy Enhanced Mode) (Google LLC)**

YouTube is a video content visualisation service provided by Google LLC that allows this Application to incorporate content of this kind on its pages. This widget is set up in a way that ensures that YouTube won't store information and cookies about Users on this Application unless they play the video.

Personal Data processed: Trackers, Universally unique identifier (UUID) and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- iU5q-!O9@\$: indefinite
- yt-player-headers-readable: duration of the session
- yt-remote-cast-installed: indefinite
- yt-remote-cast-available: indefinite

### **Stripe account access ( Stripe Technology Europe Ltd)**

This service allows this Application to connect with the User's account on Stripe, provided by Stripe, Inc.

Personal Data processed: email address, first name, last name, Trackers and Usage Data.

Place of processing: European Union .

Trackers duration:

- \_\_stripe\_mid: 1 year
- \_\_stripe\_sid: 30 minutes

### **YouTube account access (Google Ireland Limited)**

This service allows this Application to connect with the User's account on YouTube, provided by Google Ireland Limited.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Trackers duration:

- VISITOR\_PRIVACY\_METADATA: 7 months

## **Google Forms (Google Ireland Limited)**

Google Forms is a form builder and data collection platform provided by Google Ireland Limited.

Personal Data processed: answers to questions, city, company name, contact info, country, Data communicated while using the service, date of birth, email address, first name, gender, language, last name, phone number, physical address, profession, state, Trackers, Usage Data, username, workplace and ZIP/Postal code.

Place of processing: Ireland – [Privacy Policy](#).

## **Measurement**

This Application uses Trackers to measure traffic and analyze User behavior to improve the Service.

### **Trackers managed by third parties**

#### **Google Analytics (Universal Analytics) (Google Ireland Limited)**

Google Analytics (Universal Analytics) is a web analysis service provided by Google Ireland Limited (“Google”). Google utilises the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualise and personalise the ads of its own advertising network.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_ga: 2 years
- \_gat: 1 minute
- \_gac\*: 3 months
- AMP\_TOKEN: 1 hour
- \_gid: 1 day

#### **Google Analytics 4 (Google Ireland Limited)**

Google Analytics 4 is a web analysis service provided by Google Ireland Limited (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google's official documentation](#).

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_ga: 2 years
- \_ga\_\*: 2 years

#### **Google Analytics Advertising Reporting Features (Google Ireland Limited)**

Google Analytics on this Application has Advertising Reporting Features activated, which collects additional information from the DoubleClick cookie (web activity) and from device advertising IDs (app activity). It allows the Owner to analyse specific behaviour and interests Data (traffic Data and Users' ads interaction Data) and, if enabled, demographic Data (information about the age and gender).

Users can opt out of Google's use of cookies by visiting Google's [Ads Settings](#).

Personal Data processed: Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and various types of Data as specified in the privacy policy of the service.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- test\_cookie: 15 minutes
- IDE: 2 years
- \_gcl\_\*: 3 months

### **Google Analytics Demographics and Interests reports (Google Ireland Limited)**

Google Analytics Demographics and Interests reports is a Google Advertising Reporting feature that makes available demographic and interests Data inside Google Analytics for this Application (demographics means age and gender Data).

Users can opt out of Google's use of cookies by visiting Google's [Ads Settings](#).

Personal Data processed: Trackers and unique device identifiers for advertising (Google Advertiser ID or IDFA, for example).

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- test\_cookie: 15 minutes
- IDE: 2 years
- \_gcl\_\*: 3 months

### **User ID extension for Google Analytics (Google Ireland Limited)**

Google Analytics on this Application makes use of a feature called User ID. This setup allows for a more accurate tracking of Users by associating that User with the same ID over various sessions and devices. It is set up in a way that doesn't allow Google to personally identify an individual or permanently identify a particular device.

The User ID extension might make it possible to connect Data from Google Analytics with other Data about the User collected by this Application.

The opt-out link below will only opt you out for the device you are on, but not from tracking performed independently by the Owner. Contact the Owner via the email address provided in this privacy policy to object to the aforementioned tracking as well.

Personal Data processed: Trackers.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

### **Google Analytics Granular location and device data collection (Google Ireland Limited)**

Google Analytics on this Application has granular data collection activated which collects location and device data on a per-region basis. It allows the Owner to create and analyse User reports that rely on those metrics.

Personal Data processed: browser information, city, device information, number of Users, session statistics, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

### **YouTube Analytics and Reporting API (Google LLC)**

YouTube Analytics and Reporting API is a video content analytics service provided by Google LLC.

Through this Service, this Application may collect Data directly or indirectly on or from Users' devices, including by making use of trackers. Users may restrict such access to their Data via the [security settings page](#) provided by Google. Users may ask the Owner for further information about these privacy settings at any time through the contact details provided in this document.

Data collected through the Service may also be used to help third parties deliver interest-based advertising. Users can opt out of third-party interest-based advertising through their device settings or by visiting the [Network Advertising Initiative opt-out page](#).

Personal Data processed: Data communicated in order to use the Service, device information, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- YtIdbMeta:databases: duration of the session
- VISITOR\_PRIVACY\_METADATA: 7 months

## **Google Analytics (Universal Analytics) with anonymised IP (Google Ireland Limited)**

Google Analytics (Universal Analytics) is a web analysis service provided by Google Ireland Limited (“Google”). Google utilises the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualise and personalise the ads of its own advertising network.

This integration of Google Analytics anonymises your IP address. It works by shortening Users' IP addresses within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the complete IP address be sent to a Google server and shortened within the US.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_ga: 2 years
- \_gid: 1 day
- \_gat: 1 minute
- \_gac\*: 3 months
- AMP\_TOKEN: 1 hour

## **Smartlook (Smartsupp.com, s.r.o.)**

Smartlook is a session recording and heat mapping service provided by Smartsupp.com, s.r.o.

Personal Data processed: Trackers, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: Czech Republic – [Privacy Policy](#).

## **Hotjar Heat Maps and Recordings (Hotjar Ltd.)**

Hotjar is a session recording and heat mapping service provided by Hotjar Ltd. Hotjar honours generic „Do Not Track” headers. This means the browser can tell its script not to collect any of the User's data. This is a setting that is available in all major browsers. Find Hotjar's [opt-out information here](#).

Personal Data processed: Trackers, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: Malta – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_hjFirstSeen: duration of the session
- \_hjid: 1 year
- \_hjTLDTest: duration of the session
- \_hjLocalStorageTest: duration of the session
- \_hjSessionUser\*: 1 year
- \_hjUserAttributesHash: duration of the session
- \_hjCachedUserAttributes: duration of the session
- \_hjViewportId: duration of the session
- \_hjSession\*: 30 minutes
- \_hjSessionTooLarge: 1 hour
- \_hjSessionRejected: duration of the session
- \_hjSessionResumed: duration of the session
- \_hjLocalStorageTest: duration of the session
- \_hjIncludedInSessionSample: 30 minutes
- \_hjAbsoluteSessionInProgress: 30 minutes
- \_hjClosedSurveyInvites: 1 year
- \_hjDonePolls: 1 year
- \_hjMinimizedPolls: 1 year
- \_hjShownFeedbackMessage: 1 year
- \_hjSessionUser\_\*: 2 years
- \_hjSessionStorageTest: indefinite

## **Microsoft Clarity (Microsoft Corporation)**

Microsoft Clarity is a session recording and heat mapping service provided by Microsoft Corporation. Microsoft processes or receives Personal Data via Microsoft Clarity, which in turn may be used for any purpose in accordance with the Microsoft Privacy Statement, including improving and providing Microsoft Advertising.

Personal Data processed: clicks, interaction events, session duration, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- CLID: 1 year
- \_clsk: 1 day
- \_clk: 1 year
- SM: duration of the session
- MR: 7 days
- MUID: 1 year
- ANONCHK: 10 minutes
- \_cltk: indefinite

### **Hotjar surveys (Hotjar Ltd.)**

Hotjar surveys is a survey builder and data collection platform provided by Hotjar Ltd. Hotjar surveys may use cookies to track User behaviour. Users can Opt-Out of Hotjar surveys cookie tracking by visiting this [opt-out page](#).

Hotjar surveys respects the Do Not Track option available in most modern browsers that, if activated, sends a special signal to stop tracking User activity. Users can find more information on how to enable Do Not Track for each supported browser [here](#).

Personal Data processed: Data communicated while using the service, Trackers and Usage Data.

Place of processing: Malta – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_hjFirstSeen: duration of the session
- \_hjid: 1 year
- \_hjSessionUser\*: 1 year
- \_hjUserAttributesHash: duration of the session
- \_hjCachedUserAttributes: duration of the session
- \_hjViewportId: duration of the session
- \_hjSession\*: 30 minutes
- \_hjSessionTooLarge: 1 hour
- \_hjSessionRejected: duration of the session
- \_hjSessionResumed: duration of the session
- \_hjLocalStorageTest: duration of the session
- \_hjIncludedInSessionSample: 30 minutes
- \_hjAbsoluteSessionInProgress: 30 minutes
- \_hjTLDTest: duration of the session
- \_hjClosedSurveyInvites: 1 year
- \_hjDonePolls: 1 year
- \_hjMinimizedPolls: 1 year
- \_hjShownFeedbackMessage: 1 year
- \_hjActiveViewportIds: duration of the session
- \_hjSessionUser\_\*: 2 years
- \_hjSessionStorageTest: indefinite

### **Hotjar Recruit User Testers (Hotjar Ltd.)**

The Hotjar Recruit User Testers widget is a service for interacting with the Hotjar data collection platform provided by Hotjar Ltd. Hotjar honours generic „Do Not Track” headers. This means the browser can tell its script not to collect any of the User's data. This is a setting that is available in all major browsers. Find Hotjar's [opt-out information here](#).

Personal Data processed: Trackers, Usage Data and various types of Data.

Place of processing: Malta – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_hjFirstSeen: duration of the session
- \_hjid: 1 year

- `_hjSessionUser*`: 1 year
- `_hjUserAttributesHash`: duration of the session
- `_hjCachedUserAttributes`: duration of the session
- `_hjViewportId`: duration of the session
- `_hjSession*`: 30 minutes
- `_hjSessionTooLarge`: 1 hour
- `_hjSessionRejected`: duration of the session
- `_hjSessionResumed`: duration of the session
- `_hjLocalStorageTest`: duration of the session
- `_hjIncludedInSessionSample`: 30 minutes
- `_hjAbsoluteSessionInProgress`: 30 minutes
- `_hjTLDTest`: duration of the session
- `_hjClosedSurveyInvites`: 1 year
- `_hjDonePolls`: 1 year
- `_hjMinimizedPolls`: 1 year
- `_hjShownFeedbackMessage`: 1 year
- `_hjSessionUser_*`: 2 years
- `_hjSessionStorageTest`: indefinite

### **Hotjar Poll & Survey widgets (Hotjar Ltd.)**

The Hotjar Poll & Survey widgets are services that enable interaction with the Hotjar platform provided by Hotjar Ltd. Hotjar honours generic „Do Not Track” headers. This means the browser can tell its script not to collect any of the User's data. This is a setting that is available in all major browsers. Find Hotjar's [opt-out information here](#).

Personal Data processed: Trackers, Usage Data and various types of Data.

Place of processing: Malta – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- `_hjFirstSeen`: duration of the session
- `_hjid`: 1 year
- `_hjSessionUser*`: 1 year
- `_hjUserAttributesHash`: duration of the session
- `_hjCachedUserAttributes`: duration of the session
- `_hjViewportId`: duration of the session
- `_hjSession*`: 30 minutes
- `_hjSessionTooLarge`: 1 hour
- `_hjSessionRejected`: duration of the session
- `_hjSessionResumed`: duration of the session
- `_hjLocalStorageTest`: duration of the session
- `_hjIncludedInSessionSample`: 30 minutes
- `_hjAbsoluteSessionInProgress`: 30 minutes
- `_hjTLDTest`: duration of the session
- `_hjClosedSurveyInvites`: 1 year
- `_hjDonePolls`: 1 year
- `_hjMinimizedPolls`: 1 year
- `_hjShownFeedbackMessage`: 1 year
- `_hjSessionUser_*`: 2 years
- `_hjSessionStorageTest`: indefinite

### **Hotjar Form Analysis and Conversion Funnels (Hotjar Ltd.)**

Hotjar is an analytics service provided by Hotjar Ltd. Hotjar honours generic Do Not Track headers. This means your browser can tell its script not to collect any of your data. This is a setting that is available in all major browsers. Find Hotjar's [opt-out information here](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Malta – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- `_hjFirstSeen`: duration of the session
- `_hjid`: 1 year
- `_hjTLDTest`: duration of the session
- `_hjSessionUser*`: 1 year

- `_hjUserAttributesHash`: duration of the session
- `_hjCachedUserAttributes`: duration of the session
- `_hjViewportId`: duration of the session
- `_hjSession*`: 30 minutes
- `_hjSessionTooLarge`: 1 hour
- `_hjSessionRejected`: duration of the session
- `_hjSessionResumed`: duration of the session
- `_hjLocalStorageTest`: duration of the session
- `_hjIncludedInSessionSample`: 30 minutes
- `_hjAbsoluteSessionInProgress`: 30 minutes
- `_hjClosedSurveyInvites`: 1 year
- `_hjDonePolls`: 1 year
- `_hjMinimizedPolls`: 1 year
- `_hjShownFeedbackMessage`: 1 year
- `_hjSessionUser_*`: 2 years
- `_hjSessionStorageTest`: indefinite

## Marketing

This Application uses Trackers to deliver personalised ads or marketing content, and to measure their performance.

### Trackers managed by third parties

#### SendinBlue Email (SendinBlue SAS)

SendinBlue is an email address management and message sending service provided by SendinBlue SAS.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

#### SendinBlue SMS (SendinBlue SAS)

SendinBlue is a phone numbers management and communication service provided by SendinBlue SAS.

Personal Data processed: phone number, Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

#### Vertigo Media (Vertigo Media Group)

Vertigo Media is an email address management and message sending service provided by Vertigo Media Group.

Personal Data processed: city, company name, country, date of birth, device information, email address, name, phone number, physical address, scroll-to-page interactions, Trackers, Usage Data, username and ZIP/Postal code.

Place of processing: United States – [Privacy Policy](#).

#### SendinBlue Marketing Automation (SendinBlue SAS)

SendinBlue is a User database management service provided by SendinBlue SAS.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

Trackers duration:

- `sib_cuid`: 7 months

#### Facebook Like button and social widgets (Meta Platforms Ireland Limited)

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Meta Platforms Ireland Limited

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months
- lastExternalReferrer: duration of the session
- datr: 2 years

### **Google Ads conversion tracking (Google Ireland Limited)**

Google Ads conversion tracking is an analytics service provided by Google Ireland Limited that connects data from the Google Ads advertising network with actions performed on this Application.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Trackers duration:

- test\_cookie: 15 minutes
- IDE: 2 years

### **Meta ads conversion tracking (Meta pixel) (Meta Platforms Ireland Limited)**

Meta ads conversion tracking (Meta pixel) is an analytics service provided by Meta Platforms Ireland Limited that connects data from the Meta Audience Network with actions performed on this Application. The Meta pixel tracks conversions that can be attributed to ads on Facebook, Instagram and Meta Audience Network.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months
- fr: 3 months
- \_fbc: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

### **Google Ad Manager (Google Ireland Limited)**

Google Ad Manager is an advertising service provided by Google Ireland Limited that allows the Owner to run advertising campaigns in conjunction with external advertising networks that the Owner, unless otherwise specified in this document, has no direct relationship with.

In order to understand Google's use of Data, consult [Google's partner policy](#).

This service uses the “DoubleClick” Cookie, which tracks use of this Application and User behaviour concerning ads, products and services offered.

Users may decide to disable all the DoubleClick Cookies by going to: [Google Ad Settings](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Trackers duration:

- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL\_AW\_P: 3 months
- GED\_PLAYLIST\_ACTIVITY: duration of the session
- IDE: 2 years
- NID: 6 months

- RUL: 1 year
- \_\_gads: 2 years
- \_\_gpi: 2 years
- \_\_gpi\_optout: 2 years
- \_\_gsas: 2 years
- \_\_gac\_\_: 3 months
- \_\_gac\_gb\_\_: 3 months
- \_\_gcl\_ag: 3 months
- \_\_gcl\_au: 3 months
- \_\_gcl\_aw: 3 months
- \_\_gcl\_dc: 3 months
- \_\_gcl\_gb: 3 months
- \_\_gcl\_gf: 3 months
- \_\_gcl\_gs: 3 months
- \_\_gcl\_ha: 3 months
- ar\_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test\_cookie: 15 minutes

### **Meta Audience Network (Meta Platforms Ireland Limited)**

Meta Audience Network is an advertising service provided by Meta Platforms Ireland Limited **In order to understand Meta's use of Data, consult [Meta's data policy](#).**

This Application may use identifiers for mobile devices (including Android Advertising ID or Advertising Identifier for iOS, respectively) and technologies similar to cookies to run the Meta Audience Network service. One of the ways Audience Network shows ads is by using the User's ad preferences. The User can control this in the [Facebook ad settings](#).

Users may opt-out of certain Audience Network targeting through applicable device settings, such as the device advertising settings for mobile phones or by following the instructions in other Audience Network related sections of this privacy policy, if available.

Personal Data processed: Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

### **Meta Lookalike Audience (Meta Platforms Ireland Limited)**

Meta Lookalike Audience is an advertising and behavioural targeting service provided by Meta Platforms Ireland Limited that uses Data collected through Meta's Custom Audience in order to display ads to Users with similar behaviour to Users who are already in a Custom Audience list on the basis of their past use of this Application or engagement with relevant content across Meta's apps and services.

On the basis of these Data, personalised ads will be shown to Users suggested by Meta Lookalike Audience.

Users can opt out of Meta's use of Trackers for ads personalisation by visiting this [opt-out page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_\_fbp: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

### **Google Ads Customer Match (Google LLC)**

Google Ads Customer Match is an advertising service provided by Google LLC that allows matching Data that Users have shared with the Owner to existing Google accounts in order to target them or similar Users with personalised ads.

Users can opt out of Google's use of personalised advertising by visiting Google's [Ads Settings](#).

Personal Data processed: country, email address, first name, last name, phone number, Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example), User ID and ZIP/Postal code.

Place of processing: United States – [Privacy Policy](#).

### **TikTok conversion tracking (TikTok Inc.)**

TikTok conversion tracking is an analytics and behavioural targeting service provided by TikTok Inc. or by TikTok Technology Limited, depending on how the Owner manages the Data processing, that connects data from the TikTok advertising network with actions performed on this Application. The TikTok pixel tracks conversions that can be attributed to TikTok ads and enables to target groups of Users on the base of their past use of this Application.

Personal Data processed: device information, Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- tt\_pixel\_session\_index: indefinite
- tt\_sessionId: indefinite
- \_ttp: 2 years
- tt\_appInfo: indefinite
- \_tt\_enable\_cookie: 2 years

### **Programattik (TTNET AS)**

Programattik is an advertising service provided by TTNET AS.

Personal Data processed: Trackers and Usage Data.

Place of processing: Turkey – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- ADKUID: 1 month
- ADK\_CID: duration of the session
- ADK\_EX\_\*: 14 days
- ADK\_OPTOUT: 6 months
- DSP2F\_\*: duration of the session
- SSPR\_\*: duration of the session
- SSPZ: duration of the session
- adk\_rtb\_conv\_id: 6 months

### **METAX SOFTWARE (METAX SOFTWARE PTE.LTD.)**

METAX SOFTWARE is an advertising service provided by METAX SOFTWARE PTE.LTD.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

Trackers duration:

- auid: indefinite
- auid: indefinite
- muid: 1 year
- muid: 1 year

### **Google Ads enhanced conversions (Google LLC)**

Google Ads enhanced conversions is an advertising service provided by Google LLC that allows the Owner to send hashed first-party conversion Data to Google in order to improve conversion measurements.

Personal Data processed: address, answers to questions, city, contact details, country, Data communicated while using the service, date of birth, email address, first name, last name, phone number, Trackers and ZIP/Postal code.

Place of processing: United States – [Privacy Policy](#).

## Google Conversion linker (Google Ireland Limited)

Google Conversion linker is an analytics service provided by Google Ireland Limited that connects Data from the Google advertising services with actions performed on this Application. Depending on the setup of the service, such Data might also be used for retargeting purposes.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

## Google Search Ads 360 (Google Ireland Limited)

Google Search Ads 360 is an advertising service provided by Google Ireland Limited that allows the Owner to manage and plan search advertising campaigns. This includes displaying ads to the right targeted audience, bidding through automated decision-making tools (called "automated bidding") and measuring the campaign's performance. Users may decide to disable the ad personalisation Trackers by going to: [Google Ad Settings](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: clicks, device information, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Trackers duration:

- DSID: 14 days
- test\_cookie: 15 minutes
- id: 3 years
- pm\_sess: 30 minutes
- pm\_sess\_NNN: 30 minutes
- aboutads\_sessNNN: 30 minutes
- ANID: 3 years
- AID: 2 years
- IDE: 3 years
- FLC: 10 seconds

## Google Ads Similar audiences (Google Ireland Limited)

Similar audiences is an advertising and behavioral targeting service provided by Google Ireland Limited that uses Data from Google Ads Remarketing in order to display ads to Users with similar behavior to Users who are already on the remarketing list due to their past use of this Application. On the basis of this Data, personalized ads will be shown to Users suggested by Google Ads Similar audiences.

Users who don't want to be included in Similar audiences can opt out and disable the use of advertising Trackers by going to: Google [Ad Settings](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL\_AW\_P: 3 months
- GED\_PLAYLIST\_ACTIVITY: duration of the session
- IDE: 2 years
- NID: 6 months
- RUL: 1 year

- \_\_gads: 2 years
- \_\_gpi: 2 years
- \_\_gpi\_optout: 2 years
- \_\_gsas: 2 years
- \_\_gac\_\_: 3 months
- \_\_gac\_gb\_\_: 3 months
- \_\_gcl\_ag: 3 months
- \_\_gcl\_au: 3 months
- \_\_gcl\_aw: 3 months
- \_\_gcl\_dc: 3 months
- \_\_gcl\_gb: 3 months
- \_\_gcl\_gf: 3 months
- \_\_gcl\_gs: 3 months
- \_\_gcl\_ha: 3 months
- ar\_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test\_cookie: 15 minutes

### **Facebook Authentication (Meta Platforms Ireland Limited)**

Facebook Authentication is a registration and authentication service provided by Meta Platforms Ireland Limited and is connected to the Facebook social network.

Personal Data processed: Trackers and various types of Data as specified in the privacy policy of the service.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_\_fbp: 3 months
- fbssls\_\*: duration of the session
- lastExternalReferrer: duration of the session
- datr: 2 years

### **Facebook Oauth (Meta Platforms Ireland Limited)**

Facebook Oauth is a registration and authentication service provided by Meta Platforms Ireland Limited and is connected to the Facebook social network.

Personal Data processed: Trackers and various types of Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_\_fbp: 3 months
- lastExternalReferrer: duration of the session

### **Google Ad Manager Audience Extension (Google Ireland Limited)**

Google Ad Manager Audience Extension is a remarketing and behavioural targeting service provided by Google Ireland Limited that tracks the visitors of this Application and allows selected advertising partners to display targeted ads across the web to them.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months

- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL\_AW\_P: 3 months
- GED\_PLAYLIST\_ACTIVITY: duration of the session
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- \_\_gads: 2 years
- \_\_gpi: 2 years
- \_\_gpi\_optout: 2 years
- \_\_gsas: 2 years
- \_\_gac\_\_: 3 months
- \_\_gac\_gb\_\_: 3 months
- \_\_gcl\_ag: 3 months
- \_\_gcl\_au: 3 months
- \_\_gcl\_aw: 3 months
- \_\_gcl\_dc: 3 months
- \_\_gcl\_gb: 3 months
- \_\_gcl\_gf: 3 months
- \_\_gcl\_gs: 3 months
- \_\_gcl\_ha: 3 months
- ar\_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test\_cookie: 15 minutes

### Google Ads Remarketing (Google Ireland Limited)

Google Ads Remarketing is a remarketing and behavioural targeting service provided by Google Ireland Limited that connects the activity of this Application with the Google Ads advertising network and the DoubleClick Cookie.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Users can opt out of Google's use of Trackers for ads personalisation by visiting Google's [Ads Settings](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL\_AW\_P: 3 months
- GED\_PLAYLIST\_ACTIVITY: duration of the session
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- \_\_gads: 2 years
- \_\_gpi: 2 years
- \_\_gpi\_optout: 2 years
- \_\_gsas: 2 years
- \_\_gac\_\_: 3 months
- \_\_gac\_gb\_\_: 3 months
- \_\_gcl\_ag: 3 months
- \_\_gcl\_au: 3 months
- \_\_gcl\_aw: 3 months
- \_\_gcl\_dc: 3 months
- \_\_gcl\_gb: 3 months
- \_\_gcl\_gf: 3 months
- \_\_gcl\_gs: 3 months
- \_\_gcl\_ha: 3 months

- ar\_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test\_cookie: 15 minutes

### **Meta Custom Audience (Meta Platforms Ireland Limited)**

Meta Custom Audience is a remarketing and behavioural targeting service provided by Meta Platforms Ireland Limited that connects the activity of this Application with the Meta Audience Network.

Users can opt out of Meta's use of Trackers for ads personalisation by visiting this [opt-out page](#).

Personal Data processed: email address and Trackers.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

### **Facebook Remarketing (Meta Platforms Ireland Limited)**

Facebook Remarketing is a remarketing and behavioural targeting service provided by Meta Platforms Ireland Limited that connects the activity of this Application with the Meta Audience Network.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months
- lastExternalReferrer: duration of the session
- datr: 2 years

### **TikTok Remarketing ( TikTok Information Technologies UK Limited )**

TikTok Remarketing is a remarketing and behavioural targeting service provided by TikTok Information Technologies UK Limited or by TikTok Technology Limited, depending on how the Owner manages the Data processing, that connects the activity of this Application with the TikTok advertising network.

Personal Data processed: device information, Trackers and unique device identifiers for advertising (Google Advertiser ID or IDFA, for example).

Place of processing: United Kingdom – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- tt\_pixel\_session\_index: indefinite
- tt\_sessionId: indefinite
- \_ttt: 2 years
- tt\_appInfo: indefinite
- \_tt\_enable\_cookie: 2 years

### **Google Signals (Google Ireland Limited)**

This Application uses Google Signals, a feature of Google Analytics, which will associate the visitation information that it collects from this Application with Google information from accounts of signed-in Google-account users who have consented to this association for the purpose of ads personalisation. This Google information may include User location, search history, YouTube history and Data from sites that partner with Google – and is used to provide aggregated and anonymised insights into Users' cross device behaviours.

If a User falls under the described association, they [may access and/or delete such Data via My Activity](#) provided by Google.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

### **Remarketing with Google Analytics (Google Ireland Limited)**

Remarketing with Google Analytics is a remarketing and behavioural targeting service provided by Google Ireland Limited that connects the tracking activity performed by Google Analytics and its Trackers with the Google Ads advertising network and the Doubleclick Cookie.

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_gcl\_\*: 3 months
- IDE: 2 years
- test\_cookie: 15 minutes

### **Meta Events Manager (Meta Platforms Ireland Limited)**

Meta Events Manager is an analytics service provided by Meta Platforms Ireland Limited. By integrating the Meta pixel, Meta Events Manager can give the Owner insights into the traffic and interactions on this Application.

Personal Data processed: Data communicated while using the service and Trackers.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

### **Meta lead ads (Meta Platforms Ireland Limited)**

Meta lead ads is an advertising and data collection service provided by Meta Platforms Ireland Limited that allows form-based ads to be shown to Users pre-populated with Personal Data from their Facebook profiles, such as names and email addresses. Depending on the type of advertisement, Users may be requested to provide further information.

Form submission results in the collection and processing of these Data by the Owner under this privacy policy, and only for the specific purpose outlined on the form and/or inside this privacy policy, where provided.

Users may exercise their rights, at any time, including the right to withdraw their consent to the processing of their Data, as specified in the section containing information about User rights in this privacy policy.

Personal Data processed: Data communicated while using the service and Trackers.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

### **Facebook account access (Meta Platforms, Inc.)**

This service allows this Application to connect with the User's account on the Facebook social network, provided by Meta Platforms, Inc.

Permissions asked: device information, Email, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months

- lastExternalReferrer: duration of the session

## Google Drive account access (Google LLC)

This service allows this Application to connect with the User's account on Google Drive, provided by Google LLC.

Personal Data processed: device information, email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## How to manage preferences on this Application

Users can set or update their preferences via the relevant privacy choices panel available on this Application.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

## How to control or delete Cookies and similar technologies via your device settings

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

## How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

## Consequences of denying consent

Users are free to decide whether or not to grant consent. However, please note that Trackers help this Application to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, in the absence of the User's consent, the Owner may be unable to provide related features.

## Owner and Data Controller

Officina Profumiera Sarda S.r.l.  
Regione Ungias Galantè Snc  
07041 Zona Industriale San Marco  
Alghero, Italia

**Owner contact email:** [info@acquadisardegna.eu](mailto:info@acquadisardegna.eu)

Since the use of third-party Trackers through this Application cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by this Application.

## **Definitions and legal references**

### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

### **Usage Data**

Information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilised by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

### **User**

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

### **Data Subject**

The natural person to whom the Personal Data refers.

### **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

### **Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

### **This Application**

The means by which the Personal Data of the User is collected and processed.

### **Service**

The service provided by this Application as described in the relative terms (if available) and on this site/application.

### **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

### **Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

### **Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

## **Videos**

Provides access to the videos the User has uploaded and videos the User has been tagged in.

## **Full access**

Full access to the account, including permanent deletion of threads and messages.

---

## **Legal information**

This privacy statement has been prepared based on provisions of multiple legislations.

This privacy policy relates solely to this Application, if not stated otherwise within this document.

Latest update: 8 January 2026

Version: 16