

# Cookie Policy of collanine colorate

To find more information on California consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Virginia consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Colorado consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Connecticut consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Utah consumers and their privacy rights, Users may [read the privacy policy](#).

This document informs Users about the technologies that help collanine colorate to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with collanine colorate.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

Collanine colorate uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information – such as the presence of other Trackers - in the linked privacy policies of the respective third-party providers or by contacting the Owner.

## How collanine colorate uses Trackers

### Necessary

Collanine colorate uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

### Trackers managed by third parties

#### Stripe (Stripe Inc)

Stripe is a payment service provided by Stripe Inc.

Personal Data processed: email address, first name, last name, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- 1: indefinite
- \_\_Host-LinkSession: 2 years
- \_\_stripe\_mid: 1 year
- \_\_stripe\_sid: 30 minutes
- \_mf: indefinite
- dashboard.banner-dismissals: duration of the session
- link.auth\_session\_client\_secret: duration of the session
- m: 2 years
- pay\_sid: 1 year

#### PayPal (PayPal Inc.)

PayPal is a payment service provided by PayPal Inc., which allows Users to make online payments.

Personal Data processed: email address, payment info, Trackers and Usage Data.

Place of processing: See the PayPal privacy policy – [Privacy Policy](#).

Trackers duration:

- LANG: 8 hours
- \_\_paypal\_storage\_\_: indefinite
- akavpau\_ppsd: duration of the session
- enforce\_policy: duration of the session
- l7\_az: duration of the session
- nsid: duration of the session
- ts: duration of the session
- tsrce: duration of the session
- x-cdn: duration of the session
- x-pp-s: duration of the session

#### **PayPal Checkout (PayPal Inc.)**

PayPal Checkout is a payment service provided by PayPal Inc. which allows Users to make online payments.

Personal Data processed: email address, first name, last name, phone number, Trackers, Usage Data and User ID.

Place of processing: United States – [Privacy Policy](#).

#### **Satispay (Satispay Europe S.A.)**

Satispay is a payment service provided by Satispay Europe S.A. which allows Users to make online payments.

Personal Data processed: contact details, first name, last name, Trackers and Usage Data.

Place of processing: Luxembourg – [Privacy Policy](#).

Trackers duration:

- @@scroll\*: duration of the session

#### **Cloudflare (Cloudflare, Inc.)**

Cloudflare is a traffic optimisation and distribution service provided by Cloudflare Inc. The way Cloudflare is integrated means that it filters all the traffic through collanine colorate, i.e., communication between collanine colorate and the User's browser, while also allowing analytical data from collanine colorate to be collected.

Personal Data processed: Trackers and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_cfuvid: indefinite
- cf\_clearance: 30 minutes

#### **Shopify (Shopify Inc.)**

Shopify is a platform provided by Shopify Inc. that allows the Owner to build, run and host an e-commerce website. This service may place Trackers on the User's device. For the most up-to-date and comprehensive information, refer to the service's [official documentation](#).

Personal Data processed: device information, Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#).

Trackers duration:

- \_ab: 3 years
- \_customer\_account\_shop\_sessions: 1 month
- \_identity\_session: 3 years
- \_master\_udr: duration of the session
- \_merchant\_essential: 2 years

- `_orig_referrer`: 14 days
- `_pay_session`: duration of the session
- `_s`: 30 minutes
- `_secure_admin_session_id`: 4 months
- `_secure_admin_session_id_csrf`: 4 months
- `_shopify_country`: duration of the session
- `_shopify_d`: duration of the session
- `_shopify_essential`: 2 years
- `_shopify_essential_`: 2 years
- `_shopify_evids`: duration of the session
- `_shopify_fs`: 1 year
- `_shopify_m`: duration of the session
- `_shopify_s`: 30 minutes
- `_shopify_test`: 1 minute
- `_shopify_tm`: duration of the session
- `_shopify_tw`: duration of the session
- `_storefront_u`: 1 minute
- `_tracking_consent`: duration of the session
- `_y`: 1 year
- `auth_state_*`: 25 minutes
- `c`: 2 years
- `cart`: 14 days
- `cart_currency`: 14 days
- `cart_ver`: 14 days
- `checkout_queue_checkout_token`: 2 years
- `checkout_queue_token`: 2 years
- `checkout_session_token`: 21 days
- `checkout_worker_session`: 3 days
- `customer_account_new_login`: 20 minutes
- `customer_account_preview`: 7 days
- `customer_auth_provider`: indefinite
- `customer_auth_session_created_at`: indefinite
- `discount_code`: duration of the session
- `keep_alive`: duration of the session
- `localization`: 14 days
- `login_with_shop_finalize`: 5 minutes
- `master_device_id`: 2 years
- `shopifyChatData`: duration of the session
- `shopify_pay`: 2 years
- `source_name`: indefinite
- `storefront_digest`: 2 years

#### **Google Tag Manager (Google Ireland Limited)**

Google Tag Manager is a tag management service provided by Google Ireland Limited.

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

## **Experience**

Collanine colorate uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

#### **Trackers managed by third parties**

#### **Google Fonts (Google Ireland Limited)**

Google Fonts is a typeface visualisation service provided by Google Ireland Limited that allows collanine colorate to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

## Font Awesome (Fonticons, Inc.)

Font Awesome is a typeface visualisation service provided by Fonticons, Inc. that allows collanine colorate to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## Measurement

Collanine colorate uses Trackers to measure traffic and analyze User behavior to improve the Service.

### Trackers managed by third parties

#### Shopify Analytics (Shopify Inc.)

Shopify Analytics is an analytics service provided by Shopify Inc.

Personal Data processed: browsing history, clicks, country, device information, product interaction, purchase history, referral URL, session statistics, Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#).

Trackers duration:

- `_landing_page`: 3 hours
- `_merchant_analytics`: 2 years
- `_orig_referrer`: 14 days
- `_shopify_analytics`: 2 years
- `_shopify_s`: 30 minutes
- `_shopify_y`: 2 years
- `shop_analytics`: 2 years

#### Meta Events Manager (Meta Platforms, Inc.)

Meta Events Manager is an analytics service provided by Meta Platforms, Inc. By integrating the Meta pixel, Meta Events Manager can give the Owner insights into the traffic and interactions on collanine colorate.

Personal Data processed: browsing history, clicks, page views, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- `_fbp`: 3 months
- `lastExternalReferrer`: duration of the session
- `lastExternalReferrerTime`: duration of the session

#### Google Analytics 4 (Google Ireland Limited)

Google Analytics 4 is a web analysis service provided by Google Ireland Limited (“Google”). Google utilizes the Data collected to track and examine the use of collanine colorate, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google’s official documentation](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- `_ga`: 2 years
- `_ga_*`: 2 years

## Marketing

Collanine colorate uses Trackers to deliver personalised ads or marketing content, and to measure their performance.

### Trackers managed by third parties

#### Brevo marketing automation (SendinBlue SAS)

Brevo marketing automation is a User database management service provided by SendinBlue SAS.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

Trackers duration:

- sib\_cuid: 7 months

#### Brevo email (SendinBlue SAS)

Brevo email is an email address management and message-sending service provided by SendinBlue SAS.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

#### Brevo SMS (SendinBlue SAS)

Brevo SMS is a phone numbers management and communication service provided by SendinBlue SAS.

Personal Data processed: phone number, Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

#### Facebook Remarketing (Meta Platforms, Inc.)

Facebook Remarketing is a remarketing and behavioural targeting service provided by Meta Platforms, Inc. that connects the activity of collanine colorate with the Meta Audience Network.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months
- datr: 2 years
- lastExternalReferrer: duration of the session

#### Meta ads conversion tracking (Meta pixel) (Meta Platforms, Inc.)

Meta ads conversion tracking (Meta pixel) is an analytics service provided by Meta Platforms, Inc. that connects data from the Meta Audience Network with actions performed on collanine colorate. The Meta pixel tracks conversions that can be attributed to ads on Facebook, Instagram and Meta Audience Network.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_fbp: 3 months
- \_fbp: 3 months
- fr: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

## How to manage preferences on collanine colorate

Users can set or update their preferences via the relevant privacy choices panel available on collanine colorate.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

### How to control or delete Cookies and similar technologies via your device settings

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

### How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

### Consequences of denying consent

Users are free to decide whether or not to grant consent. However, please note that Trackers help collanine colorate to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, in the absence of the User's consent, the Owner may be unable to provide related features.

### Owner and Data Controller

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PIAZZA GIUSEPPE GRANDI 4, 20135, MILANO

**Owner contact email:** [mgmt.collanine@gmail.com](mailto:mgmt.collanine@gmail.com)

Since the use of third-party Trackers through collanine colorate cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by collanine colorate.

### Definitions and legal references

#### Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

## **Usage Data**

Information collected automatically through collanine colorate (or third-party services employed in collanine colorate), which can include: the IP addresses or domain names of the computers utilised by the Users who use collanine colorate, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

## **User**

The individual using collanine colorate who, unless otherwise specified, coincides with the Data Subject.

## **Data Subject**

The natural person to whom the Personal Data refers.

## **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

## **Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of collanine colorate. The Data Controller, unless otherwise specified, is the Owner of collanine colorate.

## **collanine colorate (or this Application)**

The means by which the Personal Data of the User is collected and processed.

## **Service**

The service provided by collanine colorate as described in the relative terms (if available) and on this site/application.

## **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

## **Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

## **Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

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## **Legal information**

This policy has been prepared based on provisions of multiple legislations.

This policy relates solely to collanine colorate, if not stated otherwise within this document.

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