

# **Cookie Policy of www.drovo.media**

## **Activities strictly necessary for the operation of this Website and delivery of the Service**

### **Third-party Trackers**

#### **Managing landing and invitation pages**

**Unbounce (Unbounce Marketing Solutions Inc.)**

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## **Other activities involving the use of Trackers**

**Experience enhancement**

**Content commenting**

**Facebook Comments (Facebook, Inc.)**

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**Displaying content from external platforms**

**Google Maps widget (Google Ireland Limited)**

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**Instagram widget (Instagram, Inc.)**

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**Mapbox widget (Mapbox Inc.)**

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**Interaction with external social networks and platforms**

**Facebook Like button and social widgets (Facebook, Inc.)**

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**Twitter Tweet button and social widgets (Twitter, Inc.)**



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**Measurement**

**Analytics**

**Google Analytics (Google Ireland Limited)**



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**Facebook Ads conversion tracking (Facebook pixel) (Facebook, Inc.)**



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**Appsflyer (AppsFlyer Ltd)**



**LinkedIn conversion tracking (LinkedIn Corporation)**

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**Google Analytics Advertising Reporting Features (Google Ireland Limited)**

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**Google Analytics Demographics and Interests reports (Google Ireland Limited)**

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**Content performance and features testing (A/B testing)**

**Google Optimize (Google Ireland Limited)**

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## Targeting & Advertising

### Advertising

Facebook Audience Network (Facebook, Inc.)

Facebook's use of Data, consult [Facebook's data policy](#).

In order to understand

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Facebook Lookalike Audience (Facebook, Inc.)

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## Remarketing and behavioral targeting

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Users may also opt-out of certain advertising features through applicable device settings, such as the device advertising settings for mobile phones or ads settings in general

Facebook Custom Audience (Facebook, Inc.)

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Facebook Remarketing (Facebook, Inc.)

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User database management

Intercom (Intercom Inc.)

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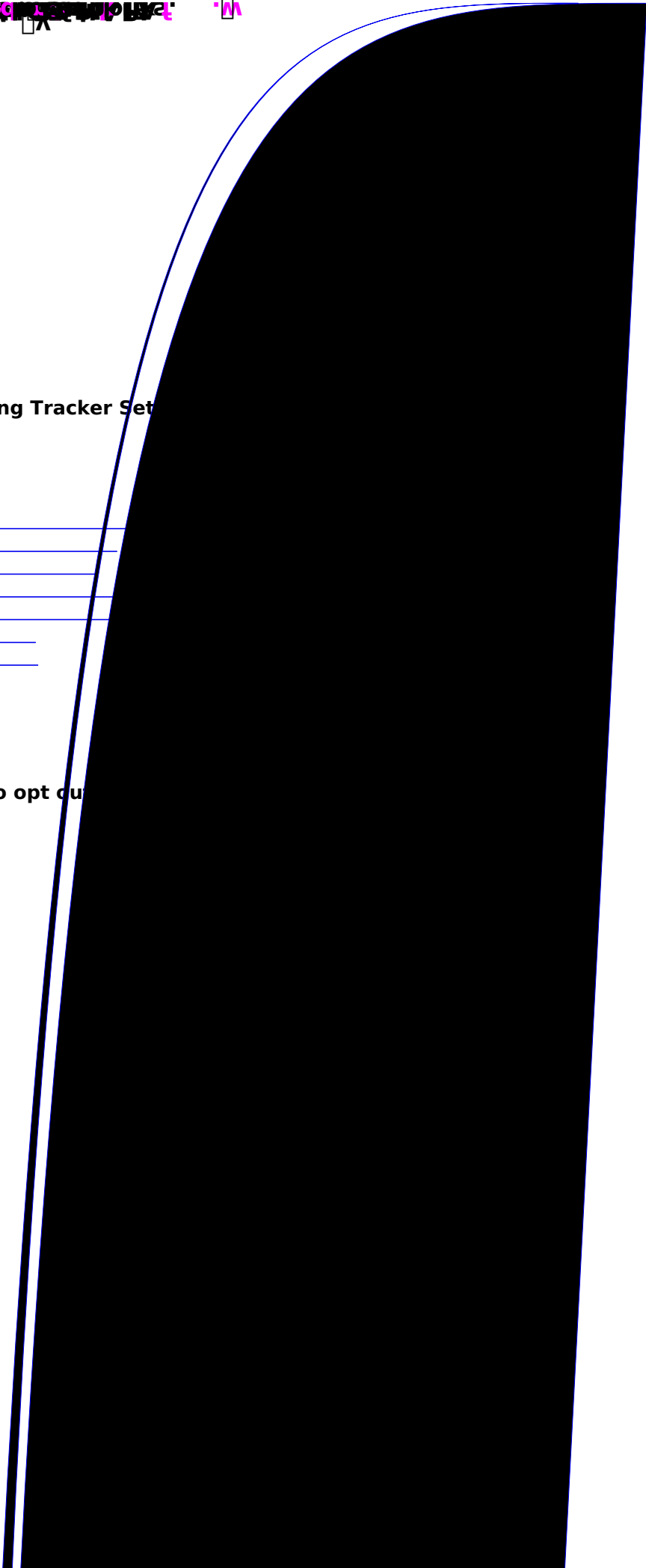
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How to manage preferences and provide or withdraw consent

### Locating Tracker Set

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### How to opt du



## **Definitions and legal references**

**Personal Data (or Data)**

**Usage Data**

**User**

**Data Subject**

**Data Processor (or Data Supervisor)**

**Data Controller (or Owner)**

**This Website (or this Application)**

**Service**

**European Union (or EU)**

**Cookie**

**Tracker**

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**Legal information**



