

Cookie Policy of <https://xios-store.ch/>

This document informs Users about the technologies that help <https://xios-store.ch/> to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with <https://xios-store.ch/>.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

<https://xios-store.ch/> uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information – such as the presence of other Trackers - in the linked privacy policies of the respective third-party providers or by contacting the Owner.

Activities strictly necessary for the operation of <https://xios-store.ch/> and delivery of the Service

<https://xios-store.ch/> uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

First-party Trackers

Registration and authentication provided directly by <https://xios-store.ch/>

By registering or authenticating, Users allow <https://xios-store.ch/> to identify them and give them access to dedicated services. The Personal Data is collected and stored for registration or identification purposes only. The Data collected are only those necessary for the provision of the service requested by the Users.

Direct registration (<https://xios-store.ch/>)

The User registers by filling out the registration form and providing the Personal Data directly to <https://xios-store.ch/>.

Personal Data processed: billing address, city, company name, country, county, date of birth, email address, first name, gender, house number, language, last name, password, phone number, physical address, prefix, state, Trackers, Twitter handle, Usage Data, User ID, username, various types of Data, VAT Number and ZIP/Postal code.

Other first-party Trackers

Storage duration:

- `_session_id`: duration of the session
- `_session_id`: duration of the session
- `frcp_wishlist`: indefinite
- `_boomr_cls`: indefinite
- `shopifyChatData`: indefinite
- `local-storage-test`: indefinite
- `session-storage-test`: duration of the session
- `test`: indefinite
- `payhelm_guest_id`: indefinite

Third-party Trackers

Tag Management

This type of service helps the Owner to manage the tags or scripts needed on <https://xios-store.ch/> in a centralised fashion. This results in the Users' Data flowing through these services, potentially resulting in the retention of this Data.

Google Tag Manager (Google Ireland Limited)

Google Tag Manager is a tag management service provided by Google Ireland Limited.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Handling payments

Unless otherwise specified, <https://xios-store.ch/> processes any payments by credit card, bank transfer or other means via external payment service providers. In general and unless where otherwise stated, Users are requested to provide their payment details and personal information directly to such payment service providers. <https://xios-store.ch/> isn't involved in the collection and processing of such information: instead, it will only receive a notification by the relevant payment service provider as to whether payment has been successfully completed.

PayPal (PayPal Inc.)

PayPal is a payment service provided by PayPal Inc., which allows Users to make online payments.

Personal Data processed: billing address, biometric data, company name, data relating to the point of sale, email address, first name, geographic position, IP address, job position, last name, latitude (of city), longitude (of city), operating systems, order ID, password, payment info, phone number, shipping address, state identification card, Tax ID, time zone, Trackers, Usage Data, username and various types of Data as specified in the privacy policy of the service.

Place of processing: See the PayPal privacy policy – [Privacy Policy](#).

Storage duration:

- `__paypal_storage__`: indefinite
- `akavpau_ppsd`: duration of the session
- `enforce_policy`: duration of the session
- `l7_az`: duration of the session
- `nsid`: duration of the session
- `ts`: duration of the session
- `tsrce`: duration of the session
- `x-cdn`: duration of the session
- `x-pp-s`: duration of the session

Google Pay (Google Ireland Limited)

Google Pay is a payment service provided by Google Ireland Limited, which allows users to make online payments using their Google credentials.

Personal Data processed: billing address, email address, first name, last name, payment info, phone number, purchase history, Trackers, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: Ireland – [Privacy Policy](#).

Stripe (Stripe Technology Europe Ltd)

Stripe is a payment service provided by Stripe Technology Europe Ltd.

Personal Data processed: billing address, first name, last name, payment info, purchase history, Trackers, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: European Union – [Privacy Policy](#).

Storage duration:

- `__Host-LinkSession`: 2 years
- `__stripe_mid`: 1 year
- `__stripe_sid`: 30 minutes
- `dashboard.banner-dismissals`: duration of the session
- `link.auth_session_client_secret`: duration of the session

- m: 2 years
- pay_sid: 1 year

Apple Pay (Apple Inc.)

Apple Pay is a payment service provided by Apple Inc., which allows Users to make payments using their mobile phones.

Personal Data processed: billing address, first name, last name, payment info, phone number, purchase history, shipping address, Trackers, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

Platform services and hosting

These services have the purpose of hosting and running key components of <https://xios-store.ch/>, therefore allowing the provision of <https://xios-store.ch/> from within a unified platform. Such platforms provide a wide range of tools to the Owner – e.g. analytics, user registration, commenting, database management, e-commerce, payment processing – that imply the collection and handling of Personal Data.

Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.

Shopify (Shopify International Limited)

Shopify is a platform provided by Shopify International Limited that allows the Owner to build, run and host an e-commerce website.

Personal Data processed: billing address, device information, email address, first name, last name, payment info, phone number, shipping address, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Storage duration:

- _ab: 3 years
- _cmp_a: 1 day
- _customer_account_shop_sessions: 1 month
- _landing_page: 14 days
- _orig_referrer: 14 days
- _pay_session: duration of the session
- _s: 30 minutes
- _secure_account_session_id: 1 month
- _secure_session_id: 1 day
- _shopify_country: duration of the session
- _shopify_d: duration of the session
- _shopify_evids: duration of the session
- _shopify_fs: 1 year
- _shopify_ga: indefinite
- _shopify_m: duration of the session
- _shopify_s: 30 minutes
- _shopify_sa_p: 30 minutes
- _shopify_sa_t: 30 minutes
- _shopify_tm: duration of the session
- _shopify_tw: duration of the session
- _shopify_y: 1 year
- _storefront_u: 1 minute
- _tracking_consent: duration of the session
- _y: 1 year
- c: 2 years
- card_update_verification_id: 20 minutes
- cart: 14 days
- cart_currency: 14 days
- cart_sig: 14 days
- cart_ts: 14 days
- cart_ver: 14 days
- checkout: 28 days
- checkout_prefill: 5 minutes
- checkout_queue_checkout_token: 2 years
- checkout_queue_token: 2 years

- checkout_session_lookup: 21 days
- checkout_session_token: 21 days
- checkout_session_token*: 21 days
- checkout_token: 2 years
- checkout_worker_session: 3 days
- customer_account_locale: 1 year
- customer_account_new_login: 20 minutes
- customer_account_preview: 7 days
- customer_auth_provider: indefinite
- customer_auth_session_created_at: indefinite
- customer_payment_method: 1 hour
- customer_shop_pay_agreement: 20 minutes
- discount_code: indefinite
- dynamic_checkout_shown_on_cart: 30 minutes
- hide_shopify_pay_for_checkout: indefinite
- identity-state: 1 day
- identity-state-*: 1 day
- identity_customer_account_number: 3 months
- keep_alive: 14 days
- localization: 14 days
- login_with_shop_finalize: 5 minutes
- master_device_id: 2 years
- order: 21 days
- pay_update_intent_id: 20 minutes
- preview_theme: indefinite
- previous_step: 2 years
- profile_preview_token: 5 minutes
- remember_me: 2 years
- secure_customer_sig: 1 year
- shopify-editor-unconfirmed-settings: 16 hours
- shopify_pay: 2 years
- shopify_pay_redirect: 1 hour
- source_name: indefinite
- storefront_digest: 3 years
- tracked_start_checkout: 2 years

Spam and bots protection

This type of service analyses the traffic of <https://xios-store.ch/>, potentially containing Users' Personal Data, with the purpose of filtering it from unwanted parts of traffic, messages and content that are recognised as spam or protecting it from malicious bots activities.

Google reCAPTCHA (Google Ireland Limited)

Google reCAPTCHA is a SPAM protection service provided by Google Ireland Limited. The use of reCAPTCHA is subject to the Google [privacy policy](#) and [terms of use](#).

Personal Data processed: answers to questions, clicks, keypress events, motion sensor events, mouse movements, scroll position, touch events, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Storage duration:

- _GRECAPTCHA: duration of the session
- rc::a: indefinite
- rc::b: duration of the session
- rc::c: duration of the session

Traffic optimisation and distribution

This type of service allows <https://xios-store.ch/> to distribute their content using servers located across different countries and to optimise their performance.

Which Personal Data are processed depends on the characteristics and the way these services are implemented. Their function is to filter communications between <https://xios-store.ch/> and the User's browser.

Considering the widespread distribution of this system, it is difficult to determine the locations to which the contents that may contain Personal Information of the User are transferred.

Cloudflare (Cloudflare Inc.)

Cloudflare is a traffic optimisation and distribution service provided by Cloudflare Inc.

The way Cloudflare is integrated means that it filters all the traffic through <https://xios-store.ch/>, i.e., communication between <https://xios-store.ch/> and the User's browser, while also allowing analytical data from <https://xios-store.ch/> to be collected.

Personal Data processed: Trackers.

Place of processing: United States – [Privacy Policy](#).

Other Trackers

Handling payments

Unless otherwise specified, <https://xios-store.ch/> processes any payments by credit card, bank transfer or other means via external payment service providers. In general and unless where otherwise stated, Users are requested to provide their payment details and personal information directly to such payment service providers. <https://xios-store.ch/> isn't involved in the collection and processing of such information: instead, it will only receive a notification by the relevant payment service provider as to whether payment has been successfully completed.

PostFinance Checkout

Personal data: billing address; different types of Data indicated in the privacy policy of the service; Usage Data; purchase history; payment information; surname; first name; Trackers

Place of processing: Switzerland – [Privacy policy](#)

TWINT

[Personal data: billing address; different types of Data indicated in the privacy policy of the service; Usage Data; purchase history; payment information; surname; first name; Trackers](#)

[Place of processing: Switzerland – Privacy policy](#)

Platform services and hosting

These services have the purpose of hosting and running key components of <https://xios-store.ch/>, therefore allowing the provision of <https://xios-store.ch/> from within a unified platform. Such platforms provide a wide range of tools to the Owner – e.g. analytics, user registration, commenting, database management, e-commerce, payment processing – that imply the collection and handling of Personal Data.

Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.

I Agree To Terms

Request for acceptance of terms and conditions.

Personal data processed: log files, trackers, web beacons, pixels.

Place of processing: India – [Privacy policy](#).

Other activities involving the use of Trackers

Functionality

<https://xios-store.ch/> uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

Contacting the User

Contact form (<https://xios-store.ch/>)

By filling in the contact form with their Data, the User authorises <https://xios-store.ch/> to use these details to reply to requests for information, quotes or any other kind of request as indicated by the form's header.

Personal Data processed: city, company name, country, county, date of birth, email address, first name, gender, last name, phone number, physical address, state, Trackers, Usage Data, User ID, various types of Data, VAT Number and ZIP/Postal code.

Mailing list or newsletter (<https://xios-store.ch/>)

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning <https://xios-store.ch/>. Your email address might also be added to this list as a result of signing up to <https://xios-store.ch/> or after making a purchase.

Personal Data processed: city, company name, country, county, email address, first name, last name, state, Trackers and ZIP/Postal code.

Interaction with live chat platforms

This type of service allows Users to interact with third-party live chat platforms directly from the pages of <https://xios-store.ch/>, in order to contact and be contacted by <https://xios-store.ch/>'s support service.

If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service. Moreover, live chat conversations may be logged.

Shopify Chat (Shopify International Limited)

Shopify Chat is a service for interacting with the Shopify live chat platform provided by Shopify International Limited.

Personal Data processed: billing address, clicks, contents of the email or message, country, device information, email address, first name, last name, order ID, phone number, product interaction, purchase history, shipping address, time zone, Trackers, Usage Data and User ID.

Place of processing: Ireland – [Privacy Policy](#).

Storage duration:

- `_customer_account_shop_sessions`: 1 month
- `_secure_account_session_id`: 1 month
- `_shopify_country`: indefinite
- `_storefront_u`: 1 minute
- `customer_account_locale`: 2 years

Measurement

<https://xios-store.ch/> uses Trackers to measure traffic and analyse User behaviour to improve the Service.

Analytics

The services contained in this section enable the Owner to monitor and analyse web traffic and can be used to keep track of User behaviour.

Google Analytics 4 (Google Ireland Limited)

Google Analytics 4 is a web analysis service provided by Google Ireland Limited ("Google"). Google utilizes the Data collected to track and examine the use of <https://xios-store.ch/>, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google's official documentation](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- `_ga`: 2 years
- `_ga_*`: 2 years

SEON Fraud Prevention

SEON Fraud Prevention analysis detects and stops fraud in real time through transactional data analysis.

Place of processing: European Union – [Privacy policy](#)

Google Analytics (Universal Analytics) (Google Ireland Limited)

Google Analytics (Universal Analytics) is a web analysis service provided by Google Ireland Limited (“Google”). Google utilises the Data collected to track and examine the use of <https://xios-store.ch/>, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualise and personalise the ads of its own advertising network.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- AMP_TOKEN: 1 hour
- _ga: 2 years
- _gac*: 3 months
- _gat: 1 minute
- _gid: 1 day

Marketing

<https://xios-store.ch/> uses Trackers to deliver personalised marketing content based on User behaviour and to operate, serve and track ads.

Advertising

This type of service allows User Data to be utilised for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on <https://xios-store.ch/>, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Trackers to identify Users or they may use the behavioural retargeting technique, i.e. displaying ads tailored to the User’s interests and behaviour, including those detected outside <https://xios-store.ch/>. For more information, please check the privacy policies of the relevant services.

Services of this kind usually offer the possibility to opt out of such tracking. In addition to any opt-out feature offered by any of the services below, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section "How to opt-out of interest-based advertising" in this document.

Google Ad Manager (Google Ireland Limited)

Google Ad Manager is an advertising service provided by Google Ireland Limited that allows the Owner to run advertising campaigns in conjunction with external advertising networks that the Owner, unless otherwise specified in this document, has no direct relationship with.

In order to understand Google's use of Data, consult [Google's partner policy](#).

This service uses the “DoubleClick” Cookie, which tracks use of <https://xios-store.ch/> and User behaviour concerning ads, products and services offered.

Users may decide to disable all the DoubleClick Cookies by going to: [Google Ad Settings](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Storage duration:

- AID: 2 years
- ANID: 2 years
- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- IDE: 2 years

- NID: 6 months
- RUL: 1 year
- TAID: 14 days
- __gads: 2 years
- __gscs: 2 years
- _gac_: 3 months
- _gac_gb_: 3 months
- _gcl_au: 3 months
- _gcl_aw: 3 months
- _gcl_dc: 3 months
- _gcl_gb: 3 months
- _gcl_gf: 3 months
- _gcl_ha: 3 months
- id: 2 years
- test_cookie: 15 minutes

Microsoft Advertising (Microsoft Corporation)

Microsoft Advertising is an advertising service provided by Microsoft Corporation.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Storage duration:

- MUID: 2 years
- _uetmsclid: 3 months
- _uetmsclid: indefinite
- _uetsid: 1 day
- _uetsid: indefinite
- _uetvid: 2 years
- _uetvid: indefinite

How to manage preferences and provide or withdraw consent

There are various ways to manage Tracker related preferences and to provide and withdraw consent, where relevant:

Users can manage preferences related to Trackers from directly within their own device settings, for example, by preventing the use or storage of Trackers.

Additionally, whenever the use of Trackers is based on consent, Users can provide or withdraw such consent by setting their preferences within the cookie notice or by updating such preferences accordingly via the relevant consent-preferences privacy widget, if available.

It is also possible, via relevant browser or device features, to delete previously stored Trackers, including those used to remember the User's initial consent preferences.

Other Trackers in the browser's local memory may be cleared by deleting the browsing history.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

Locating Tracker Settings

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look

for the relevant setting).

How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

Consequences of denying the use of Trackers

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help <https://xios-store.ch/> to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

Owner and Data Controller

Xios Store SNC
Route des Cheseaux-Dessus G3
1264 Saint-Cergue (Switzerland)
Partnership
No. in the commercial register: CH-550.1.203.148-3
VAT number: CHE-252.518.179

Data Protection Officer (DPO)

Eleftherios Exadaktylos
c/o Xios Store SNC
Rte des Cheseaux-Dessus G3
CH-1264 St-Cergue
Contact: dpo@xios-store.ch

Owner contact email: contact@xios-store.ch

Since the use of third-party Trackers through <https://xios-store.ch/> cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by <https://xios-store.ch/>.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through <https://xios-store.ch/> (or third-party services employed in <https://xios-store.ch/>), which can include: the IP addresses or domain names of the computers utilised by the Users who use <https://xios-store.ch/>, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using <https://xios-store.ch/> who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of <https://xios-store.ch/>. The Data Controller, unless otherwise specified, is the Owner of <https://xios-store.ch/>.

<https://xios-store.ch/> (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by <https://xios-store.ch/> as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Legal information

This privacy statement has been prepared based on provisions of multiple legislations.

This privacy policy relates solely to <https://xios-store.ch/>, if not stated otherwise within this document.

Latest update: 11 March 2024