

# Privacy Policy of [www.scatolificiofrati.com](http://www.scatolificiofrati.com)

Welcome to the privacy policy of [www.scatolificiofrati.com](http://www.scatolificiofrati.com). This policy will help you understand what data we collect, why we collect it, and what your rights are in relation to it.

Latest update: 17 April 2026

## Table of contents

- [Owner and Data Controller](#)
- [Types of Data collected](#)
- [Mode and place of processing the Data](#)
- [The purposes of processing](#)
- [Detailed information on the processing of Personal Data](#)
- [Information on opting out of interest-based advertising](#)
- [Cookie Policy](#)
- [Further Information for Users in the European Union](#)
- [Additional information about Data collection and processing](#)
- [Definitions and legal references](#)

## Owner and Data Controller

Scatolificio Frati S.r.l.  
Via Toscana 8/3  
Prato 59100, Italia

**Owner contact email:** [info@fratiefarnesi.it](mailto:info@fratiefarnesi.it)

## Type of Data we collect

Among the types of Personal Data that this Application collects, by itself or through third parties, there are:

- Trackers
- Usage Data
- number of Users
- session statistics
- device information
- payment info
- unique device identifiers for advertising (Google Advertiser ID or IDFA, for example)
- invoicing information
- email address
- password
- various types of Data
- Email
- User ID
- Data communicated while using the service
- phone number
- first name
- last name
- Universally unique identifier (UUID)

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Application. Unless specified otherwise, all Data requested by this Application is mandatory and failure to provide this Data may make it impossible for this Application to provide its services. In cases where this Application specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools — by this Application or by the owners of third-party services used by this Application serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy.

Users are responsible for any third-party Personal Data obtained, published or shared through this Application.

# Mode and place of processing the Data

## Methods of processing

The Owner takes appropriate security measures to prevent unauthorised access, disclosure, modification, or unauthorised destruction of the Data.

The Data processing is carried out using computers and/or IT enabled tools, following organisational procedures and modes strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of this Application (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Owner at any time.

## Place

The Data is processed at the Owner's operating offices and in any other places where the parties involved in the processing are located.

Depending on the User's location, data transfers may involve transferring the User's Data to a country other than their own. To find out more about the place of processing of such transferred Data, Users can check the section containing details about the processing of Personal Data.

## Retention time

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

## The purposes of processing

The Data concerning the User is collected to allow the Owner to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following:

- Remarketing and behavioural targeting
- Advertising
- Analytics
- Hosting and backend infrastructure
- Platform services and hosting
- Traffic optimisation and distribution
- Handling payments
- User database management
- Registration and authentication
- Access to third-party accounts
- Interaction with live chat platforms
- Managing contacts and sending messages
- Interaction with data collection platforms and other third parties
- Advertising serving infrastructure
- Handling activities related to productivity
- Contacting the User
- Backup saving and management
- Infrastructure monitoring

## Detailed information on the processing of Personal Data

### Access to third-party accounts

This type of service allows this Application to access Data from your account on a third-party service and perform actions with it. These services are not activated automatically, but require explicit authorisation by the User.



### Bitly account access

Company: Bitly, Inc.

Place of processing: United States

Personal Data processed: device information +1



### **Dropbox account access**

Company: Dropbox, Inc.

Place of processing: United States

Personal Data processed: device information +3



### **Foursquare account access**

Company: Foursquare Labs, Inc.

Place of processing: United States

Personal Data processed: device information +2



### **GitHub account access**

Company: GitHub Inc.

Place of processing: United States

Personal Data processed: device information +3



### **LinkedIn account access**

Company: LinkedIn Corporation

Place of processing: United States

Personal Data processed: Trackers +1



### **Mailchimp account access**

Company: Intuit Inc.

Place of processing: United States

Personal Data processed: email address +2



### **Meetup.com account access**

Company: Meetup Inc.

Place of processing: United States

Personal Data processed: device information +2



### **OneDrive account access**

Company: Microsoft Corporation

Place of processing: United States

Personal Data processed: Trackers +1



### **Pinterest account access**

Company: Pinterest, Inc.

Place of processing: United States

Personal Data processed: device information +5



### **Stack Exchange account access**

Company: Stack Exchange, Inc.

Place of processing: United States

Personal Data processed: device information +2



### **XING account access**

Company: XING AG

Place of processing: Germany

Personal Data processed: email address +1



## **YouTube account access**

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +1

## **Advertising**

This type of service allows User Data to be utilised for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on this Application, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Trackers to identify Users or they may use the behavioural retargeting technique, i.e. displaying ads tailored to the User's interests and behaviour, including those detected outside this Application.

For more information, please check the privacy policies of the relevant services.

Services of this kind usually allow Users to opt out of such tracking. Users may learn how to opt out of interest-based advertising more generally by visiting the relevant opt-out section in this document.



### **Google Ads conversion tracking**

Company: Google LLC +1

Place of processing: United States +1

Personal Data processed: Trackers +1



### **014 ON**

Company: 014 ON

Place of processing: Spain

Personal Data processed: Trackers +1



### **1Agency**

Company: 1Agency

Place of processing: Germany

Personal Data processed: Trackers +1



### **1plusX**

Company: 1plusX AG

Place of processing: Switzerland

Personal Data processed: Trackers +1



### **152 Media**

Company: 152 Media LLC

Place of processing: United States

Personal Data processed: Trackers +1



### **33Across**

Company: 33Across

Place of processing: United States

Personal Data processed: Trackers +1



### **366**

Company: 366 SAS

Place of processing: France

Personal Data processed: Trackers +1



### **360 E-Com**

Company: Euvic 360e-com Sp. z o.o.

Place of processing: Poland

Personal Data processed: Trackers +1



### **3Q**

Company: 3Q GmbH

Place of processing: Germany

Personal Data processed: Trackers +1





## 42 Ads

Company: 42 Ads GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



## 4w MarketPlace for Publishers

Company: 4w MarketPlace srl

Place of processing: Italy

Personal Data processed: Trackers +1



## 6sense

Company: 6Sense Insights, Inc.

Place of processing: United States

Personal Data processed: Trackers +1



## 7Pass

Company: ProSiebenSat.1 Digital Data GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



## 8pod

Company: 8pod Inc.

Place of processing: United States

Personal Data processed: Trackers +1



## 9 dots media

Company: 9 Dots Media Ltd

Place of processing: Israel

Personal Data processed: Trackers +1



### : **Tappx**

Company: TAPPCELERATOR MEDIA, S.L.

Place of processing: Spain

Personal Data processed: Trackers +1



### **[m]PLATFORM**

Company: mPlatform, LLC

Place of processing: United States

Personal Data processed: Trackers +1



### **A Million Ads**

Company: A Million Ads Limited

Place of processing: United Kingdom

Personal Data processed: Trackers +1



### **Aarki**

Company: Aarki, Inc.

Place of processing: United States

Personal Data processed: Trackers +1



### **AAX**

Company: AAX LLC

Place of processing: United States

Personal Data processed: Trackers +1



### **ABCS INSIGHTS**

Company: ABCS INSIGHTS

Place of processing: United States

Personal Data processed: Trackers +1



### **ABTSHIELD**

Company: EDGE NPD Sp. z o.o.

Place of processing: Poland

Personal Data processed: Trackers +1



### **Accenture**

Company: Accenture Song Brand Germany GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



### **AccountInsight**

Company: AccountInsight Ltd

Place of processing: United Kingdom

Personal Data processed: Trackers +1



### **Accurat**

Company: Accurat BV

Place of processing: Belgium

Personal Data processed: Trackers +1



## **Ace Trader**

Company: NHN Ace Co., Ltd.

Place of processing: Korea, Republic of

Personal Data processed: Trackers +1



## **AceeX**

Company: AceeX Sp.z.o.o.

Place of processing: Poland

Personal Data processed: Trackers +1



## **Active Agent**

Company: Active Agent (Virtual Minds GmbH)

Place of processing: Germany

Personal Data processed: Trackers +1



## **ACTV8**

Company: ACTV8, Inc.

Place of processing: United States

Personal Data processed: Trackers +1



## **Acuityads**

Company: Acuityads Inc.

Place of processing: Canada

Personal Data processed: Trackers +1



## **Acxiom**

Company: Acxiom, LLC

Place of processing: United States

Personal Data processed: Trackers +1



### **Ad Alliance**

Company: Ad Alliance GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



### **Ad Layer**

Company: Essential Marketing Methods Nordics AB

Place of processing: Sweden

Personal Data processed: Trackers +1



### **Ad-Shield**

Company: Ad-Shield, Inc

Place of processing: Korea, Republic of

Personal Data processed: Trackers +1



### **Ad4Game**

Company: Ad4Game Ireland Limited

Place of processing: Ireland

Personal Data processed: Trackers +1



### **ad6media**

Company: SARL AD6MEDIA

Place of processing: France

Personal Data processed: Trackers +1





### **Adabra**

Company: Ad Spray S.r.l.

Place of processing: Italy

Personal Data processed: Trackers +1



### **Adacado**

Company: Adacado Technologies Inc. (DBA Adacado)

Place of processing: Canada

Personal Data processed: Trackers +1



### **Adagio**

Company: Onfocus (Adagio)

Place of processing: France

Personal Data processed: Trackers +1



### **adality**

Company: adality GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



### **Adalyser**

Company: Netlify, Inc.

Place of processing: United Kingdom

Personal Data processed: Trackers +1



### **ADARA**

Company: RATEGAIN ADARA INC

Place of processing: United States

Personal Data processed: Trackers +1



### **Adasta**

Company: Adasta Media S.r.l.

Place of processing: Italy

Personal Data processed: Trackers +1



### **adbalancer**

Company: adbBalancer Werbeagentur GmbH

Place of processing: Austria

Personal Data processed: Trackers +1



### **adbility media**

Company: adbility media GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



### **Adblade**

Company: Adblade.com/Congoo LLC

Place of processing: United States

Personal Data processed: Trackers +1



### **ADBRO**

Company: GISTER PRIVATE LIMITED

Place of processing: Netherlands

Personal Data processed: Trackers +1



### **AdBuddiz**

Company: SAS PURPLE BRAIN

Place of processing: France

Personal Data processed: Trackers +1



### **Adcash**

Company: Adcash OÜ

Place of processing: Estonia

Personal Data processed: Trackers +1



### **ADCELL**

Company: Firstlead GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



### **AdColony**

Company: AdColony, Inc.

Place of processing: United States

Personal Data processed: Trackers +1



### **AddApptr**

Company: AddApptr GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



## **AdDefend**

Company: AdDefend GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



## **Addrelevance**

Company: Addrelevance bvba.

Place of processing: Belgium

Personal Data processed: Trackers +1



## **AddThis**

Company: Oracle Corporation

Place of processing: United States

Personal Data processed: Trackers +2



## **Adelaid**

Company: Adelaide Metrics Inc

Place of processing: United States

Personal Data processed: Trackers +1



## **AdElement**

Company: AdElement Media Solutions Pvt Ltd

Place of processing: India

Personal Data processed: Trackers +1



## **Adello**

Company: Adello Group AG

Place of processing: Switzerland

Personal Data processed: Trackers +1



### **Adelphic**

Company: Adelphic LLC

Place of processing: United States

Personal Data processed: Trackers +1



### **Aderserve**

Company: Aderize, Inc.

Place of processing: Estonia

Personal Data processed: Trackers +1



### **Adevinta**

Company: Adevinta Spain S.L.U.

Place of processing: Spain

Personal Data processed: Trackers +1



### **AdEx**

Company: Samoukale Enterprises Limited dba ADEX

Place of processing: Cyprus

Personal Data processed: Trackers +1



### **ADFI**

Company: ADFI MEDIA SL

Place of processing: Spain

Personal Data processed: Trackers +1





### **AdFixus**

Company: AdFixus Pty Ltd

Place of processing: Australia

Personal Data processed: Trackers +1



### **Adforce Digital Intelligence**

Company: Adforce Digital Intelligence LTDA

Place of processing: Brazil

Personal Data processed: Trackers +1



### **Adform**

Company: Adform A/S

Place of processing: Denmark

Personal Data processed: Trackers +1



### **Adfox**

Company: YANDEX, LLC

Place of processing: Russian Federation

Personal Data processed: Trackers +1



### **AdGrid**

Company: Adgrid Media, LLC

Place of processing: United States

Personal Data processed: Trackers +1



### **Adhese**

Company: Adhese

Place of processing: Belgium

Personal Data processed: Trackers +1



### **Adikteev**

Company: Adikteev Inc.

Place of processing: United States

Personal Data processed: Trackers +1



### **Adimo**

Company: Adimo

Place of processing: United Kingdom

Personal Data processed: Trackers +1



### **AdInMo**

Company: AdInMo LTD

Place of processing: United Kingdom

Personal Data processed: Trackers +1



### **Adipolo**

Company: Adipolo Entertainment Ltd.

Place of processing: Israel

Personal Data processed: Trackers +1



### **ADDITION technologies AG**

Company: ADDITION (Virtual Minds GmbH)

Place of processing: Germany

Personal Data processed: Trackers +1



### **Aditude**

Company: Aditude, Inc.

Place of processing: United States

Personal Data processed: Trackers +1



### **adjoe**

Company: adjoe GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



### **Adjust**

Company: Adjust GmbH

Place of processing: Germany

Personal Data processed: Trackers +1



### **|related| Natív Hirdetés Kft**

Company: Natív Hirdetés Korlátolt Felelősségű Társaság

Place of processing: Hungary

Personal Data processed: Trackers +1



### **Zuuvi**

Company: Zuuvi ApS

Place of processing: Denmark

Personal Data processed: Trackers +1



## **Zoomd**

Company: Zoomd Ltd.

Place of processing: Israel

Personal Data processed: Trackers +1

## **Advertising serving infrastructure**

This type of service has the purpose of providing an advertising serving infrastructure that enables this Application to maintain its own network that serves optimised and targeted advertisements.

To this end, the services listed below may allow the Owner to track unique User visits and their navigation patterns, also with the help of Cookies or other Identifiers.

This tracking may occur across different sites or apps, in order to serve optimised and targeted advertisements.



## **AdButler**

Company: Sparklit Networks, Inc

Place of processing: United States

Personal Data processed: Trackers +1

## **Analytics**

The services contained in this section enable the Owner to monitor and analyse web traffic and can be used to keep track of User behaviour.



## **Google Analytics 4**

Company: Google LLC +1

Place of processing: United States +1

Personal Data processed: number of Users +3

## **Backup saving and management**

This type of service allows the Owner to save and manage backups of this Application on external servers managed by the service provider itself. The backups may include the source code and content as well as the data that the User provides to this Application.



## **Sectigo CodeGuard**

Company: Sectigo Limited

Place of processing: United Kingdom

Personal Data processed: various types of Data

## Contacting the User



### Contact form

Personal Data processed: email address +1

## Handling activities related to productivity

This type of service helps the Owner to manage tasks, collaboration and, in general, activities related to productivity. In using this type of service, Data of Users will be processed and may be retained, depending on the purpose of the activity in question. These services may be integrated with a wide range of third-party services disclosed within this privacy policy to enable the Owner to import or export Data needed for the relative activity.



### Zoho projects

Company: Zoho Corporation Pvt. Ltd.

Place of processing: United States

Personal Data processed: Data communicated while using the service +1

## Handling payments

Unless otherwise specified, this Application processes any payments by credit card, bank transfer or other means via external payment service providers. In general and unless where otherwise stated, Users are requested to provide their payment details and personal information directly to such payment service providers. This Application isn't involved in the collection and processing of such information: instead, it will only receive a notification by the relevant payment service provider as to whether payment has been successfully completed.



### 2Checkout

Company: 2Checkout.com, Inc.

Place of processing: United States

Personal Data processed: payment info +2



### Zooz

Company: Zooz, Ltd.

Place of processing: Israel

Personal Data processed: email address +4

## Hosting and backend infrastructure

This type of service has the purpose of hosting Data and files that enable this Application to run and be distributed or to provide a ready-made infrastructure to run specific features or parts of this Application.

Some services among those listed below, if any, may work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.



### Google Cloud

Company: Google LLC

Place of processing: United States

Personal Data processed: various types of Data as specified in the privacy policy of the service



### A-CUBE API

Company: A-CUBE S.R.L

Place of processing: Italy

Personal Data processed: invoicing information

## Infrastructure monitoring

This type of service allows this Application to monitor the use and behaviour of its components so its performance, operation, maintenance and troubleshooting can be improved.

Which Personal Data are processed depends on the characteristics and mode of implementation of these services, whose function is to filter the activities of this Application.



### Sentry

Company: Functional Software, Inc.

Place of processing: United States

Personal Data processed: various types of Data as specified in the privacy policy of the service

## Interaction with data collection platforms and other third parties

This type of service allows Users to interact with data collection platforms or other services directly from the pages of this Application for the purpose of saving and reusing data.

If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service.



## **ActiveCampaign Widget**

Company: ActiveCampaign, Inc.

Place of processing: United States

Personal Data processed: email address +4

## **Interaction with live chat platforms**

This type of service allows Users to interact with third-party live chat platforms directly from the pages of this Application, in order to contact and be contacted by this Application's support service.

If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service. Moreover, live chat conversations may be logged.



## **ActiveCampaign site messages**

Company: ActiveCampaign, Inc.

Place of processing: United States

Personal Data processed: Data communicated while using the service +3

## **Managing contacts and sending messages**

This type of service makes it possible to manage a database of email contacts, phone contacts or any other contact information to communicate with the User.

These services may also collect data concerning the date and time when the message was viewed by the User, as well as when the User interacted with it, such as by clicking on links included in the message.



## **ActiveCampaign Text Message and SMS Marketing**

Company: ActiveCampaign, Inc.

Place of processing: United States

Personal Data processed: email address +2



## **Vertigo Media**

Company: Vertigo Media Group

Place of processing: United States

Personal Data processed: email address +2

## **Platform services and hosting**

These services have the purpose of hosting and running key components of this Application, therefore allowing the provision of this Application from within a unified platform. Such platforms provide a wide range of tools to the Owner – e.g. analytics, user registration, commenting, database management, e-commerce, payment processing – that imply the collection and handling of

Personal Data.

Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.



WIX

### Wix

Company: Wix.com, Ltd.

Place of processing: Israel

Personal Data processed: device information +2

## Registration and authentication

By registering or authenticating, Users allow this Application to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, this Application will be able to access some Data, stored by these third-party services, for registration or identification purposes. Some of the services listed below may also collect Personal Data for targeting and profiling purposes; to find out more, please refer to the description of each service.



### Sign in with Apple

Company: Apple Inc.

Place of processing: United States

Personal Data processed: email address +1



## Adherence to the Google API Services User Data Policy and Limited Use Requirements

Company: this Application

Personal Data processed: various types of Data as specified in the privacy policy of the service

## Remarketing and behavioural targeting

This type of service allows this Application and its partners to inform, optimize and serve advertising based on past use of this Application by the User.

This activity is facilitated by tracking Usage Data and by using Trackers to collect information which is then transferred to the partners that manage the remarketing and behavioural targeting activity.

Some services offer a remarketing option based on email address lists.

Services of this kind usually allow Users to opt out of such tracking. Users may learn how to opt out of interest-based advertising more generally by visiting the relevant opt-out section in this document.



### Google Ads Remarketing

Company: Google LLC +1

Place of processing: United States +1

Personal Data processed: Trackers +1

## Traffic optimisation and distribution

This type of service allows this Application to distribute their content using servers located across different countries and to optimise their performance.

Which Personal Data are processed depends on the characteristics and the way these services are implemented. Their function is to filter communications between this Application and the User's browser.

Considering the widespread distribution of this system, it is difficult to determine the locations to which the contents that may contain Personal Information of the User are transferred.



### Google Cloud CDN

Company: Google LLC

Place of processing: United States

Personal Data processed: Usage Data



### Bunny CDN

Company: BunnyWay d.o.o.

Place of processing: Slovenia

Personal Data processed: Usage Data

## User database management

This type of service allows the Owner to build user profiles by starting from an email address, a personal name, or other information that the User provides to this Application, as well as to track User activities through analytics features. This Personal Data may also be matched with publicly available information about the User (such as social networks' profiles) and used to build private profiles that the Owner can display and use for improving this Application.

Some of these services may also enable the sending of timed messages to the User, such as emails based on specific actions performed on this Application.



### 4Dem Marketing Automation

Company: Positive Group Italia Srl

Place of processing: Italy

Personal Data processed: Trackers +1



## **ActiveCampaign**

Company: ActiveCampaign, Inc.

Place of processing: United States

Personal Data processed: email address +1



## **ZoomInfo SalesOS**

Company: ZoomInfo Technologies LLC

Place of processing: United States

Personal Data processed: email address +4



## **ZoomInfo**

Company: ZoomInfo Technologies LLC

Place of processing: United States

Personal Data processed: email address +2

## **Information on opting out of interest-based advertising**

In addition to any opt-out feature provided by any of the services listed in this document, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section of the Cookie Policy.

## **Cookie Policy**

This Application uses Trackers. To learn more, Users may consult the [Cookie Policy](#).

## **Further Information for Users in the European Union**

### **Legal basis of processing**

The Owner may process Personal Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes.
- provision of Data is necessary for the performance of an agreement with the User and/or for any pre-contractual obligations thereof;
- processing is necessary for compliance with a legal obligation to which the Owner is subject;
- processing is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Owner;
- processing is necessary for the purposes of the legitimate interests pursued by the Owner or by a third party.

In any case, the Owner will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

### **Further information about retention time**

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User shall be retained until such contract has been fully performed.
- Personal Data collected for the purposes of the Owner's legitimate interests shall be retained as long as needed to fulfill such purposes. Users may find specific information regarding the legitimate interests pursued by the Owner within the relevant sections of this document or by contacting the Owner.

The Owner may be allowed to retain Personal Data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the Owner may be obliged to retain Personal Data for a longer period whenever required to fulfil a legal obligation or upon order of an authority.

Once the retention period expires, Personal Data shall be deleted. Therefore, the right of access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

## **The rights of Users based on the General Data Protection Regulation (GDPR)**

Users may exercise certain rights regarding their Data processed by the Owner.

In particular, Users have the right to do the following, to the extent permitted by law:

- **Withdraw their consent at any time.** Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- **Object to processing of their Data.** Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent.
- **Access their Data.** Users have the right to learn if Data is being processed by the Owner, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Data undergoing processing.
- **Verify and seek rectification.** Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- **Restrict the processing of their Data.** Users have the right to restrict the processing of their Data. In this case, the Owner will not process their Data for any purpose other than storing it.
- **Have their Personal Data deleted or otherwise removed.** Users have the right to obtain the erasure of their Data from the Owner.
- **Receive their Data and have it transferred to another controller.** Users have the right to receive their Data in a structured, commonly used and machine readable format and, if technically feasible, to have it transmitted to another controller without any hindrance.
- **Lodge a complaint.** Users have the right to bring a claim before their competent data protection authority.

Users are also entitled to learn about the legal basis of Data transfers to a country outside the European Union or to any international organisation governed by public international law or set up by two or more countries, such as the UN, and about the security measures taken by the Owner to safeguard their Data.

If any such transfer takes place, Users can find out more by checking the relevant sections of this document or enquire with the Owner using the information provided in the contact section.

## **Details about the right to object to processing**

**Where Personal Data is processed for a public interest, in the exercise of an official authority vested in the Owner or for the purposes of the legitimate interests pursued by the Owner, Users may object to such processing by providing a ground related to their particular situation to justify the objection.**

**Users must know that, however, should their Personal Data be processed for direct marketing purposes, they can object to that processing at any time, free of charge and without providing any justification. Where the User objects to processing for direct marketing purposes, the Personal Data will no longer be processed for such purposes. To learn whether the Owner is processing Personal Data for direct marketing purposes, Users may refer to the relevant sections of this document.**

## **How to exercise these rights**

Any requests to exercise User rights can be directed to the Owner through the contact details provided in this document. Such requests are free of charge and will be answered by the Owner as early as possible and always within one month, providing Users with the information required by law. Any rectification or erasure of Personal Data or restriction of processing will be communicated by the Owner to each recipient, if any, to whom the Personal Data has been disclosed unless this proves impossible or involves disproportionate effort. At the Users' request, the Owner will inform them about those recipients.

## **Additional information about Data collection and processing**

### **Legal action**

The User's Personal Data may be used for legal purposes by the Owner in Court or in the stages leading to possible legal action arising from improper use of this Application or the related Services.

The User declares to be aware that the Owner may be required to reveal personal data upon request of public authorities.

## **Additional information about User's Personal Data**

In addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information concerning particular Services or the collection and processing of Personal Data upon request.

## **System logs and maintenance**

For operation and maintenance purposes, this Application and any third-party services may collect files that record interaction with this Application (System logs) or use other Personal Data (such as the IP Address) for this purpose.

## **Information not contained in this policy**

More details concerning the collection or processing of Personal Data may be requested from the Owner at any time. Please see the contact information at the beginning of this document.

## **Changes to this privacy policy**

The Owner reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within this Application and/or - as far as technically and legally feasible - sending a notice to Users via any contact information available to the Owner. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom.

Should the changes affect processing activities performed on the basis of the User's consent, the Owner shall collect new consent from the User, where required.

## **Definitions and legal references**

### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

### **Usage Data**

Information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilised by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

### **User**

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

### **Data Subject**

The natural person to whom the Personal Data refers.

### **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

### **Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

## **This Application**

The means by which the Personal Data of the User is collected and processed.

## **Service**

The service provided by this Application as described in the relative terms (if available) and on this site/application.

## **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

## **Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

## **Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

## **Email**

Provides access to the User's primary email address.

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## **Legal information**

This policy relates solely to this Application, if not stated otherwise within this document.

## **How can we help?**

### **What you can do**

#### **Your data**

- [Ask us to know and access the information we hold on you](#)
- [Ask us to correct information we hold on you](#)
- [Ask us to be forgotten \(delete the information we hold on you\)](#)
- [Ask to port your data to another service](#)

### **In case of issues**

While we strive to create a positive user experience, we understand that issues may occasionally arise between us and our users. If this is the case, please feel free to contact us.

[Contact us](#)

## **Footer**

**www.scatolificiofrati.com**

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Via Toscana 8/3  
Prato 59100, Italia

**Owner contact email:** [info@fratiefarnesi.it](mailto:info@fratiefarnesi.it)

### **Downloadable documents**

- [Privacy Policy](#)  
Latest update: 17 April 2026
- [Cookie Policy](#)  
Latest update: 17 April 2026
- [Terms and Conditions](#)  
Latest update: 17 April 2026

Privacy Policy  by **iubenda**

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