

Cookie Policy of Medicaltestingsolutions.com

To find more information on California consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Virginia consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Colorado consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Connecticut consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Utah consumers and their privacy rights, Users may [read the privacy policy](#).

This document informs Users about the technologies that help this Application to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with this Application.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

This Application uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

How this Application uses Trackers

Necessary

This Application uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

Trackers managed by third parties

GoDaddy Web Hosting (GoDaddy.com, LLC)

GoDaddy Web Hosting is a hosting service provided by GoDaddy.com, LLC.

Personal Data processed: billing address, city, country, credit card number, Data communicated while using the service, device information, email address, financial information, first name, gender, language, last name, physical address, prefix, state, Trackers, Usage Data, User ID, username and ZIP/Postal code.

Place of processing: United States – [Privacy Policy](#).

Cloudflare Bot Management (Cloudflare, Inc.)

Cloudflare Bot Management is a malicious bot protection and management service provided by Cloudflare, Inc.

Personal Data processed: app information, Application opens, browser information, browsing history, city, clicks, country, county, custom events, device information, device logs, geography/region, interaction events, IP address, keypress events, language, latitude (of city), launches, longitude (of city), metro area, motion sensor events, mouse movements, number of sessions, operating systems, page events, page views, province, scroll position, scroll-to-page interactions, search history, session duration, session statistics, state, touch events, Trackers, Usage Data, video views and ZIP/Postal code.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- __cf_bm: 3 seconds
- __cfuid: duration of the session
- _cfuid: indefinite
- cf_clearance: 30 minutes
- cf_ob_info: 3 seconds
- cf_use_ob: 3 seconds
- cfmrk_cic: 3 months

Google Tag Manager (Google LLC)

Google Tag Manager is a tag management service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing.

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Functionality

This Application uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

Trackers managed directly by the Owner

Contact form (this Application)

By completing the contact form with their information, the User authorizes this Application to use these details to respond to the inquiries (like quotes, and any other requests).

Personal Data processed: city, company name, country, county, date of birth, email address, fax number, field of activity, first name, gender, last name, number of employees, phone number, physical address, profession, state, Tax ID, Trackers, Usage Data, User ID, various types of Data, VAT Number, website and ZIP/Postal code.

Mailing list or newsletter (this Application)

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning this Application. Your email address might also be added to this list as a result of signing up to this Application or after making a purchase.

Personal Data processed: email address, Trackers and Usage Data.

Trackers managed by third parties

Zendesk Widget (Zendesk, Inc.)

The Zendesk Widget is a service for interacting with the Zendesk support and feedback platform provided by Zendesk Inc.

Personal Data processed: company name, country, date of birth, email address, first name, gender, last name, phone number, physical address, Trackers, Usage Data and username.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- *.conversationStartedAt: duration of the session
- ZD-bannerDismissed: duration of the session
- ZD-campaigns: duration of the session
- ZD-store: indefinite
- ZD-suid: 20 minutes
- lastReadMessageId_*: duration of the session

Experience

This Application uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

Trackers managed by third parties

GitHub account access (GitHub Inc.)

This service allows this Application to connect with the User's account on GitHub, provided by GitHub Inc.

Personal Data processed: device information, email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Facebook account access (Meta Platforms, Inc.)

This service allows this Application to connect with the User's account on the Facebook social network, provided by Meta Platforms, Inc. or by Meta Platforms Ireland Limited, depending on how the Owner manages the Data processing.

Permissions asked: About Me, Access Friend Lists, Access Page CTA, Access private data, Access Requests, Activities, Age range, App Notifications, Birthday, Books Actions, Business Management API, Chat, Checkins, Contact email, Create Events, Create notes, Current City, Custom Friend Lists Access, Custom User Actions, Deals, device information, Education History, Email, Events, Export Posts, Family Members and Relationship Status, Fitness Actions, Friend subscriptions, Friends' About Me, Friends' Activities, Friends' birthdays, Friends' Checkins, Friends' Current Cities, Friends' Custom User Actions, Friends' Education History, Friends' Events, Friends' Family Members and Relationship Status, Friends' Games and App Activity, Friends' Groups, Friends' Hometown, Friends' Interests, Friends' Likes, Friends' music.listens Actions, Friends' news.read Actions, Friends' Notes, Friends' Online Presence, Friends' Photos, Friends' Questions, Friends' Religious and Political Views, Friends' Significant Others and Relationship Details, Friends' Statuses, Friends' video.watches Actions, Friends' Videos, Friends' Websites, Friends' Work History, Games and App Activity, Gender, Groups, Groups member info, Hometown, Insights, Instagram basic, Instagram manage comments, Instagram manage insights, Interests, Leads Retrieval, Likes, Link, List of Friends, Manage Advertisements, Manage Catalog, Manage Friend Lists, Manage Groups, Manage Mailbox, Manage Notifications, Manage Pages, Managing Page Advertisements, Mobile Messaging on behalf of Page, music.listen Action, News Feed and Wall, news.read Actions, Notes, Offline Access, Online Presence, Page Messaging, Pages manage CTA, Pages manage engagement, Pages manage instant articles, Pages manage metadata, Pages manage posts, Pages read engagement, Pages read User content, Pages User locale, Pages User timezone, Photos, Post Likes to my Wall, Publish App Activity, Publish as Page, Publish Checkins, Publish content into groups, Publish to the Wall, Publish videos, Questions, Read advertisements, Read attribution, Read Group Content, Read insights, Read Mailbox, Read page mailbox, Religious and Political Views, RSVP to Events, Share, Show List of Managed Pages, Significant Other and Relationship Details, Status, Status Updates, Tagged Places, Text Messaging, Trackers, Upload Photos, Usage Data, User location, User subscriptions, User Timeline Posts Access, User videos, Video upload, video.watches Action, Videos, Website, Whatsapp business management and Work History.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- _fbp: 3 months
- lastExternalReferrer: duration of the session

X account access (X Corp.)

This service allows this Application to connect with the User's account on the X social network, provided by X Corp.

Personal Data processed: Data communicated while using the service, device information, email address, first name, last name, password, Trackers, Usage Data and username.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- personalization_id: 2 years

Mailchimp account access (Intuit Inc.)

This service allows this Application to connect with the User's account on Mailchimp, provided by Intuit Inc.

Personal Data processed: company name, country, date of birth, email address, first name, gender, last name, phone number, physical address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Dropbox account access (Dropbox, Inc.)

This service allows this Application to connect with the User's account on Dropbox, provided by Dropbox, Inc.

Personal Data processed: Data communicated while using the service, device information, email address, first name, last name, password, physical address, Trackers, Usage Data and username.

Place of processing: United States – [Privacy Policy](#).

Pinterest account access (Pinterest, Inc.)

This service allows this Application to connect with the User's account on Pinterest, provided by Pinterest, Inc.

Personal Data processed: device information, Email, Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example), Usage Data and User ID.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- `_pinterest_ct_ua`: duration of the session

Meetup.com account access (Meetup Inc.)

This service allows this Application to connect with the User's account on Meetup.com, provided by Meetup Inc.

Personal Data processed: company name, device information, email address, first name, geographic position, Groups, Interests, last name, payment info, phone number, Photos, physical address, profession, Religious and Political Views and Trackers.

Place of processing: United States – [Privacy Policy](#).

YouTube Data API (Google LLC)

YouTube Data API is a video content visualization service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that allows this Application to incorporate functions normally executed on YouTube so that Users can watch, find, and manage YouTube content directly on this Application.

Through this Service, this Application may collect Data directly or indirectly on or from Users' devices, including by making use of Trackers. Users may restrict such access to their Data via the [security settings page](#) provided by Google. Users may ask the Owner for further information about these privacy settings at any time through the contact details provided in this document.

Data collected through the Service may also be used to help third parties deliver interest-based advertising. Users can opt out of third-party interest-based advertising through their device settings or by visiting the [Network Advertising Initiative opt-out page](#).

Personal Data processed: Data communicated in order to use the Service, Data communicated while using the service, device information, password, Trackers, Usage Data, User ID and username.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- `VISITOR_PRIVACY_METADATA`: 7 months

YouTube Video Widget (Google LLC)

YouTube is a video content visualization service provided by Google LLC that allows this Application to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- `PREF`: 8 months
- `VISITOR_INFO1_LIVE`: 8 months
- `VISITOR_PRIVACY_METADATA`: 7 months
- `YSC`: duration of the session
- `YtIdbMeta:databases`: duration of the session
- `iU5q-!O9@$`: indefinite
- `yt-player-headers-readable`: duration of the session

- yt-remote-cast-available: indefinite
- yt-remote-cast-installed: indefinite
- yt-remote-connected-devices: duration of the session
- yt-remote-device-id: duration of the session
- yt-remote-fast-check-period: indefinite
- yt-remote-session-app: indefinite
- yt-remote-session-name: indefinite
- ytddb::LAST_RESULT_ENTRY_KEY: duration of the session

Google Fonts (Google LLC)

Google Fonts is a typeface visualization service provided by Google LLC that allows this Application to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Google Maps Widget (Google LLC)

Google Maps is a maps visualization service provided by Google LLC that allows this Application to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Facebook Like Button and Social Widgets (Meta Platforms, Inc.)

The Facebook Like Button and Social Widgets are services allowing interaction with the Facebook social network provided by Meta Platforms, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- _fbp: 3 months
- datr: 2 years
- lastExternalReferrer: duration of the session

Measurement

This Application uses Trackers to measure traffic and analyze User behavior to improve the Service.

Trackers managed directly by the Owner

WooCommerce Order Attribution Tracking (this Application)

WooCommerce Order Attribution Tracking is an analytics feature of WooCommerce that connects data from online orders to marketing activities, channels, or campaigns in order to measure their efficacy.

Personal Data processed: page views, referral URL, Trackers and Usage Data.

Trackers duration:

- sbjs_current: indefinite
- sbjs_current: indefinite
- sbjs_current_add: indefinite
- sbjs_first: indefinite
- sbjs_first_add: indefinite
- sbjs_first_add: indefinite
- sbjs_migrations: indefinite
- sbjs_session: 30 minutes
- sbjs_udata: indefinite
- sbjs_udata: indefinite

- store_notice*: indefinite

Trackers managed by third parties

Google Analytics 4 (Google LLC)

Google Analytics 4 is a web analysis service provided by Google LLC (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google’s official documentation](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- _ga: 2 years
- _ga_*: 2 years

Google Analytics (Universal Analytics) (Google LLC)

Google Analytics (Universal Analytics) is a web analysis service provided by Google LLC (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- AMP_TOKEN: 1 hour
- _ga: 2 years
- _gac*: 3 months
- _gat: 1 minute
- _gid: 1 day

Marketing

This Application uses Trackers to deliver personalized ads or marketing content, and to measure their performance.

Some of the advertising services used by the Owner adhere to the [IAB Transparency and Consent Framework](#), an initiative that facilitates responsible privacy practices across the digital advertising industry - providing Users with enhanced transparency and control over how their data are used for advertising tracking purposes. Users can customize their advertising preferences at any time by accessing the advertising preferences panel from within the cookie notice or via the relevant link on this Application.

This Application participates in the IAB Europe Transparency & Consent Framework and complies with its Specifications and Policies. This Application uses iubenda (identification number 123) as a Consent Management Platform.

Trackers managed by third parties

GoDaddy Professional Email (GoDaddy.com, LLC)

GoDaddy Professional Email is an email address management and message-sending service provided by GoDaddy.com, LLC.

Personal Data processed: date of the message, email address, email opens, first name, last date an email was sent, last name, message importance, sender of the message, time the message was received, time the message was sent and Trackers.

Place of processing: United States – [Privacy Policy](#).

Vertigo Media (Vertigo Media Group)

Vertigo Media is an email address management and message sending service provided by Vertigo Media Group.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

fabulous-deals.com (Rapid Performance GmbH)

fabulous-deals.com is an advertising service provided by Rapid Performance GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

152 Media (152 Media LLC)

152 Media is an advertising service provided by 152 Media LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration: up to 3 months

How to manage preferences on this Application

Users can set or update their preferences via the relevant privacy choices panel available on this Application.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

How to control or delete Cookies and similar technologies via your device settings

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

Consequences of denying the use of Trackers

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help this Application to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

Owner and Data Controller

Medical Testing Solutions, L.L.C - 501 East Las Olas Blvd. Suite 300 Fort Lauderdale, Florida 33301

Owner contact email: admin@medicaltestingsolutions.com

Since the use of third-party Trackers through this Application cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by this Application.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

This Application

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by this Application as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Email

Provides access to the User's primary email address.

Photos

Provides access to the photos the User has uploaded, and photos the User has been tagged in.

Interests

Provides access to the User's list of interests.

Groups

Provides access to the list of groups the User is a member of.

Religious and Political Views

Provides access to the User's religious and political affiliations.

Legal information

This privacy statement has been prepared based on provisions of multiple legislations.

This privacy policy relates solely to this Application, if not stated otherwise within this document.

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