

Cookie Policy of kitlittlegarden.com/

This document informs Users about the technologies that help kitlittlegarden.com/ to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with kitlittlegarden.com/.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

Kitlittlegarden.com/ uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information – such as the presence of other Trackers - in the linked privacy policies of the respective third-party providers or by contacting the Owner.

How kitlittlegarden.com/ uses Trackers

Necessary

Kitlittlegarden.com/ uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

Trackers managed by third parties

Google Tag Manager (Google LLC)

Google Tag Manager is a tag management service provided by Google LLC.

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Klarna (Klarna AB)

Klarna is a payment service provided by Klarna AB.

Personal Data processed: billing address, email address, first name, last name, payment info, phone number, shipping address, Trackers, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: Sweden – [Privacy Policy](#).

PayPal (PayPal Inc.)

PayPal is a payment service provided by PayPal Inc., which allows Users to make online payments.

Personal Data processed: billing address, data relating to the point of sale, email address, last name, order ID, payment info, shipping address, Trackers and Usage Data.

Place of processing: See the PayPal privacy policy – [Privacy Policy](#).

Trackers duration:

- LANG: 8 hours
- __paypal_storage__: indefinite
- akavpau_ppsd: duration of the session

- enforce_policy: duration of the session
- l7_az: duration of the session
- nsid: duration of the session
- ts: duration of the session
- tsrce: duration of the session
- x-cdn: duration of the session
- x-pp-s: duration of the session

PayPal Express Checkout (PayPal Inc.)

PayPal Express Checkout is a payment service provided by PayPal Inc. which allows Users to make online payments.

Personal Data processed: email address, first name, last name, phone number, Trackers, Usage Data and User ID.

Place of processing: United States – [Privacy Policy](#).

Stripe (Stripe Inc)

Stripe is a payment service provided by Stripe Inc.

Personal Data processed: email address, first name, last name, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- 1: indefinite
- __Host-LinkSession: 2 years
- __stripe_mid: 1 year
- __stripe_sid: 30 minutes
- _mf: indefinite
- dashboard.banner-dismissals: duration of the session
- link.auth_session_client_secret: duration of the session
- m: 2 years
- pay_sid: 1 year

Satispay (Satispay Europe S.A.)

Satispay is a payment service provided by Satispay Europe S.A. which allows Users to make online payments.

Personal Data processed: contact details, first name, last name, Trackers and Usage Data.

Place of processing: Luxembourg – [Privacy Policy](#).

Trackers duration:

- @@scroll*: duration of the session

Visa (Visa Inc.)

Visa is a payment service provided by Visa Inc. which allows Users to make online payments.

Personal Data processed: billing address, data relating to the point of sale, email address, first name, last name, payment info, phone number, product interaction, purchase history, shipping address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Shop Pay (Shopify Inc.)

Shop Pay is a payment management and product checkout page service provided by Shopify Inc. which allows Users to make online payments on kitlittlegarden.com/.

Personal Data processed: billing address, data relating to the point of sale, email address, first name, last name, payment info, phone number, privacy choices, purchase history, shipping address, Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#).

Shopify (Shopify Inc.)

Shopify is a platform provided by Shopify Inc. that allows the Owner to build, run and host an e-commerce website. This service may place Trackers on the User's device. For the most up-to-date and comprehensive information, refer to the service's [official documentation](#).

Personal Data processed: device information, Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#).

Trackers duration:

- _ab: 3 years
- _customer_account_shop_sessions: 1 month
- _identity_session: 3 years
- _master_udr: duration of the session
- _merchant_essential: 2 years
- _orig_referrer: 14 days
- _pay_session: duration of the session
- _s: 30 minutes
- _secure_admin_session_id: 4 months
- _secure_admin_session_id_csrf: 4 months
- _shopify_country: duration of the session
- _shopify_d: duration of the session
- _shopify_essential: 2 years
- _shopify_essential_: 2 years
- _shopify_evids: duration of the session
- _shopify_fs: 1 year
- _shopify_m: duration of the session
- _shopify_s: 30 minutes
- _shopify_test: 1 minute
- _shopify_tm: duration of the session
- _shopify_tw: duration of the session
- _storefront_u: 1 minute
- _tracking_consent: duration of the session
- _y: 1 year
- auth_state_*: 25 minutes
- c: 2 years
- cart: 14 days
- cart_currency: 14 days
- cart_ver: 14 days
- checkout_queue_checkout_token: 2 years
- checkout_queue_token: 2 years
- checkout_session_token: 21 days
- checkout_worker_session: 3 days
- customer_account_new_login: 20 minutes
- customer_account_preview: 7 days
- customer_auth_provider: indefinite
- customer_auth_session_created_at: indefinite
- discount_code: duration of the session
- keep_alive: duration of the session
- localization: 14 days
- login_with_shop_finalize: 5 minutes
- master_device_id: 2 years
- shopifyChatData: duration of the session
- shopify_pay: 2 years
- source_name: indefinite
- storefront_digest: 2 years

Functionality

Kitlittlegarden.com/ uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

Trackers managed by third parties

Pinterest OAuth (Pinterest, Inc.)

Pinterest OAuth is a registration and authentication service provided by Pinterest, Inc. and is connected to the Pinterest social network.

Personal Data processed: Trackers, Usage Data and various types of Data as specified in the privacy policy of the service.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- _pinterest_ct_ua: duration of the session

Mailing list or newsletter

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning kitlittlegarden.com/. Your email address might also be added to this list as a result of signing up to kitlittlegarden.com/ or after making a purchase.

Personal Data processed: city, country, date of birth, email address, first name, gender, last name, phone number, physical address, profession, state, Trackers, Usage Data, website and ZIP/Postal code.

Contact form

By completing the contact form with their information, the User authorises kitlittlegarden.com/ to use these details to respond to the inquiries (like quotes, and any other requests).

Personal Data processed: city, company name, country, county, date of birth, email address, field of activity, first name, gender, last name, number of employees, phone number, physical address, profession, state, Tax ID, Trackers, Usage Data, User ID, various types of Data, VAT Number, website and ZIP/Postal code.

Experience

Kitlittlegarden.com/ uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

Trackers managed by third parties

Facebook Comments (Meta Platforms, Inc.)

Facebook Comments is a content commenting service provided by Meta Platforms, Inc. enabling the User to leave comments and share them on the Facebook platform.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- datr: 2 years
- lastExternalReferrer: duration of the session

Pinterest account access (Pinterest, Inc.)

This service allows kitlittlegarden.com/ to connect with the User's account on Pinterest, provided by Pinterest, Inc.

Personal Data processed: device information, Email, Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example), Usage Data and User ID.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- _pinterest_ct_ua: duration of the session

Stripe account access (Stripe Inc)

This service allows kitlittlegarden.com/ to connect with the User's account on Stripe, provided by Stripe, Inc.

Personal Data processed: email address, first name, last name, payment info, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- __stripe_mid: 1 year
- __stripe_sid: 30 minutes

Google Drive account access (Google LLC)

This service allows kitlittlegarden.com/ to connect with the User's account on Google Drive, provided by Google LLC.

Personal Data processed: device information, email address, first name, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Facebook account access (Meta Platforms, Inc.)

This service allows kitlittlegarden.com/ to connect with the User's account on the Facebook social network, provided by Meta Platforms, Inc.

Permissions asked: Access Friend Lists, Activities, Contact email, Create Events, Custom Friend Lists Access, device information, Email, Hometown, Insights, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- _fbp: 3 months
- lastExternalReferrer: duration of the session

Google Programmable Search Engine (Google LLC)

Google Programmable Search Engine is a search engine embedding service provided by Google LLC that allows kitlittlegarden.com/ to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Google Programmable Search Engine with AdSense (Google LLC)

Google Programmable Search Engine is a search engine embedding service provided by Google LLC that allows kitlittlegarden.com/ to incorporate content of this kind on its pages.

Google Programmable Search Engine may display AdSense advertisements. For details of which data are collected, please refer to the privacy policy of this service.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- google_auto_fc_cmp_setting: indefinite

Google Fonts (Google LLC)

Google Fonts is a typeface visualisation service provided by Google LLC that allows kitlittlegarden.com/ to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Google Maps Widget (Google LLC)

Google Maps is a maps visualisation service provided by Google LLC that allows kitlittlegarden.com/ to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Facebook Like Button and Social Widgets (Meta Platforms, Inc.)

The Facebook Like Button and Social Widgets are services allowing interaction with the Facebook social network provided by Meta Platforms, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- _fbp: 3 months
- datr: 2 years
- lastExternalReferrer: duration of the session

Measurement

Kitlittlegarden.com/ uses Trackers to measure traffic and analyze User behavior to improve the Service.

Trackers managed by third parties

Google Analytics 4 (Google LLC)

Google Analytics 4 is a web analysis service provided by Google LLC (“Google”). Google utilizes the Data collected to track and examine the use of kitlittlegarden.com/, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google's official documentation](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- _ga: 2 years
- _ga_*: 2 years

Meta Events Manager (Meta Platforms, Inc.)

Meta Events Manager is an analytics service provided by Meta Platforms, Inc. By integrating the Meta pixel, Meta Events Manager can give the Owner insights into the traffic and interactions on kitlittlegarden.com/.

Personal Data processed: browsing history, clicks, page views, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- _fbp: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

Marketing

Kitlittlegarden.com/ uses Trackers to deliver personalised ads or marketing content, and to measure their performance.

Trackers managed by third parties

Klaviyo (Klaviyo Inc.)

Klaviyo is an email address management and message sending service provided by Klaviyo Inc.

To take advantage of the service provided by Klaviyo, the Owner typically shares information about (purchasing) Users, such as for example contact details and shopping histories. Check the indication at “Personal Data processed” below for an explanation of the extent of the sharing.

Personal Data processed: company name, country, date of birth, email address, first name, gender, last name, phone number, physical address, profession, purchase history, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- __kla_id: 3 years

Google Ad Manager (Google LLC)

Google Ad Manager is an advertising service provided by Google LLC that allows the Owner to run advertising campaigns in conjunction with external advertising networks that the Owner, unless otherwise specified in this document, has no direct relationship with. This service uses the “DoubleClick” Cookie, which tracks use of kitlittlegarden.com/ and User behaviour concerning ads, products and services offered.

Users may decide to disable all the DoubleClick Cookies by going to: [Google Ad Settings](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL_AW_P: 3 months
- GED_PLAYLIST_ACTIVITY: duration of the session
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- __gads: 2 years
- __gpi: 2 years
- __gpi_optout: 2 years
- __gsas: 2 years
- __gac_: 3 months
- __gac_gb_: 3 months
- __gcl_ag: 3 months
- __gcl_au: 3 months
- __gcl_aw: 3 months
- __gcl_dc: 3 months
- __gcl_gb: 3 months
- __gcl_gf: 3 months
- __gcl_gs: 3 months
- __gcl_ha: 3 months
- ar_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test_cookie: 15 minutes

How to manage preferences and provide or withdraw consent on kitlittlegarden.com/

Whenever the use of Trackers is based on consent, users can provide or withdraw such consent by setting or updating their preferences via the relevant privacy choices panel available on kitlittlegarden.com/.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

How to control or delete Cookies and similar technologies via your device settings

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

Consequences of denying consent

Users are free to decide whether or not to grant consent. However, please note that Trackers help [kitlittlegarden.com/](#) to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, in the absence of the User's consent, the Owner may be unable to provide related features.

Owner and Data Controller

Ditta Individuale di Andrea Zoccarato
C.F ZCCNDR93R13C469P
SAN GIOVANNI IN PERSICETO (BO)
VIA SAN CRISTOFORO 170/D
CAP 40017

Owner contact email: andreasoccarato@kitlittlegarden.com

Since the use of third-party Trackers through [kitlittlegarden.com/](#) cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by [kitlittlegarden.com/](#).

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through kitlittlegarden.com/ (or third-party services employed in kitlittlegarden.com/), which can include: the IP addresses or domain names of the computers utilised by the Users who use kitlittlegarden.com/, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using kitlittlegarden.com/ who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of kitlittlegarden.com/. The Data Controller, unless otherwise specified, is the Owner of kitlittlegarden.com/.

kitlittlegarden.com/ (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by kitlittlegarden.com/ as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Email

Provides access to the User's primary email address.

Legal information

This privacy policy relates solely to kitlittlegarden.com/, if not stated otherwise within this document.

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