

# Cookie Policy of [www.scatolificiofrati.com](http://www.scatolificiofrati.com)

This document informs Users about the technologies that help this Application to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with this Application.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

This Application uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

## How this Application uses Trackers

### Necessary

This Application uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

### Trackers managed by third parties

#### Wix (Wix.com, Ltd.)

Wix is a platform provided by Wix.com, Ltd. that allows the Owner to build, run and host this Application. Wix is highly customizable and can host websites from simple blogs to complex e-commerce platforms.

Personal Data processed: device information, Trackers and Usage Data.

Place of processing: Israel – [Privacy Policy](#).

Trackers duration:

- TS\*: indefinite
- XSRF-TOKEN: duration of the session
- \_wixAB3|\*: 7 months
- \_wixCIDX: 3 months
- \_wix\_browser\_sess: duration of the session
- bSession: 30 minutes
- client-session-bind: indefinite
- fedops.logger.defaultOverrides: 2 years
- fedops.logger.sessionId: duration of the session
- hs: duration of the session
- server-session-bind: indefinite
- ssr-caching: duration of the session
- svSession: 1 year

#### 2Checkout (Verifone Payments B.V.)

2Checkout is a payment service provided by Verifone Payments B.V.

Personal Data processed: payment info, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## **Zooz (Zooz, Ltd.)**

Zooz is a payment service provided by Zooz, Ltd.

Personal Data processed: email address, first name, last name, Trackers and Usage Data.

Place of processing: Israel – [Privacy Policy](#).

## **Functionality**

This Application uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

### **Trackers managed by third parties**

#### **ActiveCampaign site messages (ActiveCampaign, Inc.)**

The ActiveCampaign site messages is a service for interacting with the ActiveCampaign live chat platform provided by ActiveCampaign, Inc.

Personal Data processed: Data communicated while using the service, email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- ac\_enable\_tracking: 1 month

## **Experience**

This Application uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

### **Trackers managed by third parties**

#### **Bitly account access (Bitly, Inc.)**

This service allows this Application to connect with the User's account on Bitly, provided by Bitly, Inc.

Personal Data processed: device information and Trackers.

Place of processing: United States – [Privacy Policy](#).

#### **Dropbox account access (Dropbox, Inc.)**

This service allows this Application to connect with the User's account on Dropbox, provided by Dropbox, Inc.

Personal Data processed: device information, email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **Foursquare account access (Foursquare Labs, Inc.)**

This service allows this Application to connect with the User's account on Foursquare, provided by Foursquare Labs, Inc.

Personal Data processed: device information, email address and Trackers.

Place of processing: United States – [Privacy Policy](#).

#### **GitHub account access (GitHub Inc.)**

This service allows this Application to connect with the User's account on GitHub, provided by GitHub Inc.

Personal Data processed: device information, email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

### **LinkedIn account access (LinkedIn Corporation)**

This service allows this Application to connect with the User's account on LinkedIn, provided by LinkedIn Corporation.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- lang: duration of the session
- lissc: 1 year
- sdui\_ver: 1 day

### **Mailchimp account access (Intuit Inc.)**

This service allows this Application to connect with the User's account on Mailchimp, provided by Intuit Inc.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

### **Meetup.com account access (Meetup Inc.)**

This service allows this Application to connect with the User's account on Meetup.com, provided by Meetup Inc.

Personal Data processed: device information, email address and Trackers.

Place of processing: United States – [Privacy Policy](#).

### **OneDrive account access (Microsoft Corporation)**

This service allows this Application to connect with the User's account on OneDrive, provided by Microsoft Corporation.

Personal Data processed: Trackers and various types of Data.

Place of processing: United States – [Privacy Policy](#).

### **Pinterest account access (Pinterest, Inc.)**

This service allows this Application to connect with the User's account on Pinterest, provided by Pinterest, Inc.

Personal Data processed: device information, Email, Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example), Usage Data and User ID.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_pinterest\_ct\_ua: duration of the session

### **Stack Exchange account access (Stack Exchange, Inc.)**

This service allows this Application to connect with the User's account on Stack Exchange, provided by Stack Exchange, Inc.

Personal Data processed: device information, email address and Trackers.

Place of processing: United States – [Privacy Policy](#).

### **XING account access (XING AG)**

This service allows this Application to connect with the User's account on the XING social network, provided by XING AG.

Personal Data processed: email address and Trackers.

Place of processing: Germany – [Privacy Policy](#).

### **YouTube account access (Google LLC)**

This service allows this Application to connect with the User's account on YouTube, provided by Google LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- VISITOR\_PRIVACY\_METADATA: 7 months

### **ActiveCampaign Widget (ActiveCampaign, Inc.)**

The ActiveCampaign widget is a service for interacting with the ActiveCampaign email address management and message sending service provided by ActiveCampaign, Inc.

Personal Data processed: email address, first name, last name, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- ac\_enable\_tracking: 1 month

## **Measurement**

This Application uses Trackers to measure traffic and analyze User behavior to improve the Service.

### **Trackers managed by third parties**

#### **Google Analytics 4 (Google LLC)**

Google Analytics 4 is a web analysis service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google’s official documentation](#).

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: number of Users, session statistics, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_ga: 2 years
- \_ga\_\*: 2 years

## **Marketing**

This Application uses Trackers to deliver personalized ads or marketing content, and to measure their performance.

### **Trackers managed by third parties**

#### **Google Ads Remarketing (Google LLC)**

Google Ads Remarketing is a remarketing and behavioral targeting service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that connects the activity of this Application with the Google Ads advertising network and the DoubleClick Cookie.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Users can opt out of Google's use of Trackers for ads personalization by visiting Google's [Ads Settings](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#); Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- Conversion: 3 months
- DSID: 14 days
- FCNEC: 1 year
- FLC: 10 seconds
- FPAU: 3 months
- FPGCLAW: 3 months
- FPGCLDC: 3 months
- FPGCLGB: 3 months
- GCL\_AW\_P: 3 months
- GED\_PLAYLIST\_ACTIVITY: duration of the session
- IDE: 2 years
- NID: 6 months
- RUL: 1 year
- \_\_gads: 2 years
- \_\_gpi: 2 years
- \_\_gpi\_optout: 2 years
- \_\_gsas: 2 years
- \_gac\_: 3 months
- \_gac\_gb\_: 3 months
- \_gcl\_ag: 3 months
- \_gcl\_au: 3 months
- \_gcl\_aw: 3 months
- \_gcl\_dc: 3 months
- \_gcl\_gb: 3 months
- \_gcl\_gf: 3 months
- \_gcl\_gs: 3 months
- \_gcl\_ha: 3 months
- ar\_debug: 3 months
- id: 2 years
- receive-cookie-deprecation: 6 months
- test\_cookie: 15 minutes

### **Google Ads conversion tracking (Google LLC)**

Google Ads conversion tracking is an analytics service provided by Google LLC or by Google Ireland Limited, depending on how the Owner manages the Data processing, that connects data from the Google Ads advertising network with actions performed on this Application.

In order to understand Google's use of Data, consult their [partner policy](#) and their [Business Data page](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#); Ireland – [Privacy Policy](#).

Trackers duration:

- IDE: 2 years
- test\_cookie: 15 minutes

### **014 ON (014 ON)**

014 ON is an advertising service provided by 014 ON.

Personal Data processed: Trackers and Usage Data.

Place of processing: Spain – [Privacy Policy](#).

Trackers duration: indefinite

### **1Agency (1Agency)**

1Agency is an advertising service provided by 1Agency.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

### **1plusX (1plusX AG)**

1plusX is an advertising service provided by 1plusX AG.

Personal Data processed: Trackers and Usage Data.

Place of processing: Switzerland – [Privacy Policy](#).

Trackers duration:

- ope\_fpid: indefinite
- ope\_uid: 1 year

### **152 Media (152 Media LLC)**

152 Media is an advertising service provided by 152 Media LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration: up to 3 months

### **33Across (33Across)**

33Across is an advertising service provided by 33Across.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- 33x\_ps: 2 years
- pids: 4 months
- ps\_pid: 2 years
- uid: 2 years

### **366 (366 SAS)**

366 is an advertising service provided by 366 SAS.

Personal Data processed: Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

### **360 E-Com (Euvic 360e-com Sp. z o.o.)**

360 E-Com is an advertising service provided by Euvic 360e-com Sp. z o.o.

Personal Data processed: Trackers and Usage Data.

Place of processing: Poland – [Privacy Policy](#).

### **3Q (3Q GmbH)**

3Q is an advertising service provided by 3Q GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- nxp\_abt: indefinite
- nxp\_cid: 1 month
- nxp\_dbversion: indefinite
- nxp\_desiredaudiolanguage: indefinite

- nxp\_desiredcaptionad: indefinite
- nxp\_desiredcaptionlanguage: indefinite
- nxp\_desiredquality: indefinite
- nxp\_desiredspeed: indefinite
- nxp\_devh: 1 month
- nxp\_disablepopout: indefinite
- nxp\_history: indefinite
- nxp\_interactions: indefinite
- nxp\_itemhistory: indefinite
- nxp\_language: 1 month
- nxp\_lastbitrate: indefinite
- nxp\_lastvolume: indefinite
- nxp\_mei: indefinite
- nxp\_time: 1 month
- nxp\_todo: indefinite

#### **42 Ads (42 Ads GmbH)**

42 Ads is an advertising service provided by 42 Ads GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

#### **4w MarketPlace for Publishers (4w MarketPlace srl)**

4w MarketPlace for Publishers is an advertising service provided by 4w MarketPlace srl.

Personal Data processed: Trackers and Usage Data.

Place of processing: Italy – [Privacy Policy](#).

#### **6sense (6Sense Insights, Inc.)**

6sense is an advertising service provided by 6Sense Insights, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- 6suid: 3 years

#### **7Pass (ProSiebenSat.1 Digital Data GmbH)**

7Pass is an advertising service provided by ProSiebenSat.1 Digital Data GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

Trackers duration: up to 2 years

#### **8pod (8pod Inc.)**

8pod is an advertising service provided by 8pod Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- 8pod\_visitor\_id: 2 years
- EIGHT\_POD\_EVENTS: 7 days
- Product-{campaignId}: 1 month
- QUID: 2 years

- \_ketch\_consent\_v1\_: 2 years
- \_swb\_consent\_: 2 years
- \_swb\_consent\_\_metadata: 2 years
- tealium\_timing: 7 days
- utag\_main\_\_pn: duration of the session
- utag\_main\_\_se: duration of the session
- utag\_main\_\_sn: 2 years
- utag\_main\_\_ss: duration of the session
- utag\_main\_\_st: duration of the session
- utag\_main\_dc\_event: duration of the session
- utag\_main\_dc\_region: duration of the session
- utag\_main\_dc\_visit: 2 years
- utag\_main\_ses\_id: duration of the session
- utag\_main\_v\_id: 2 years

### **9 dots media (9 Dots Media Ltd)**

9 dots media is an advertising service provided by 9 Dots Media Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: Israel – [Privacy Policy](#).

### **: Tappx (TAPPCCELERATOR MEDIA, S.L.)**

: Tappx is an advertising service provided by TAPPCCELERATOR MEDIA, S.L.

Personal Data processed: Trackers and Usage Data.

Place of processing: Spain – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- TXCD: 3 hours
- TXCSDMN\_[DSPID]: 3 hours
- TXUSERID: 3 hours

### **[m]PLATFORM (mPlatform, LLC)**

[m]PLATFORM is an advertising service provided by mPlatform, LLC.

Personal Data processed: Trackers and unique device identifiers for advertising (Google Advertiser ID or IDFA, for example).

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

### **A Million Ads (A Million Ads Limited)**

A Million Ads is an advertising service provided by A Million Ads Limited.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#) – [Opt out](#).

### **Aarki (Aarki, Inc.)**

Aarki is an advertising service provided by Aarki, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration: indefinite

### **AAX (AAX LLC)**

AAX is an advertising service provided by AAX LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **ABCS INSIGHTS (ABCS INSIGHTS)**

ABCS INSIGHTS is an advertising service provided by ABCS INSIGHTS.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **ABTSHIELD (EDGE NPD Sp. z o.o.)**

ABTSHIELD is an advertising service provided by EDGE NPD Sp. z o.o.

Personal Data processed: Trackers and Usage Data.

Place of processing: Poland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- allcnt\_id: 1 year

#### **Accenture (Accenture Song Brand Germany GmbH)**

Accenture is an advertising service provided by Accenture Song Brand Germany GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

#### **AccountInsight (AccountInsight Ltd)**

AccountInsight is an advertising service provided by AccountInsight Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#).

#### **Accurat (Accurat BV)**

Accurat is an advertising service provided by Accurat BV.

Personal Data processed: Trackers and Usage Data.

Place of processing: Belgium – [Privacy Policy](#).

Trackers duration:

- \*id\*: indefinite

#### **Ace Trader (NHN Ace Co., Ltd.)**

Ace Trader is an advertising service provided by NHN Ace Co., Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: Korea, Republic of – [Privacy Policy](#).

Trackers duration:

- BID: 6 months
- BID\_L: 6 months
- FZID: 6 months
- NAID: 6 months
- tsync: 6 months
- ttx\_opt: 6 months

- txdg: 6 months
- txmed\_\*: 6 months
- txpub\_\*: 6 months
- txsync: 6 months

### **AceeX (AceeX Sp.z.o.o.)**

AceeX is an advertising service provided by AceeX Sp.z.o.o.

Personal Data processed: Trackers and Usage Data.

Place of processing: Poland – [Privacy Policy](#).

Trackers duration:

- CID: 14 days

### **Active Agent (Active Agent (Virtual Minds GmbH))**

Active Agent is an advertising service provided by Active Agent (Virtual Minds GmbH).

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- LogID1\_\*: duration of the session
- UserID1: 3 months
- lc\_\*: 30 minutes
- lv\_\*: 30 minutes
- oo: 3 months

### **ACTV8 (ACTV8, Inc.)**

ACTV8 is an advertising service provided by ACTV8, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration: up to 1 year

### **Acuityads (Acuityads Inc.)**

Acuityads is an advertising service provided by Acuityads Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#).

Trackers duration:

- retarget-acuity1: 1 year

### **Acxiom (Acxiom, LLC)**

Acxiom is an advertising service provided by Acxiom, LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

### **Ad Alliance (Ad Alliance GmbH)**

Ad Alliance is an advertising service provided by Ad Alliance GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

Trackers duration:

- GujAdAdQuality: indefinite
- NAReportingUserId: 1 month
- TTHC: 1 year
- adahem: 1 month
- adaseg360: 1 month
- fpthtc: 1 month
- gjyltdesktop: indefinite
- gjyltdesktopYieldlab btf: indefinite
- gjyltdesktopYieldlab slots: indefinite
- gujMtrcsBridgeDataNew: indefinite
- gujczpn: 1 month
- gujczpn: indefinite
- ipteid: indefinite
- naUserId: 1 year
- opx\_seg: indefinite
- tecm: 1 year
- teem: 1 year
- teps: 1 year
- trrt: 1 year
- uuidpd: 1 month
- webuserId: 1 year

#### **Ad Layer (Essential Marketing Methods Nordics AB)**

Ad Layer is an advertising service provided by Essential Marketing Methods Nordics AB.

Personal Data processed: Trackers and Usage Data.

Place of processing: Sweden – [Privacy Policy](#).

#### **Ad-Shield (Ad-Shield, Inc)**

Ad-Shield is an advertising service provided by Ad-Shield, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: Korea, Republic of – [Privacy Policy](#).

Trackers duration: up to 2 years

#### **Ad4Game (Ad4Game Ireland Limited)**

Ad4Game is an advertising service provided by Ad4Game Ireland Limited.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

#### **ad6media (SARL AD6MEDIA)**

ad6media is an advertising service provided by SARL AD6MEDIA.

Personal Data processed: Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- ui: 1 year

#### **Adabra (Ad Spray S.r.l.)**

Adabra is a marketing intelligence and behavioral targeting service provided by Ad Spray S.r.l. Adabra makes use of tracking technologies to monitor User behavior. This Data is then used to personalize the User's experience and to provide targeted

advertising. Adabra may also connect the collected Data with other networks, including advertising networks, and enable these parties to track and target the User. The Owner, unless otherwise specified in this document, has no direct relationship with the third parties that Adabra may be including.

Personal Data processed: Trackers and Usage Data.

Place of processing: Italy – [Privacy Policy](#).

#### **Adacado (Adacado Technologies Inc. (DBA Adacado))**

Adacado is an advertising service provided by Adacado Technologies Inc. (DBA Adacado).

Personal Data processed: Trackers and Usage Data.

Place of processing: Canada – [Privacy Policy](#) – [Opt out](#).

#### **Adagio (Onfocus (Adagio))**

Adagio is an advertising service provided by Onfocus (Adagio).

Personal Data processed: Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

Trackers duration:

- uids: 2 months

#### **adality (adality GmbH)**

adality is an advertising service provided by adality GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

#### **Adalyser (Netlify, Inc.)**

Adalyser is an advertising service provided by Netlify, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#).

Trackers duration:

- \_\_adal\_\*: duration of the session
- \_\_adal\_lp: 1 month
- \_\_adal\_sd: 1 month
- adal\_ca: 6 months
- adal\_cw: 1 month
- adal\_id: 2 years
- adal\_out\_queue\_get: indefinite
- adal\_out\_queue\_post: indefinite
- adal\_ses: 30 minutes
- adal\_vt: 1 month

#### **ADARA (RATEGAIN ADARA INC)**

ADARA is an advertising service provided by RATEGAIN ADARA INC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- \_yoid: 1 year

- \_yosid: duration of the session
- aackid: 1 year
- ckid: 1 year
- ckid: 1 year

#### **Adasta (Adasta Media S.r.l.)**

Adasta is an advertising service provided by Adasta Media S.r.l.

Personal Data processed: Trackers and Usage Data.

Place of processing: Italy – [Privacy Policy](#).

Trackers duration:

- adasta-\*: indefinite

#### **adbalancer (adbalancer Werbeagentur GmbH)**

adbalancer is an advertising service provided by adbalancer Werbeagentur GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Austria – [Privacy Policy](#).

#### **adbility media (adbility media GmbH)**

adbility media is an advertising service provided by adbility media GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

Trackers duration: up to 1 year

#### **Adblade (Adblade.com/Congoo LLC)**

Adblade is an advertising service provided by Adblade.com/Congoo LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#) .

#### **ADBRO (Gister Private Limited)**

ADBRO is an advertising service provided by Gister Private Limited.

Personal Data processed: Trackers and Usage Data.

Place of processing: Netherlands – [Privacy Policy](#).

Trackers duration:

- audience: 1 year
- uid: 1 year

#### **AdBuddiz (SAS PURPLE BRAIN)**

AdBuddiz is an advertising service provided by SAS PURPLE BRAIN.

Personal Data processed: Trackers and Usage Data.

Place of processing: France – [Privacy Policy](#).

#### **Adcash (Adcash OÜ)**

Adcash is an advertising service provided by Adcash OÜ.

Personal Data processed: Trackers and Usage Data.

Place of processing: Estonia – [Privacy Policy](#).

#### **ADCELL (Firstlead GmbH)**

ADCELL is an advertising service provided by Firstlead GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- ADCELLpid\*: 3 months
- ADCELLvpid\*: 3 months
- adcell: 3 months
- adcell: indefinite

#### **AdColony (AdColony, Inc.)**

AdColony is an advertising service provided by AdColony, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **AddApptr (AddApptr GmbH)**

AddApptr is an advertising service provided by AddApptr GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

Trackers duration:

- GAID: indefinite
- IDFA: indefinite

#### **AdDefend (AdDefend GmbH)**

AdDefend is an advertising service provided by AdDefend GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- xdefcc: 1 month

#### **Addrelevance (Addrelevance bvba.)**

Addrelevance is an advertising service provided by Addrelevance bvba.

Personal Data processed: Trackers and Usage Data.

Place of processing: Belgium – [Privacy Policy](#) – [Opt Out](#).

#### **AddThis (Oracle Corporation)**

AddThis is an advertising and behavioral targeting service provided by Oracle Corporation that displays a widget that allows interaction with social networks and external platforms as well as sharing the contents of this Application and connects the activity of this Application with the Oracle advertising network. Users can opt out of Oracle's use of Trackers for ads personalization by visiting this [opt-out page](#).

Personal Data processed: Trackers, Universally unique identifier (UUID) and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- UID: 2 years
- \_\_atuvc: 2 years
- \_\_atuvs: 30 minutes

#### **Adelaide (Adelaide Metrics Inc)**

Adelaide is an advertising service provided by Adelaide Metrics Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

#### **AdElement (AdElement Media Solutions Pvt Ltd)**

AdElement is an advertising service provided by AdElement Media Solutions Pvt Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: India – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- OAID: 1 year
- \_ae\_rt\_dt: 1 year
- \_ae\_rt\_te: 1 year
- \_ae\_rt\_tt: 1 year

#### **Adello (Adello Group AG)**

Adello is an advertising service provided by Adello Group AG.

Personal Data processed: Trackers and Usage Data.

Place of processing: Switzerland – [Privacy Policy](#) – [Opt out](#).

#### **Adelphic (Adelphic LLC)**

Adelphic is an advertising service provided by Adelphic LLC.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

#### **Aderserve (Aderize, Inc.)**

Aderserve is an advertising service provided by Aderize, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: Estonia – [Privacy Policy](#).

#### **Adevinta (Adevinta Spain S.L.U.)**

Adevinta is an advertising service provided by Adevinta Spain S.L.U.

Personal Data processed: Trackers and Usage Data.

Place of processing: Spain – [Privacy Policy](#).

#### **AdEx (Samoukale Enterprises Limited dba ADEX)**

AdEx is an advertising service provided by Samoukale Enterprises Limited dba ADEX.

Personal Data processed: Trackers and Usage Data.

Place of processing: Cyprus – [Privacy Policy](#).

Trackers duration:

- OptanonAlertBoxClosed: 1 year
- OptanonConsent: 1 year
- \_ce.s: 1 year
- \_ddg\*: 1 year
- \_fbp: 7 months
- \_ga\*: 2 years
- \_gcl\_au: 2 months
- \_gid: 1 day
- adex|personalization: indefinite
- adex|user: indefinite
- cebs: duration of the session
- cebsp: duration of the session
- eupubconsent-v2: 1 year
- intercom-id: 10 months
- intercom-session\*: 7 days
- intercom.intercom-state: indefinite
- referer: 11 months
- session\_token: 1 day

#### **ADFI (ADFI MEDIA SL)**

ADFI is an advertising service provided by ADFI MEDIA SL.

Personal Data processed: Trackers and Usage Data.

Place of processing: Spain – [Privacy Policy](#) – [Opt out](#).

#### **AdFixus (AdFixus Pty Ltd)**

AdFixus is an advertising service provided by AdFixus Pty Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: Australia – [Privacy Policy](#).

Trackers duration:

- afx\_profile: 1 year
- afx\_profile\_brid: 1 year

#### **Adforce Digital Intelligence (Adforce Digital Intelligence LTDA)**

Adforce Digital Intelligence is an advertising service provided by Adforce Digital Intelligence LTDA.

Personal Data processed: Trackers and Usage Data.

Place of processing: Brazil – [Privacy Policy](#).

Trackers duration:

- \_\_Secure-next-auth.callback-url: 24 hours
- \_\_Secure-next-auth.session-token: 24 hours

#### **Adform (Adform A/S)**

Adform is an advertising service provided by Adform A/S.

Personal Data processed: Trackers and Usage Data.

Place of processing: Denmark – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- C: 10 years
- C: 10 years
- CFFC: 7 hours
- CM: 1 day
- CM: 1 day
- CM14: 14 days
- CM14: 14 days
- CT: 1 hour
- EBFC: 7 hours
- EBFC: 7 hours
- GCM: 1 day
- GCM: 1 day
- SR: 1 day
- TPC: 14 days
- TPC: 14 days
- otid: 10 years
- otid: 10 years
- uid: 2 months
- uid: 2 months

#### **Adfox (YANDEX, LLC)**

Adfox is an advertising service provided by YANDEX, LLC that allows the Owner to manage and plan advertising campaigns. This includes designing the ads, displaying them to the right targeted audience, bidding through automated decision-making tools (called "automated bidding") and measuring the campaign's performance.

Personal Data processed: Trackers and Usage Data.

Place of processing: Russian Federation – [Privacy Policy](#).

#### **AdGrid (Adgrid Media, Inc)**

AdGrid is an advertising service provided by Adgrid Media, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

#### **Adhese (Adhese)**

Adhese is an advertising service provided by Adhese.

Personal Data processed: Trackers and Usage Data.

Place of processing: Belgium – [Privacy Policy](#).

Trackers duration:

- adhese2: 1 month

#### **Adikteev (Adikteev Inc.)**

Adikteev is an advertising service provided by Adikteev Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration: indefinite

#### **Adimo (Adimo)**

Adimo is an advertising service provided by Adimo.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#).

Trackers duration: up to 1 year

### **AdInMo (AdInMo LTD)**

AdInMo is an advertising service provided by AdInMo LTD.

Personal Data processed: Trackers and Usage Data.

Place of processing: United Kingdom – [Privacy Policy](#).

Trackers duration:

- device\_id: indefinite

### **Adipolo (Adipolo Entertainment Ltd.)**

Adipolo is an advertising service provided by Adipolo Entertainment Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: Israel – [Privacy Policy](#).

Trackers duration: indefinite

### **ADDITION technologies AG (ADDITION (Virtual Minds GmbH))**

ADDITION technologies AG is an advertising service provided by ADDITION (Virtual Minds GmbH).

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- LogID1\_\*: duration of the session
- LogID1\_\*: duration of the session
- UserID1: 3 months
- UserID1: 3 months
- \_autaclids: 3 months
- \_autoo: 3 months
- \_autuserid2: 3 months
- lc\_\*: 30 minutes
- lc\_\*: 30 minutes
- lv\_\*: 30 minutes
- lv\_\*: 30 minutes
- oo: 3 months
- oo: 3 months

### **Aditude (Aditude, Inc.)**

Aditude is an advertising service provided by Aditude, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- USER\_ID: 2 years
- n\*: 2 years
- tude\_uid: 2 years
- tudepayload: 2 years
- uids: 3 months
- x: 2 years

### **adjoe (adjoe GmbH)**

adjoe is an advertising service provided by adjoe GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

Trackers duration: indefinite

### **Adjust (Adjust GmbH)**

Adjust is an advertising service provided by Adjust GmbH.

Personal Data processed: Trackers and Usage Data.

Place of processing: Germany – [Privacy Policy](#) – [Opt out](#).

### **|related| Natív Hirdetés Kft (Natív Hirdetés Korlátolt Felelősségű Társaság)**

|related| Natív Hirdetés Kft is an advertising service provided by Natív Hirdetés Korlátolt Felelősségű Társaság.

Personal Data processed: Trackers and Usage Data.

Place of processing: Hungary – [Privacy Policy](#).

Trackers duration:

- uuid: 2 months

### **Zuuvi (Zuuvi ApS)**

Zuuvi is an advertising service provided by Zuuvi ApS.

Personal Data processed: Trackers and Usage Data.

Place of processing: Denmark – [Privacy Policy](#).

Trackers duration: indefinite

### **Zoomd (Zoomd Ltd.)**

Zoomd is an advertising service provided by Zoomd Ltd.

Personal Data processed: Trackers and Usage Data.

Place of processing: Israel – [Privacy Policy](#) – [Opt out](#).

### **4Dem Marketing Automation (Positive Group Italia Srl)**

4Dem Marketing Automation is a User database management service provided by Positive Group Italia Srl.

Personal Data processed: Trackers and Usage Data.

Place of processing: Italy – [Privacy Policy](#).

### **ActiveCampaign (ActiveCampaign, Inc.)**

ActiveCampaign is a User database management service provided by ActiveCampaign, Inc.

Personal Data processed: email address and Trackers.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- ac\_enable\_tracking: 1 month

### **ZoomInfo SalesOS (ZoomInfo Technologies LLC)**

ZoomInfo SalesOS is a User database management service provided by ZoomInfo Technologies LLC that manages sales processes.

Personal Data processed: email address, first name, last name, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

### **ZoomInfo (ZoomInfo Technologies LLC)**

ZoomInfo is a User database management platform with integrated tools for sales, marketing, and recruitment. It is provided by ZoomInfo Technologies LLC.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

### **AdButler (Sparklit Networks, Inc)**

AdButler is an advertising server provision service provided by Sparklit Networks, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- `_ab_csid`: 1 year
- `_adbc`: 6 months
- `_adbcv`: 6 months
- `adButlerBIS*`: 1 day
- `adButlerCIS*`: 1 day
- `adButlerTAIS*`: 1 day
- `adbutler_*`: 1 year

### **Vertigo Media (Vertigo Media Group)**

Vertigo Media is an email address management and message sending service provided by Vertigo Media Group.

Personal Data processed: email address, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## **How to manage preferences and provide or withdraw consent on this Application**

Whenever the use of Trackers is based on consent, users can provide or withdraw such consent by setting or updating their preferences via the relevant privacy choices panel available on this Application.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

### **How to control or delete Cookies and similar technologies via your device settings**

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

### **How to opt out of interest-based advertising**

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

### **Consequences of denying the use of Trackers**

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help this Application to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

### **Owner and Data Controller**

Scatolificio Frati S.r.l.  
Via Toscana 8/3  
Prato 59100, Italia

**Owner contact email:** [info@fratiefarnesi.it](mailto:info@fratiefarnesi.it)

Since the use of third-party Trackers through this Application cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by this Application.

### **Definitions and legal references**

#### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

#### **Usage Data**

Information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

#### **User**

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

#### **Data Subject**

The natural person to whom the Personal Data refers.

#### **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

**Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

**This Application**

The means by which the Personal Data of the User is collected and processed.

**Service**

The service provided by this Application as described in the relative terms (if available) and on this site/application.

**European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

**Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

**Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

**Email**

Provides access to the User's primary email address.

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**Legal information**

This policy relates solely to this Application, if not stated otherwise within this document.

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