

Cookie Policy of omegastrengthobsession.com

To find more information on California consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Virginia consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Colorado consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Connecticut consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Utah consumers and their privacy rights, Users may [read the privacy policy](#).

This document informs Users about the technologies that help this Website to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with this Website.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

This Website uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

How this Website uses Trackers

Necessary

This Website uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

Technical Trackers

Trackers duration: up to 12 months

Trackers managed by third parties

iubenda Privacy Controls and Cookie Solution (iubenda srl)

The iubenda Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information, and in particular to the use of Cookies and other Trackers on this Website.

Personal Data processed: Trackers.

Place of processing: Italy – [Privacy Policy](#).

Trackers duration:

- `_iub_cs-*`: 1 year
- `usprivacy`: 1 year

Functionality

This Website uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Service and facilitating the User's communication with the Owner.

Trackers managed directly by the Owner

Mailing list or newsletter (this Website)

By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning this Website. Your email address might also be added to this list as a result of signing up to this Website or after making a purchase.

Personal Data processed: email address, first name, last name, phone number and Trackers.

Trackers managed by third parties

Woocommerce

Durante la procedura di pagamento nel nostro negozio raccogliamo informazioni su di te.

Cosa raccogliamo e salviamo

Mentre visiti il nostro sito, tracciamo:

I prodotti che hai visualizzato: utilizzeremo queste informazioni per, ad esempio, mostrarti i prodotti che hai visualizzato di recente

Posizione, indirizzo IP e tipo di browser: useremo queste informazioni per una stima di imposte e spedizione

Indirizzo di spedizione: ti chiederemo di inserirlo per, ad esempio, stimare la spedizione prima che tu effettui l'ordine e per inviarti quanto acquistato!

Useremo i cookie anche per tenere traccia del contenuto del carrello mentre stai navigando sul nostro sito.

Quando effettui un acquisto presso di noi, ti invitiamo a fornire informazioni quali nome, indirizzo di fatturazione, indirizzo di spedizione, indirizzo e-mail, numero di telefono, numero di carta di credito/dettagli del pagamento e informazioni opzionali sull'account, come il nome utente e la password. Useremo queste informazioni per scopi quali:

Ti inviamo informazioni sull'account e sull'ordine

Rispondiamo alle tue richieste, inclusi reclami e rimborsi

Elaborazione dei pagamenti e prevenzione delle frodi

Configura il tuo account per il nostro negozio

Rispetta tutti gli obblighi legali a nostro carico, come il calcolo delle imposte

Migliora le offerte del nostro negozio

Invio di messaggi di marketing, se scegli di riceverli

Se crei un account, archiveremo il tuo nome, indirizzo, email e numero di telefono: questi dati verranno poi usati per popolare la cassa nei tuoi ordini futuri.

In generale conserviamo le tue informazioni finché ne abbiamo bisogno per le finalità per le quali raccogliamo e utilizziamo i dati e finché siamo legalmente tenuti a continuare a mantenerli. Ad esempio, archiviamo le informazioni sull'ordine per XXX anni per ragioni fiscali e di contabilità. Tali informazioni includono nome, indirizzo e-mail e indirizzi di fatturazione e spedizione.

Archiviamo anche commenti e recensioni, se scegli di lasciarceli.

Persone del nostro team che hanno accesso

I membri del nostro team hanno accesso alle informazioni che ci fornisci. Per esempio, sia gli amministratori che gli shop manager possono accedere a:

Informazioni sull'ordine quali, oggetto acquistato, data di acquisto e luogo di spedizione e

Informazioni sul cliente come il tuo nome, indirizzo email e informazioni di fatturazione e spedizione.

I membri del nostro team hanno accesso a queste informazioni per aiutare a soddisfare gli ordini, elaborare i rimborsi e supportarti.

Cosa condividiamo con gli altri

Condividiamo le informazioni con terze parti che ci aiutano a fornire servizi del negozio e per gli ordini;

Pagamenti

Accettiamo pagamenti tramite PayPal. Durante l'elaborazione dei pagamenti, alcuni dati vengono trasferiti a PayPal, incluse le informazioni necessarie per elaborare o supportare il pagamento, come il totale degli acquisti e i dati di fatturazione.

Per ulteriori dettagli, consulta la privacy policy di PayPal .

Experience

This Website uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

Trackers managed directly by the Owner

Comment system managed directly (this Website)

This Website has its own internal content comment system.

Personal Data processed: first name, Trackers and username.

Measurement

This Website uses Trackers to measure traffic and analyze User behavior to improve the Service.

Trackers managed by third parties

Meta Events Manager (Meta Platforms Ireland Limited)

Meta Events Manager is an analytics service provided by Meta Platforms Ireland Limited. By integrating the Meta pixel, Meta Events Manager can give the Owner insights into the traffic and interactions on this Website.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#).

Trackers duration:

- `_fbp`: 3 months
- `lastExternalReferrer`: duration of the session
- `lastExternalReferrerTime`: duration of the session

Google Analytics (Universal Analytics) with anonymized IP (Google Ireland Limited)

Google Analytics (Universal Analytics) is a web analysis service provided by Google Ireland Limited (“Google”). Google utilizes the Data collected to track and examine the use of this Website, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

This integration of Google Analytics anonymizes your IP address. It works by shortening Users' IP addresses within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the complete IP address be sent to a Google server and shortened within the US.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- `AMP_TOKEN`: 1 hour
- `_ga`: 2 years
- `_gac*`: 3 months
- `_gat`: 1 minute
- `_gid`: 1 day

Marketing

This Website uses Trackers to deliver personalized ads or marketing content, and to measure their performance.

Trackers managed by third parties

Meta Audience Network (Meta Platforms Ireland Limited)

Meta Audience Network is an advertising service provided by Meta Platforms Ireland Limited **In order to understand Meta's use of Data, consult [Meta's data policy](#).**

This Website may use identifiers for mobile devices (including Android Advertising ID or Advertising Identifier for iOS, respectively) and technologies similar to cookies to run the Meta Audience Network service. One of the ways Audience Network shows ads is by using the User's ad preferences. The User can control this in the [Facebook ad settings](#).

Users may opt-out of certain Audience Network targeting through applicable device settings, such as the device advertising settings for mobile phones or by following the instructions in other Audience Network related sections of this privacy policy, if available.

Personal Data processed: Trackers, unique device identifiers for advertising (Google Advertiser ID or IDFA, for example) and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

Meta ads conversion tracking (Meta pixel) (Meta Platforms Ireland Limited)

Meta ads conversion tracking (Meta pixel) is an analytics service provided by Meta Platforms Ireland Limited that connects data from the Meta Audience Network with actions performed on this Website. The Meta pixel tracks conversions that can be attributed to ads on Facebook, Instagram and Meta Audience Network.

Personal Data processed: Trackers and Usage Data.

Place of processing: Ireland – [Privacy Policy](#) – [Opt out](#).

Trackers duration:

- _fbclid: 3 months
- _fbp: 3 months
- fr: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

Facebook Custom Audience (Meta Platforms Ireland Limited)

Facebook Custom Audience is a remarketing and behavioral targeting service provided by Meta Platforms Ireland Limited that connects the activity of this Website with the Facebook advertising network.

Users can opt out of Facebook's use of Trackers for ads personalization by visiting this [opt-out page](#).

Personal Data processed: email address and Trackers.

Place of processing: Ireland – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- _fbp: 3 months
- lastExternalReferrer: duration of the session
- lastExternalReferrerTime: duration of the session

Affiliate marketing

Cosa raccogliamo e salviamo

Mentre visiti il nostro sito, terremo traccia di:

Visite dello store: utilizzeremo questi dati per generare statistiche per gli affiliati e gli amministratori.

Posizione, indirizzo IP e tipologia di browser: utilizzeremo questi dati solo per fini statistici e per permettere agli amministratori di supervisionare il traffico generato dagli affiliati.

Nome, nome utente, indirizzo email dell'affiliato: useremo queste informazioni per registrare e tracciare gli affiliati.

Utilizzeremo i cookie per tracciare le visite e le vendite generate dagli affiliati.

Persone del nostro gruppo di lavoro che hanno accesso

I membri del nostro team hanno accesso alle informazioni che ci fornisci. Ad esempio, sia gli amministratori che gli shop manager possono accedere a:

Dettagli personali dell'affiliato;

Commissioni generate dal sistema;
Pagamenti inviati agli affiliati;
Visite e vendite generate tramite i link referral.

I membri del nostro team hanno accesso a queste informazioni per gestire correttamente il sistema di affiliazione ed applicare le azioni necessarie per evitare che i clienti facciano un uso inappropriato del programma di affiliazione.

Cosa condividiamo con gli altri

Inviando pagamenti tramite PayPal. Durante l'elaborazione dei pagamenti, alcuni dei tuoi dati saranno inviati a PayPal, comprese le informazioni richieste per elaborare il pagamento, quali l'importo totale di spesa e i dati di pagamento.

Per maggiori dettagli consulta l'informativa sulla privacy di PayPal.

Trackers duration: up to 30 days

How to manage preferences and provide or withdraw consent on this Website

Whenever the use of Trackers is based on consent, users can provide or withdraw such consent by setting or updating their preferences via the relevant privacy choices panel available on this Website.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

How to control or delete Cookies and similar technologies via your device settings

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

How to opt out of interest-based advertising

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

Consequences of denying the use of Trackers

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help this Website to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

Owner and Data Controller

Omega Strength Obsession di Fabio Pantaleoni
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NOVELLARA
42017

Owner contact email: info@omegastrengthobsession.com

Since the use of third-party Trackers through this Website cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by this Website.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through this Website (or third-party services employed in this Website), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Website, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using this Website who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Website. The Data Controller, unless otherwise specified, is the Owner of this Website.

This Website (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by this Website as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Legal information

This policy has been prepared based on provisions of multiple legislations.

This policy relates solely to this Website, if not stated otherwise within this document.

Latest update: March 08, 2024