

Privacy Policy of aiclo.io

Welcome to the privacy policy of aiclo.io. This policy will help you understand what data we collect, why we collect it, and what your rights are in relation to it.

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Owner and Data Controller

Aiclo S.r.l. Via Zoe Fontana 220, 00131, Roma (RM)

Owner contact email: support@aiclo.io

Type of Data we collect

Among the types of Personal Data that aiclo.io collects, by itself or through third parties, there are:

- Trackers
- calendar information
- device information
- email address
- Usage Data
- date of birth
- unique device identifiers for advertising (Google Advertiser ID or IDFA, for example)
- first name
- last name
- address
- contact details
- phone number
- number of Users
- session statistics
- session duration
- clicks
- interaction events

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using aiclo.io.

Unless specified otherwise, all Data requested by aiclo.io is mandatory and failure to provide this Data may make it impossible for aiclo.io to provide its services. In cases where aiclo.io specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools — by aiclo.io or by the owners of third-party services used by aiclo.io serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy.

Users are responsible for any third-party Personal Data obtained, published or shared through aiclo.io.

Mode and place of processing the Data

Methods of processing

The Owner takes appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data.

The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of aiclo.io (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Owner at any time.

Place

The Data is processed at the Owner's operating offices and in any other places where the parties involved in the processing are located.

Depending on the User's location, data transfers may involve transferring the User's Data to a country other than their own. To find out more about the place of processing of such transferred Data, Users can check the section containing details about the processing of Personal Data.

Retention time

Unless specified otherwise in this document, Personal Data shall be processed and stored for as long as required by the purpose they have been collected for and may be retained for longer due to applicable legal obligation or based on the Users' consent.

The purposes of processing

The Data concerning the User is collected to allow the Owner to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following:

- Displaying content from external platforms
- Building and running aiclo.io
- Contacting the User
- Managing data collection and online surveys
- Advertising
- Remarketing and behavioral targeting
- Analytics
- Heat mapping and session recording
- Tag management
- Connecting Data
- Registration and authentication

Detailed information on the processing of Personal Data

Advertising

This type of service allows User Data to be utilized for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on aiclo.io, possibly based on User interests.

This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below.

Some of the services listed below may use Trackers to identify Users or they may use the behavioral retargeting technique, i.e. displaying ads tailored to the User's interests and behavior, including those detected outside aiclo.io.

For more information, please check the privacy policies of the relevant services.

Services of this kind usually allow Users to opt out of such tracking. Users may learn how to opt out of interest-based advertising more generally by visiting the relevant opt-out section in this document.



Meta Audience Network

Company: Meta Platforms, Inc.

Place of processing: United States

Personal Data processed: Trackers +2



Meta ads conversion tracking (Meta pixel)

Company: Meta Platforms, Inc.

Place of processing: United States

Personal Data processed: Trackers +1



Meta Lookalike Audience

Company: Meta Platforms, Inc.

Place of processing: United States

Personal Data processed: Trackers +1



Google Ads enhanced conversions

Company: Google LLC

Place of processing: United States

Personal Data processed: address +6



Google Ad Manager

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +1



Google Ads conversion tracking

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +1

Analytics

The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior.



Google Analytics 4

Company: Google LLC

Place of processing: United States

Personal Data processed: number of Users +3

Building and running aiclo.io

Key components of aiclo.io are built and run directly by the Owner by making use of the software listed below.



WordPress (self-hosted)

Company: aiclo.io

Personal Data processed: date of birth +1

Connecting Data

This type of service allows the Owner to connect Data with third-party services disclosed within this privacy policy. This results in Data flowing through these services, potentially causing the retention of this Data.



n8n (self-hosted)

Company: aiclo.io

Personal Data processed: device information +1

Contacting the User



Contact form

Company: aiclo.io

Personal Data processed: email address +1

Displaying content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of aiclo.io and interact with them. Such services are often referred to as widgets, which are small elements placed on a website or app. They provide specific information or perform a particular function and often allow for user interaction.

This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.



Calendly Widget

Company: Calendly, LLC

Place of processing: United States

Personal Data processed: calendar information +3



Google Fonts

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +1



Google Calendar Widget

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +1

Heat mapping and session recording

Heat mapping services are used to display the areas of aiclo.io that Users interact with most frequently. This shows where the points of interest are. These services make it possible to monitor and analyze web traffic and keep track of User behavior. Some of these services may record sessions and make them available for later visual playback.



Microsoft Clarity

Company: Microsoft Corporation

Place of processing: United States

Personal Data processed: clicks +4

Managing data collection and online surveys

This type of service allows aiclo.io to manage the creation, deployment, administration, distribution and analysis of online forms and surveys in order to collect, save and reuse Data from any responding Users.

The Personal Data collected depend on the information asked and provided by the Users in the corresponding online form.

These services may be integrated with a wide range of third-party services to enable the Owner to take subsequent steps with the Data processed - e.g. managing contacts, sending messages, analytics, advertising and payment processing.



Meta lead ads

Company: Meta Platforms, Inc.

Place of processing: United States

Personal Data processed: email address +2

Registration and authentication

By registering or authenticating, Users allow aiclo.io to identify them and give them access to dedicated services.

Depending on what is described below, third parties may provide registration and authentication services. In this case, aiclo.io will be able to access some Data, stored by these third-party services, for registration or identification purposes.

Some of the services listed below may also collect Personal Data for targeting and profiling purposes; to find out more, please refer to the description of each service.



Google OAuth

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +2

Remarketing and behavioral targeting

This type of service allows aiclo.io and its partners to inform, optimize and serve advertising based on past use of aiclo.io by the User.

This activity is facilitated by tracking Usage Data and by using Trackers to collect information which is then transferred to the partners that manage the remarketing and behavioral targeting activity.

Some services offer a remarketing option based on email address lists.

Services of this kind usually allow Users to opt out of such tracking. Users may learn how to opt out of interest-based advertising more generally by visiting the relevant opt-out section in this document.



Meta Custom Audience

Company: Meta Platforms, Inc.

Place of processing: United States

Personal Data processed: email address +1





Google Ad Manager Audience Extension

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +1



Google Ads Remarketing

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +1

Tag management

This type of service helps the Owner to manage the tags or scripts needed on aiclo.io in a centralized fashion. This results in the Users' Data flowing through these services, potentially resulting in the retention of this Data.



Google Tag Manager

Company: Google LLC

Place of processing: United States

Personal Data processed: Trackers +1

Information on opting out of interest-based advertising

In addition to any opt-out feature provided by any of the services listed in this document, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section of the Cookie Policy.

Further information about the processing of Personal Data

Information on the Processing of Data Obtained Through Google OAuth

Our application uses Google OAuth services to access only the user data necessary for the proper functioning of the application. The data obtained may include information related to the user's Google profile, emails, files, or any other data that the user explicitly authorizes (depending on the scopes requested).

Data Sharing With Third Parties

Data obtained through Google OAuth is not shared, sold, or transferred to third parties except in the following cases:

Service providers strictly necessary for the operation of the application (such as hosting, technical infrastructure, analytics tools, security systems).

Legal obligations, when required by competent authorities.

All service providers process data in compliance with GDPR and are bound by confidentiality and data protection agreements.

Internal Use of Data

Data obtained from Google is used exclusively for:

Providing the core functionalities of the application

Improving the user experience

Aggregated and anonymized analysis (when applicable)

We do not use Google user data for advertising, unauthorized profiling, or for any purpose different from what is stated here.

Data Retention

Data is retained only for the time necessary to provide the service or until the user requests deletion.

Data Deletion

Users may request the deletion of data obtained through Google by contacting us at:
support@aiclo.io

Information on Google User Data Access, Use, Sharing, Retention and Deletion

Our application uses Google OAuth to allow users to authenticate securely and to provide core functionalities. When a user connects their Google account, we may access certain Google user data strictly limited to what the user explicitly authorizes.

1. Types of Google User Data We Access

We only access the specific Google data necessary to provide the features of our service. This may include basic profile information (such as name, email address, and profile picture) or other data depending on the scopes requested and authorized by the user.

We do not collect or access any Google user data without the user's explicit consent.

2. How We Use Google User Data

Google user data is used exclusively to:

authenticate the user;

provide and improve the functionality of the service;

enable personalized features directly requested by the user.

We do not use Google user data for advertising, profiling, or any purpose not explicitly stated in this policy.

3. Sharing and Disclosure of Google User Data

We do not share, sell, or disclose Google user data to third parties, except in the following limited circumstances:

a. Service Providers (Processors)

We may share Google user data with third-party service providers strictly as necessary to operate and improve the service (e.g., hosting, cloud infrastructure, analytics, security).

All providers act on our behalf, under written data-processing agreements, and are bound by confidentiality and data-protection obligations.

b. Legal Requirements

We may disclose Google user data if required to comply with a legal obligation, regulation, court order, or lawful governmental request.

Google user data is never transferred, disclosed, or shared outside of these specific circumstances.

4. Data Retention Policy

We retain Google user data only for as long as it is necessary to:

provide the service;

fulfill the purposes described in this policy; or

comply with legal obligations.

If a user disconnects their Google account or requests deletion of their data, we delete the associated Google user data within 30 days, unless a longer retention period is legally required.

5. Data Deletion and User Rights

Users may request the deletion of their Google user data at any time.

To request deletion, users can contact us at:
support@aiclo.io

Upon receiving a deletion request:

we verify the user's identity;

we delete all associated Google user data from active systems;

we remove data from backups within 90 days (standard industry practice).

Users may also disconnect their Google account from within Google's account permissions page.

6. Data Security

We use industry-standard security measures to protect Google user data, including encryption, access controls, and secure storage. Access is granted only to authorized personnel.

7. Compliance With Google API Services User Data Policy

Our use of information received from Google APIs adheres to:

the Google API Services User Data Policy, including the Limited Use Policy, available at:
<https://developers.google.com/terms/api-services-user-data-policy>

Cookie Policy

Aiclo.io uses Trackers. To learn more, Users may consult the [Cookie Policy](#).

Further Information for Users in the European Union

Legal basis of processing

The Owner may process Personal Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes.
- provision of Data is necessary for the performance of an agreement with the User and/or for any pre-contractual obligations thereof;
- processing is necessary for compliance with a legal obligation to which the Owner is subject;
- processing is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Owner;
- processing is necessary for the purposes of the legitimate interests pursued by the Owner or by a third party.

In any case, the Owner will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

Further information about retention time

Unless specified otherwise in this document, Personal Data shall be processed and stored for as long as required by the purpose they have been collected for and may be retained for longer due to applicable legal obligation or based on the Users' consent.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User shall be retained until such contract has been fully performed.
- Personal Data collected for the purposes of the Owner's legitimate interests shall be retained as long as needed to fulfill such purposes. Users may find specific information regarding the legitimate interests pursued by the Owner within the relevant sections of this document or by contacting the Owner.

The Owner may be allowed to retain Personal Data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the Owner may be obliged to retain Personal Data for a longer period whenever required to fulfil a legal obligation or upon order of an authority.

Once the retention period expires, Personal Data shall be deleted. Therefore, the right of access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

The rights of Users based on the General Data Protection Regulation (GDPR)

Users may exercise certain rights regarding their Data processed by the Owner.

In particular, Users have the right to do the following, to the extent permitted by law:

- **Withdraw their consent at any time.** Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- **Object to processing of their Data.** Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent.
- **Access their Data.** Users have the right to learn if Data is being processed by the Owner, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Data undergoing processing.
- **Verify and seek rectification.** Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- **Restrict the processing of their Data.** Users have the right to restrict the processing of their Data. In this case, the Owner will not process their Data for any purpose other than storing it.
- **Have their Personal Data deleted or otherwise removed.** Users have the right to obtain the erasure of their Data from the Owner.
- **Receive their Data and have it transferred to another controller.** Users have the right to receive their Data in a structured, commonly used and machine readable format and, if technically feasible, to have it transmitted to another controller without any hindrance.
- **Lodge a complaint.** Users have the right to bring a claim before their competent data protection authority.

Users are also entitled to learn about the legal basis for Data transfers abroad including to any international organization governed by public international law or set up by two or more countries, such as the UN, and about the security measures taken by the Owner to safeguard their Data.

Details about the right to object to processing

Where Personal Data is processed for a public interest, in the exercise of an official authority vested in the Owner or for the purposes of the legitimate interests pursued by the Owner, Users may object to such processing by providing a ground related to their particular situation to justify the objection.

Users must know that, however, should their Personal Data be processed for direct marketing purposes, they can object to that processing at any time, free of charge and without providing any justification. Where the User objects to processing for direct marketing purposes, the Personal Data will no longer be processed for such purposes. To learn whether the Owner is processing Personal Data for direct marketing purposes, Users may refer to the relevant sections of this document.

How to exercise these rights

Any requests to exercise User rights can be directed to the Owner through the contact details provided in this document. Such requests are free of charge and will be answered by the Owner as early as possible and always within one month, providing Users with the information required by law. Any rectification or erasure of Personal Data or restriction of processing will be communicated by the Owner to each recipient, if any, to whom the Personal Data has been disclosed unless this proves impossible or involves disproportionate effort. At the Users' request, the Owner will inform them about those recipients.

Additional information about Data collection and processing

Legal action

The User's Personal Data may be used for legal purposes by the Owner in Court or in the stages leading to possible legal action arising from improper use of aiclo.io or the related Services.

The User declares to be aware that the Owner may be required to reveal personal data upon request of public authorities.

Additional information about User's Personal Data

In addition to the information contained in this privacy policy, aiclo.io may provide the User with additional and contextual information concerning particular Services or the collection and processing of Personal Data upon request.

System logs and maintenance

For operation and maintenance purposes, aiclo.io and any third-party services may collect files that record interaction with aiclo.io (System logs) or use other Personal Data (such as the IP Address) for this purpose.

Information not contained in this policy

More details concerning the collection or processing of Personal Data may be requested from the Owner at any time. Please see the contact information at the beginning of this document.

Changes to this privacy policy

The Owner reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within aiclo.io and/or - as far as technically and legally feasible - sending a notice to Users via any contact information available to the Owner. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom.

Should the changes affect processing activities performed on the basis of the User's consent, the Owner shall collect new consent from the User, where required.

Definitions and legal references

Personal Data (or Data)

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

Usage Data

Information collected automatically through aiclo.io (or third-party services employed in aiclo.io), which can include: the IP addresses or domain names of the computers utilized by the Users who use aiclo.io, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

User

The individual using aiclo.io who, unless otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Processor (or Processor)

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of aiclo.io. The Data Controller, unless otherwise specified, is the Owner of aiclo.io.

aiclo.io (or this Application)

The means by which the Personal Data of the User is collected and processed.

Service

The service provided by aiclo.io as described in the relative terms (if available) and on this site/application.

European Union (or EU)

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

Cookie

Cookies are Trackers consisting of small sets of data stored in the User's browser.

Tracker

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

Legal information

This policy relates solely to aiclo.io, if not stated otherwise within this document.

How can we help?

What you can do

Your data

- [Ask us to know and access the information we hold on you](#)
- [Ask us to correct information we hold on you](#)
- [Ask us to be forgotten \(delete the information we hold on you\)](#)
- [Ask to port your data to another service](#)

In case of issues

While we strive to create a positive user experience, we understand that issues may occasionally arise between us and our users. If this is the case, please feel free to contact us.

[Contact us](#)

Footer

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Owner contact email: support@aiclo.io

Downloadable documents

- [Privacy Policy](#)
Latest update: March 24, 2026
- [Cookie Policy](#)
Latest update: March 24, 2026

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