

# Cookie Policy of techcouncilventures.com

To find more information on California consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Virginia consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Colorado consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Connecticut consumers and their privacy rights, Users may [read the privacy policy](#).

To find more information on Utah consumers and their privacy rights, Users may [read the privacy policy](#).

This document informs Users about the technologies that help this Website to achieve the purposes described below. Such technologies allow the Owner to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with this Website.

For simplicity, all such technologies are defined as "Trackers" within this document – unless there is a reason to differentiate. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this document, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used may also require the User's consent, depending on the applicable law. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this document.

This Website uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this document, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant provider. Some of them expire upon termination of the User's browsing session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information — such as the presence of other Trackers — in the linked privacy policies of the respective third-party providers or by contacting the Owner.

## How this Website uses Trackers

### Necessary

This Website uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Service.

### Trackers managed directly by the Owner

#### sessionStorage (this Website)

sessionStorage allows this Website to store and access data right in the User's browser. Data in sessionStorage is deleted automatically when the session ends (in other words, when the browser tab is closed).

Personal Data processed: Trackers.

### Trackers managed by third parties

#### Google reCAPTCHA (Google LLC)

Google reCAPTCHA is a SPAM protection service provided by Google LLC. The use of reCAPTCHA is subject to the Google [privacy policy](#) and [terms of use](#).

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: answers to questions, clicks, keypress events, motion sensor events, mouse movements, scroll position, touch events, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_GRECAPTCHA: duration of the session
- rc::a: indefinite
- rc::b: duration of the session
- rc::c: duration of the session
- rc::f: indefinite

#### **iubenda Consent Database (iubenda srl)**

The iubenda Consent Database allows to store and retrieve records of Users' consent to the processing of Personal Data, and information and preferences expressed in relation to the provided consent.

In order to do so, it makes use of a Tracker that temporarily stores pending information on the User's device until it is processed by the API. The Tracker (a browser feature called localStorage) is at that point deleted.

Personal Data processed: Data communicated while using the service and Trackers.

Place of processing: Italy – [Privacy Policy](#).

Trackers duration:

- ConS JS library localStorage (IUB\_DATA): indefinite
- cookie\_iub\_previous\_preference\_id: 2 years

#### **iubenda Privacy Controls and Cookie Solution (iubenda srl)**

The iubenda Privacy Controls and Cookie Solution allows the Owner to collect and store Users' preferences related to the processing of personal information, and in particular to the use of Cookies and other Trackers on this Website.

Personal Data processed: Trackers.

Place of processing: Italy – [Privacy Policy](#).

Trackers duration:

- \_iub\_cs-\*: 1 year
- usprivacy: 1 year

## **Experience**

This Website uses Trackers to improve the quality of the user experience and enable interactions with external content, networks and platforms.

#### **Trackers managed by third parties**

##### **Linkedin account access (LinkedIn Corporation)**

This service allows this Website to connect with the User's account on LinkedIn, provided by LinkedIn Corporation.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- lang: duration of the session
- lissc: 1 year
- sdui\_ver: 1 day

##### **Twitter Tweet button and social widgets (X Corp.)**

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by X Corp.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- personalization\_id: 2 years

### **LinkedIn button and social widgets (LinkedIn Corporation)**

The LinkedIn button and social widgets are services allowing interaction with the LinkedIn social network provided by LinkedIn Corporation.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- AnalyticsSyncHistory: 1 month
- JSESSIONID: duration of the session
- UserMatchHistory: 1 month
- bcookie: 1 year
- bscookie: 1 year
- lang: duration of the session
- li\_gc: 7 months
- lidc: 1 day
- lissc: 1 year
- lms\_ads: 1 month
- lms\_analytics: 1 month
- sdui\_ver: 1 day

### **Facebook Like button and social widgets (Meta Platforms, Inc.)**

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Meta Platforms, Inc.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

Trackers duration:

- \_fbp: 3 months
- datr: 2 years
- lastExternalReferrer: duration of the session

### **Google Fonts (Google LLC)**

Google Fonts is a typeface visualization service provided by Google LLC that allows this Website to incorporate content of this kind on its pages.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#).

## **Measurement**

This Website uses Trackers to measure traffic and analyze User behavior to improve the Service.

### **Trackers managed by third parties**

#### **Google Analytics (Universal Analytics) (Google LLC)**

Google Analytics (Universal Analytics) is a web analysis service provided by Google LLC (“Google”). Google utilizes the Data collected to track and examine the use of this Website, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- AMP\_TOKEN: 1 hour
- \_ga: 2 years
- \_gac\*: 3 months
- \_gat: 1 minute
- \_gid: 1 day

#### **Google Analytics 4 (Google LLC)**

Google Analytics 4 is a web analysis service provided by Google LLC ("Google"). Google utilizes the Data collected to track and examine the use of this Website, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. In Google Analytics 4, IP addresses are used at collection time and then discarded before Data is logged in any data center or server. Users can learn more by consulting [Google's official documentation](#).

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: browser information, device information, session statistics, Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- \_ga: 2 years
- \_ga\_\*: 2 years

#### **Google Analytics (Universal Analytics) with anonymized IP (Google LLC)**

Google Analytics (Universal Analytics) is a web analysis service provided by Google LLC ("Google"). Google utilizes the Data collected to track and examine the use of this Website, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network. This integration of Google Analytics anonymizes your IP address. It works by shortening Users' IP addresses within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the complete IP address be sent to a Google server and shortened within the US.

In order to understand Google's use of Data, consult [Google's partner policy](#).

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

Trackers duration:

- AMP\_TOKEN: 1 hour
- \_ga: 2 years
- \_gac\*: 3 months
- \_gat: 1 minute
- \_gid: 1 day

### **Marketing**

This Website uses Trackers to deliver personalized ads or marketing content, and to measure their performance.

#### **Trackers managed by third parties**

##### **Google Floodlight conversion tracking (Floodlight tag) (Google LLC)**

Google Floodlight conversion tracking (Floodlight tag) is an analytics service provided by Google LLC that connects Data from the Google advertising services (i.e. Search Ads 360 and Campaign Manager 360) with actions performed on this Website. Depending on the setup of the service, such Data might also be used for retargeting purposes.

Personal Data processed: Trackers and Usage Data.

Place of processing: United States – [Privacy Policy](#) – [Opt out](#).

#### **Admitad (Admitad GmbH)**

Admitad is a commercial affiliation service provided by Admitad GmbH.

Personal Data processed: Trackers, Universally unique identifier (UUID) and Usage Data.

Place of processing: Germany – [Privacy Policy](#).

## **Trackers that do not fit the above categorizations**

### **Tech Council Ventures LLC Additional Statement**

## **WEBSITE PRIVACY POLICY**

Tech Council Ventures LLC and its affiliates and subsidiaries (collectively "Company") are committed to protecting the confidentiality and security of your personal information.

This Website Privacy Policy ("Privacy Policy") describes the personal information we collect from techcouncilventures.com ("Website") about you, how we use, and to whom we disclose that information.

Your use of the Website and any personal information you provide on the Website remains subject to the terms of this Privacy Policy unless such personal information is related to an individual who seeks to be, is, or was employed by Company.

### **Personally Identifiable Information**

For the purposes of this Privacy Policy, "personally identifiable information" means information that identifies a particular individual, such as name, physical address, email address, and phone number.

### **Security**

The Company uses commercially reasonable physical, managerial, and technical safeguards to preserve the integrity and security of your personal information. The Company cannot, however, ensure or warrant the security of any information you transmit to the Company and you do so at your own risk. Once the Company receives your transmission of information, it makes commercially reasonable efforts to ensure the security of our systems. However, please note that this is not a guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards.

If the Company learns of a security systems breach, then it may attempt to notify you electronically so that you can take appropriate protective steps. The Company may post a notice on the Website if a security breach occurs. Depending on where you live, you may have a legal right to receive notice of a security breach in writing. To receive a free written notice of a security breach (or to withdraw your consent from receiving electronic notice), you should notify the Company.

You may submit any questions you have about our security procedures by emailing us at [website@techcouncilventures.com](mailto:website@techcouncilventures.com).

### **Information The Company Collects**

You can visit the Website without disclosing any personal information. However, in order to utilize certain services of the Website, you may be required to submit certain information. We collect the personal information that you submit to the Website, such as your name, email address, phone number and any other contact or other information that you choose to provide by:

- joining Company mailing list;
- by corresponding with a representative of the Company via e-mail using the hyperlinks created for that purpose; and
- by submitting information to the Website.

By providing your home and/or mobile telephone numbers to the Company, you consent to receive calls (or text messages if you provide your mobile telephone number) from or on behalf of the Company regarding important information to the telephone number(s) provided.

## **COOKIES**

*Additional information about COOKIES is provided in the COOKIE POLICY*

When you visit the Website, the Company may send one or more cookies — a small text file containing a string of alphanumeric characters — to your computer that uniquely identifies your browser. The Company may use both session cookies and persistent cookies. A persistent cookie remains after you close your browser. Persistent cookies may be used by your browser on subsequent visits to the Website. Persistent cookies can be removed by following your web browser help file directions. A session cookie is temporary and disappears after you close your browser. You can reset your web browser to refuse all cookies or to indicate when a cookie is being sent. However, some features of the Website may not function properly if the ability to accept cookies is disabled.

When you use the Website, the Company's servers may automatically record certain information that your web browser sends whenever you visit any Website. These server logs may include information such as your web request, Internet Protocol ("IP") address, browser type, browser language, referring / exit pages and URLs, platform type, number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time of your request, and one or more cookies that may uniquely identify your browser.

The Company does not track you over time and across third party websites to provide targeted advertising and therefore the Website does not respond to Do Not Track signals.

If you submit personally identifiable information to the Company through the Website, the Company may use your personal information to operate, maintain, and provide to you the features and functionality of the Website.

The Company does not use your email address or other personally identifiable information to send commercial or marketing messages without your consent or except as part of a specific program or feature for which you will have the ability to opt-in or opt-out. You may opt out of receiving any, or all, of these communications by clicking on the "unsubscribe" link in any email sent by the Company or by replying to any email sent by the Company and entering the word UNSUBSCRIBE in the subject line. The Company may, however, use your email address without further consent for non-marketing or administrative purposes (such as notifying you of major Website changes or for customer service purposes).

The Company uses both your personally identifiable information and certain non-personally-identifiable information (such as anonymous user usage data, cookies, IP addresses, browser type, clickstream data, etc.) to improve the quality and design of the Website and to create new features, marketing, functionality, and services by storing, tracking, and analyzing user preferences and trends.

The Company may use cookies, clear gifs, and log file information to: (a) remember information so that you will not have to re-enter it during your visit or the next time you visit the Website; (b) provide custom, personalized content and information; (c) monitor the effectiveness of marketing campaigns; (d) monitor aggregate metrics such as total number of visitors, pages viewed, etc.; and (e) track your activity on the Website.

### **When the Company Discloses Information**

The Company provides personally identifiable information and non-personally-identifiable information to its subsidiaries, affiliated companies, or other businesses or persons for the purpose of processing such information on our behalf. The Company requires that these parties agree to process such information in compliance with its privacy policy, and the Company uses reasonable efforts to limit their use of such information and to use other appropriate confidentiality and security measures.

The Company does not share your personally identifiable information (such as name or email address) with other, third-party companies for their commercial or marketing use without your consent or except as part of a specific program or feature for which you will have the ability to opt-in or opt-out.

The Company does share non-personally-identifiable information (such as anonymous user usage data, referring / exit pages and URLs, platform types, number of clicks, etc.) with interested third-parties to assist them in understanding the usage patterns for certain content, services, advertisements, promotions, and/or functionality on the Website.

The Company may release personally identifiable information and/or non-personally-identifiable information if required to do so by law, or in the good-faith belief that such action is necessary to comply with state and federal laws (such as U.S. Copyright Law) or respond to a court order, subpoena, or search warrant.

The Company also reserves the right to disclose personally identifiable information and/or non-personally-identifiable information that the Company believes, in good faith, is appropriate or necessary to take precautions against liability, to investigate and defend itself against any third-party claims or allegations, to assist government enforcement agencies, to protect the security or integrity of its Website, and to protect the rights, property, or personal safety of the Company, our users or others.

### **Your Choices**

You may, of course, decline to submit personally identifiable information through the Website, in which case the Company may not be able to provide certain services to you. You may update or correct your personally identifiable information at any time by

visiting your update profile page. In some circumstances, we may not agree with your request to change your personally identifiable information and will instead append an alternative text to the record in question.

We assume that, unless you advise us otherwise, you have consented to the collection, use and disclosure of your personally identifiable information as explained in this Privacy Policy.

You can ask to see your personally identifiable information. If you want to review, verify or correct your personally identifiable information, please contact the Company in writing.

When requesting access to your personally identifiable information, please note that we may request specific information from you to enable us to confirm your identity and right to access, as well as to search for and provide you with the personally identifiable information that we hold about you. If you require assistance in preparing your request, please contact the Company.

Your right to access the personally identifiable information that we hold about you is not absolute. There are instances where applicable law or regulatory requirements allow or require us to refuse to provide some or all of the personally identifiable information that we hold about you. In addition, the personally identifiable information may have been destroyed, erased or made anonymous in accordance with our record retention obligations and practices.

In the event that we cannot provide you with access to your personally identifiable information, we will endeavor to inform you of the reasons why, subject to any legal or regulatory restrictions.

### **Links to Other Websites**

This Website may contain links to other sites that are not controlled in any way by the Company. Please be aware of this when you click on any such links; the Company is not responsible for the privacy practices and/or policies of any website other than our own.

### **Special Note to International Users**

The Website is hosted in the United States and is intended for and directed to users in the United States. If you are a user accessing the Website from the European Union, Asia, or any other region with laws or regulations governing personal data collection, use, and disclosure, that differ from United States laws, please be advised that through your continued use of the Website, which are governed by U.S. law and this Privacy Notice, you are transferring your personally identifiable information to the United States and you consent to that transfer.

### **Contact Details**

If you have any questions or concerns regarding this privacy policy, or you wish to contact the Company, you may e-mail us at [privacy@techcouncilventures.com](mailto:privacy@techcouncilventures.com)

### **Disclosure and Updates**

This Privacy Policy may be revised periodically and this will be reflected by the “effective date” below. Please revisit this page to stay aware of any changes. Your continued use of the Website constitutes your agreement to this Privacy Policy and any future revisions.

For revisions to this Privacy Policy that may be materially less restrictive on the Company’s use or disclosure of the personally identifiable information you have already provided, the Company will attempt to obtain your consent before implementing such revisions with respect to such information.

This Tech Council Ventures LLC Additional Statement is effective July 19, 2023.

### **How to manage preferences and provide or withdraw consent on this Website**

Whenever the use of Trackers is based on consent, users can provide or withdraw such consent by setting or updating their preferences via the relevant privacy choices panel available on this Website.

With regard to any third-party Trackers, Users can manage their preferences via the related opt-out link (where provided), by using the means indicated in the third party's privacy policy, or by contacting the third party.

### **How to control or delete Cookies and similar technologies via your device settings**

Users may use their own browser settings to:

- See what Cookies or other similar technologies have been set on the device;
- Block Cookies or similar technologies;
- Clear Cookies or similar technologies from the browser.

The browser settings, however, do not allow granular control of consent by category.

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Brave](#)
- [Opera](#)

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

### **How to opt out of interest-based advertising**

Notwithstanding the above, Users may follow the instructions provided by [YourOnlineChoices](#) (EU and UK), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar services. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

### **Consequences of denying the use of Trackers**

Users are free to decide whether or not to allow the use of Trackers. However, please note that Trackers help this Website to provide a better experience and advanced functionalities to Users (in line with the purposes outlined in this document). Therefore, if the User chooses to block the use of Trackers, the Owner may be unable to provide related features.

## **Owner and Data Controller**

### **Tech Council Ventures, LLC**

Jane Dela Cruz  
PO Box 307  
Summit, NJ 07902  
United States

**Owner contact email:** [privacy@techcouncilventures.com](mailto:privacy@techcouncilventures.com)

Since the use of third-party Trackers through this Website cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are kindly requested to consult the privacy policies of the respective third-party services listed in this document.

Given the objective complexity surrounding tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by this Website.

## **Definitions and legal references**

### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

### **Usage Data**

Information collected automatically through this Website (or third-party services employed in this Website), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Website, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin,

the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

## **User**

The individual using this Website who, unless otherwise specified, coincides with the Data Subject.

## **Data Subject**

The natural person to whom the Personal Data refers.

## **Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

## **Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Website. The Data Controller, unless otherwise specified, is the Owner of this Website.

## **This Website (or this Application)**

The means by which the Personal Data of the User is collected and processed.

## **Service**

The service provided by this Website as described in the relative terms (if available) and on this site/application.

## **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

## **Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

## **Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

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## **Legal information**

This privacy statement has been prepared based on provisions of multiple legislations.

This privacy policy relates solely to this Website, if not stated otherwise within this document.

Latest update: March 08, 2024